

# 10 ELEMENTS OF LOGO DESIGN

DESIGN YOUR LOGO WITH THESE ELEMENTS IN MIND...

|  |           |          |            |
|--|-----------|----------|------------|
| SIMPLE                                   | MEMORABLE | TIMELESS | STRONG     |
| HAS MEANING AND SPEAKS YOUR BRANDS VOICE |           |          |            |
| FLEXIBLE                                 | UNIQUE    | BALANCED | VECTORIZED |

TYPOGRAPHY + COLORS THAT CONNECT WITH A MESSAGE

IT'S NEVER  
JUST A  
LOGO

IT'S SO  
MUCH  
MORE



Logo