

# ***3 Key Strategies for Promoting MIH with State & Local Leaders***



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## ***NCSL Insight***

**LISTEN FOR THEIR PROBLEM.  
WHAT IS THE PRIORITY ISSUE THEY WANT TO SOLVE?**

**PRIORITY**

## ***Key Strategy***

## ***Demonstrate the Need***

**Adequately show  
how MIH will impact  
their issue.**

- Access to care
- Serve an underserved population
- Reduce total medical expenses (TME)



## ***NCSL Insight***

**EXPECT A LACK OF UNDERSTANDING**

### ***Key Strategy***

### ***Explain The Program***

**Be able to explain MIH/CP in 3 minutes  
AND be able to explain in detail**

**Know how programs can be operationalized to  
serve a community to solve a targeted need**

## ***NCSL Insight***

**ASKING THEM TO “FIGURE OUT FUNDING” IS NOT A STRATEGY**

### ***Key Strategy***

***Define How the Program will  
Achieve Sustainable Funding***

**Sustainable funding may be a stretch goal...**

**Have a path to funding, ROI or an "ask"**



# Questions?

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## How to Get Started: Advocating for MIH

**Look to your local community first**



NATIONAL ASSOCIATION  
OF  
MOBILE INTEGRATED HEALTHCARE PROVIDERS

Everyone working in Mobile Integrated Health sees the daily impacts of improved chronic disease management, trips to the hospital avoided, and social needs of patients addressed.

However, regulation around MIH remains fragmented. The laws regulating practice and reimbursement haven't caught up to the realities of care provided by these teams. As a profession, we need to all be advocates to raise awareness, educate and enact change.

To start advocating, look to your local community.

### Find your Stakeholders

Who makes the decisions that affect you? What do they care about?

### Stakeholder Inventory

Who makes the decisions that affect you? What do they care about? Answers to these

## Getting Started Locally?

### NAMIHP Guide & Stakeholder Matrix

