



fire&fly

2025 WEDDING PRICE GUIDE



CONGRATULATIONS

Thank you for considering me to capture your big day. Every enquiry is such a delight and I love hearing your story.

As a wedding photographer, I aim to tell your story joyfully, authentically and artistically. Where the in-between moments of raw, unfiltered emotion are as sacred as the epic hero shots of confetti canons and veil tosses.



Here for the wild at heart – and wildly in love

I'm a hopeful romantic with a thing for ghost stories, nature, rooftop wine bars and the absolute magic of extraordinary, ordinary moments. Here to capture your story with all of the heart and none of the awkwardness you normally expect when someone points a camera at you.

We'll explore beautiful places, laugh, swap stories, and I'll always tell you what to do with your hands. So that you walk away with photos that feel like you – and most importantly, some of your favourite memories too.

MY approach

INTENTIONAL STORYTELLING THAT FEELS NATURAL
AND LOOKS AMAZING.

When it comes to having your photo taken, there's nothing worse than stewing in awkward silences or feeling like you don't know what you're doing.

That's why I'm not a fly-on-the-wall photographer. Instead, I create opportunities for you to genuinely relax and connect through gentle guidance, good conversation, movement-based prompts and constant feedback.

You won't just be looking at the camera and smiling (unless that's what you want). Instead, we'll go for a walk and make space for you to sink into those gorgeous, loved-up vibes without feeling fake.

Most of all, I want you to have fun. This might be my job, but it's your moment. And I'm going to do everything I can to help you stay present in it.



ON YOUR WEDDING DAY

01 /

I'll be there early, with a big smile, lots of batteries, back up cameras and good vibes. I'll introduce myself to everyone and make sure you feel calm and centred. I'll keep an eye on the timeline so you can stay present.

02 /

When it comes to your ceremony, I take a documentary approach. I'll focus on you, your wedding party and your guest's reactions without interrupting the flow.

03 /

As we switch to group shots, I'll use my 'outside voice' to herd guests with military precision. I'll encourage natural interactions and laughter so you don't all look like deers in headlights. I know everyone will be keen to party so I try to make this as quick and hilarious as possible.

04 /

Your portrait session is a break from the rush of the day - a chance to slow down, soak it in and reconnect. We can get it done in 15 minutes or take our time to get even more variety of wedding photos.

05 /

During your reception, I'll aim to capture those unposed moments of laughter, joy and silliness – your baby cousin eyeing off the cake, your best mates belting out Pink Pony Club on the dancefloor, and you two sharing a cheeky snog when you think no-one is looking.



"Julia is a genuinely talented photographer and an amazing person. Hiring her to photograph our wedding was the best decision we made and we would recommend her to anyone! From our first meeting she was so professional, friendly and approachable. Leading up to our wedding she was amazing at helping us organise our timelines, inspiration, group shots and all the logistical things.

This was an immense help and we credit her knowledge and experience for helping our day run as smoothly as it did. Jules was so well prepared and had visited our locations to plan the shots and collaborate with our other vendors. We loved that she really took our inspiration ideas into account and was so seamless in how she integrated these shots into our day (to the point where we didn't even realise that she was taking them.)

We could not be happier with our photos, they truly tell the story of our wedding day in a way that we will treasure forever. She has an eye for detail and captured elements of the day we would have never thought of ourselves but are so grateful to have to look back on.

Amazing photographer. Amazing person. Julia, we are so grateful."

"

Mikaela & Baden





ALL HEART, NO AWKWARDNESS

If the idea of having a photographer third-wheeling all day makes you nervous, I get it. Cameras are intimidating and suddenly you can't remember how to stand normally or what to do with your hands.

My party trick is knowing how to snap you out of that feeling – whether that's through jokes and laughter, deep conversation, quick breaks or gentle direction.

So you can spend less time worrying about the camera, and more time soaking up those 'just married' feelings.



FLIGHT PACKAGE (2.5 HOURS)

Best for elopements or very intimate ceremonies. The one to choose when you only need coverage for your ceremony and some epic lover's portraits afterwards. During peak season, this is available Monday to Friday only.

Inclusions:

Phone and email support, including vendor recommendations

Portrait location scouting

Coverage for 2.5 hours

High-resolution images delivered via a private online gallery and print shop

80kms wedding day travel

A sneak peek of a handful of images within 3 business days

Complete gallery delivered within 4 weeks

Total Cost: \$1,600



LIGHT PACKAGE (4 HOURS)

The one to choose when you just want the ceremony, group photos, couple's portraits and the start of the reception captured.

Inclusions:

Phone and email support, including vendor recommendations

Portrait location scouting

Coverage for 4 hours

High-resolution images delivered via a private online gallery and print shop

80kms wedding day travel

A sneak peek of a handful of images within 3 business days

Complete gallery delivered within 6 weeks

Total Cost: \$2,000



BRIGHT PACKAGE (6 HOURS)

Generally, this allows me to capture most of the day and then leave after speeches. Depending on your locations, this could also include getting ready imagery for one or both of you.

Inclusions:

Phone and email support, including vendor recommendations

Portrait location scouting

Coverage for 6 hours

High-resolution images delivered via a private online gallery and print shop

80kms wedding day travel

A sneak peek of a handful of images within 3 business days

Complete gallery delivered within 6 weeks

Total Cost: \$2,900



NIGHT PACKAGE (8 HOURS)

The one to choose when you both want your getting ready moments captured, as well as ceremony, family, wedding party and couple's portraits, and most of the reception. I'll usually leave after your first dance.

Inclusions:

Phone and email support, including vendor recommendations

Portrait location scouting

Coverage for 8 hours

High-resolution images delivered via a private online gallery and print shop

80kms wedding day travel

A sneak peek of a handful of images within 3 business days

Complete gallery delivered within 6 weeks

+ Complimentary engagement session
(and 25 kms travel for this shoot).

Total Cost: \$3,800

“Hot Damn Julia! These photos are absolutely magical and have brought us both so much joy! As someone who has always been convinced I am not photogenic, you brought out the best of both of us with your commentary and laughter!

Honestly girl, you have such a pure talent that is undeniable! We are so blessed to have had you capture our big day (with all of its unexpected weather challenges!) through your lens. Thanks for being gentle with us and showcasing our love in such a raw and honest way! We can't wait to print your art and have it in our home forever. You are a gem.”

Jen and Alan



FREQUENTLY ASKED QUESTIONS

How many images can I expect?

For small weddings or elopements, around 50-70 per hour of coverage. For large weddings, around 80-100 per hour.

Why should I do an engagement shoot?

Engagement shoots are a low-pressure, relaxed trial run for your wedding day. They give us a chance to really get to know each other, talk about the portrait process, discover your best poses, and alleviate any nerves about having your photo taken. This helps your wedding day run more smoothly as you are ready to confidently rock your portraits! There's no pressure of guests or a timeline.

How much coverage time will I need?

It really depends how much you have planned for your day and how close your preparation, ceremony, portrait and reception spots are to each other. Most couples will only need 8 hours of coverage for getting ready, ceremony, portraits and the first half of the reception.

Can you help me plan the timeline?

Absolutely! We'll get together before your big day to chat about everything and put together a rock-solid plan with plenty of time to spare.

When is the best time for photos?

Hands down the best time of day for photos is the hour before sunset. We call this 'the golden hour' and it usually offers flattering soft light. I'll always recommend trying to do your portraits at this time, but if it's not possible, don't worry! I know plenty of tricks to get the most out of any light situation.

Can you help me pick a portrait location?

Absolutely! If your wedding is within an hour's drive of Coffs Harbour, I'll scout nearby locations before your big day so we know exactly where to go after the ceremony. I grew up on the Mid North Coast so I know plenty of epic secret spots.

My ceremony and reception are at different times. Can you split your coverage?

My packages are for continuous coverage only. However, if your ceremony and reception are at different times, there's plenty we can do to keep busy during those hours, including family photos and couple's portraits, details shots of the invitations and rings, photos of the venue and decorations, and of course, take a required meal break.

THANK YOU

As exciting as it is, I know wedding planning can seem overwhelming from time to time. That's why I'm always up for a cup of tea and a chat with my couples. I might not be able to help with seating arrangements or how to explain to your mum why her hairdresser's best friend's cousin can't come to the ceremony, but I can be there to cheer you on, make you laugh, and answer all your questions about photos, suppliers, and the best place to get a cheeky glass of chardonnay when you need it.

Don't hesitate to reach out with any questions and if you think we'd be a good fit, let's get together and find out.

LOVE, JULES X







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