

Elizabeth (Lizzi) Yim

crafting visual stories

CONTACT elizabethjyim@gmail.com / 703-489-9353 / www.linkedin.com/in/lizziyim

PORTFOLIO www.lizziyim.com / IG @bylizziyim

CREATIVE SKILLS Visual Storytelling, Information Design, Data Visualization, Corporate Branding, Desktop Publishing, Graphic Design, Proposal Design, Print Production, Web Design, Creative Direction

TECHNICAL SKILLS Adobe InDesign, Adobe Illustrator, HTML/CSS, JavaScript, Python

PROFESSIONAL EXPERIENCE

Visualization Strategist 2025 – Present

National Association of Realtors / Washington, DC

- Create dynamic and intuitive charts, graphs, dashboards, and infographics that effectively communicate economic trends and findings for presentations and publications
- Collaborate closely with the Chief Economist, Deputy Chief Economist, and research teams to understand and translate data insights into visual formats that resonate with diverse audiences
- Provide guidance to team members on best practices for data visualization and storytelling while adhering to brand guidelines and maintaining consistency in style, accuracy, and clarity

Desktop Publishing Specialist 2023 – 2025

Eagle Technologies, Inc. / Arlington, VA

Contract: Center for Substance Abuse Treatment Umbrella Evaluation (CUEC)

- Produced visually appealing and accessible infographics, data reports, publications, and presentations, ensuring readability, consistency, and visual alignment with corporate brand guidelines
- Collaborated closely with subject matter experts and project management teams to understand requirements and deliver high-quality visual content on time

Business Development Proposal Designer 2021 – 2025

Eagle Technologies, Inc. / Arlington, VA

- Created visual assets and marketing collateral (i.e., corporate brochures, capability statements, white papers, pitch decks, proposals, infographics, and RFP responses) that adhere to company objectives, brand identity, and messaging to support business development initiatives and communicate company's value proposition to prospective clients and partners

Data Visualization/Research Associate 2019 – 2021

Eagle Technologies, Inc. / Arlington, VA

Contract: Behavioral Health Services Information System (BHSIS)

- Designed and built compelling and interactive data visualizations and dashboards to communicate large, complex datasets and insights to senior leadership and non-technical stakeholders, providing critical business metrics and performance indicators
- Maintained data quality and accuracy to ensure data integrity by working closely with data engineers and analysts to clean and validate datasets, ensuring visualizations reflect accurate and up-to-date information

OTHER EXPERIENCE

Owner / The Eloped LLC 2025 – Present

Brand & Web Designer / Freelance 2023 – Present

EDUCATION

Certificate in Data Analytics 2018

George Washington University / Washington, DC

Bachelor of Science in Interdisciplinary Science 2017

Virginia Commonwealth University / Richmond, VA

