Platform Overview

HONOR

SQUARESPACE

01 USER FRIENDLY
E-COMM FRIENDLY
BLOG FRIENDLY

SHOPIFY

02 E-COMMERCE
SHIPPING
INVENTORY MANAGEMENT

SHOWIT/WORDPRESS

03 HIGHEST LEVEL OF DESIGN
EXTENSIVE BLOGGING CAPABILITIES
CUSTOM MOBILE EXPERIENCE

SQUARESPACE

If you are wanting a beautiful site that is both budget and user friendly, we would recommend using Squarespace. Our designers can create a custom look that implements your branding and is easy to update on your own.

PROS

All-in-one platform. Create a website, host your content, register domains, sell products, and much more.

One of the most commonly used website platforms

Clean, online platform that's user friendly

Plenty of ready-designed templates to build from

Easy to update content

Shop/e-commerce features available

Blog option available

Mobile responsive

SEO built-in

Full browser width imagery

Great tech support (chat and email)

Social integration

CONS

Not ideal for high volume bloggers or e-commerce businesses with more than 30 products

Design limitations within platform

IDEAL FOR

Small Businesses/Entrepreneurs

Interior Designers

Photographers

Food + Beverage

Artists

Health + Wellness

Small e-commerce sites with under 30 products

SQUARESPACE

01 USER FRIENDLY
    E-COMM FRIENDLY
    BLOG FRIENDLY

SHOPIFY

02 E-COMMERCE
    SHIPPING
    INVENTORY MANAGEMENT

SHOWIT/WORDPRESS

03 HIGHEST LEVEL OF DESIGN
    EXTENSIVE BLOGGING CAPABILITIES
    CUSTOM MOBILE EXPERIENCE

SHOPIFY

Shopify is best suited for those in need of a robust e-commerce
platform with the ability to sell various products directly from your
site. This platform allows for diverse selling capabilities including
shipping integration and inventory management, meaning you
can sell online and in a physical location. One of it's greatest
differentiators is the ability to connect with your social media
channels, making it possible for shoppers to purchase directly from
those channels as well.

PROS

Plenty of ready-designed templates to build from
Extensive shop/e-commerce platform
App plugins to grow your business and improve your sales
Inventory management
Shipping integration
Blog option available
Mobile responsive
Easy to update content
SEO built-in
Full browser width imagery
24/7 tech support (chat, email, phone)
Social Integration

CONS

Not ideal for high volume bloggers
Design limitations within platform

IDEAL FOR

Retail or brick and mortar stores
Any e-Commerce based business

SQUARESPACE

01   USER FRIENDLY
      E-COMM FRIENDLY
      BLOG FRIENDLY

SHOPIFY

02   E-COMMERCE
      SHIPPING
      INVENTORY MANAGEMENT

SHOWIT/WORDPRESS

03   HIGHEST LEVEL OF DESIGN
      EXTENSIVE BLOGGING CAPABILITIES
      CUSTOM MOBILE EXPERIENCE

SHOWIT/WORDPRESS

Showit's powerful, no-code website builder has a drag and drop system, creating high flexibility for the most customized designs. We can also connect with Wordpress to pull your existing blog posts and add an elevated level of personality that other platforms don't allow.

PROS

Fully custom, highest flexibility for design capabilities and creative freedom

Seamless Wordpress blog integration

Easy-to-update content

Custom mobile experience and design (Squarespace or Shopify are mobile responsive only, no custom mobile design is offered.)

SEO integration

Full browser width imagery

Multiple gallery options

Great tech support

Social integration

Powered by WordPress, which is one of the best and well known website platforms in the world

CONS

Not ideal for high volume ecommerce shops (but we can always add a shopify micro site if needed)

Longer build and design process

IDEAL FOR

Bloggers

Influencers

Interior Designers

Photographers

Food + Beverage

Artists

Health + Wellness

Any service-based business