

## **Auto-Response Email Template + Swipe File**

Hi There!

I've received your inquiry—and I'm so excited that you're considering Hopscotch Estate for your wedding!

And while this email *is* an auto responder (I'm probably out giving a site tour or coordinating an event), rest assured that as soon as I'm back to my computer, YOU are my first priority. I just didn't want you to have to wait a single second to learn a bit more about our venue!

Here are some things that couples LOVE about Hopscotch Estate—and I think you will, too:

- 1. **Destination vibes no passports required.** You and your guests will feel like you've been whisked away to an Italian villa with stunning lake and mountain views. Just think about the gorgeous wedding photos you'll have!
- 2. **Food is our love language.** Is Top Chef your fave? Mine too! We offer in-house catering and our award-winning culinary team can customize the menu to your heart's content. They can even recreate your most beloved family recipes. But of course, we *do* allow outside catering for specific religious reasons (i.e. Kosher, Halaal, etc.).
- 3. You can after party on-site. Our outdoor curfew is 11:00 PM by city ordinance, but we do have a gorgeous indoor atrium that's available for use until 1:00 AM if you want to keep that party going. We're also a short shuttle ride away from a bustling downtown, and are happy to set up rides for you and your wedding party to, well, party some more!
- 4. Hopscotch Estate is all about the experience—before, during, and after the wedding. Your booking at Hopscotch Estate includes a date day for you and your fiancé with a grape stomp, picnic lunch for two, and wine making class with our Head Winemaker. You can even design your own label to be served exclusively on your wedding day. Can't find a day that works pre-wedding? Let's schedule it for your first wedding anniversary!

And for your viewing pleasure, I'm including my all-time favorite weddings at Hopscotch Estate. (I'm not crying, you're crying.)

Again, I'm so excited you've reached out and can't wait to speak with you in person soon! If you have any specific questions for me in the meantime, feel free to reply to this email, text the number in my sig, or leave me a message so we can address those right away.

## Talk soon, friend!



HAYLEY FORSBURG Venue Coordinator HOPSCOTCH ESTATE 510/925-0275 hayley@herecomestheguide.com animal magnet (including Tiger Sharks, unfortunately)







## **Swipe This Email Template**

Feel free to copy and paste this email template, filling in the RED text with your own info!

Hi There!

I've received your inquiry—and I'm so excited that you're considering <u>VENUE NAME + LINK</u> for your wedding!

And while this email *is* an auto responder (I'm probably out giving a site tour or coordinating an event), **rest assured that as soon as I'm back to my computer, YOU are my first priority.** I just didn't want you to have to wait a single second to learn a bit more about our venue!

Here are some things that couples LOVE about VENUE NAME—and I think you will, too:

- 1. Put a concise list of 3–5 of your top superpowers here.
- 2. Make sure to make it about THEM and how your venue can help craft their wedding vision
- 3. Also be sure to format. Bold the most important things, as we know most will skim.

And for your viewing pleasure, I'm including my all-time favorite weddings at VENUE NAME + LINK to galleries or Google Drive.

(I'm not crying, you're crying.)

Again, I'm so excited you've reached out and can't wait to speak with you in person soon! If you have any specific questions for me in the meantime, feel free to reply to this email, text the number in my sig, or leave me a message so we can address those right away.

Talk soon, friend!

[Insert your custom email signature here]