

BLACK FRIDAY



[WWW.YMHCREATIVEREFLECTIONS.COM](http://WWW.YMHCREATIVEREFLECTIONS.COM)

YMH  
CREATIVE REFLECTIONS

WHAT TO EXPECT  
WEBSITE IN 24HRS

**WE ARE YMH CREATIVE REFLECTIONS.** a design studio that roots into strategy first. Our priority is learning about you and your brand before any project to ensure we deliver the best results. We work with you to build creative visuals that stands out. Our services are tailor-made to your needs.

We are dedicated to providing top-notch services and delivering exceptional results. We are highly skilled and experienced, ensuring the highest quality of work. We prioritize customer satisfaction and go above and beyond to meet our client's needs. Attention to detail are at the heart of everything we do.

**OFFER AVAILABLE 11/01 UNTIL 11/24 11:00PM EST**

## WHAT IS A 24 HOUR WEBSITE?

You will receive a fully, functioning complete website within 24 hrs.

## THE QUESTION WE ALL WOULD LOVE TO KNOW, WHAT IS THE COST?

~~\$3,500.00~~ \$1,750.00

TAXES DO APPLY

## IM READY!! WHAT'S NEXT?

After you have booked your brand consultation, we will agree upon a design date for your website. You will receive a contract and invoice which is to be paid in full.

You will receive an official welcome/ onboarding email to our client portal with your login credentials. The client portal is where you'll find your contracts, project updates, files, design briefs all in one place!

Prior to your design date, it's very **IMPORTANT** to have your text content, policy, product descriptions, etc in pdf/word format delivered via email.

**Please provide Professional Images Only.** We will not accept no distorted/screenshot images.

**OFFER AVAILABLE 11/01 UNTIL 11/24 11:00PM EST**

## WHAT PLATFORMS ARE WE WORKING WITH?

We are **ONLY** working with ShowIt Only for Informational websites, and Shopify for E-Commere Websites.

PLEASE HAVE PREMIUM PLAN ACCOUNT READY AND THE DOMAIN READY PRIOR TO YOUR SCHEDULED DESIGN DAY

OFFER AVAILABLE 11/01 UNTIL 11/24 11:00PM EST

## THE PHASES OF WEB DESIGN

### PHASE 1

# BRAND CONSULTATION

Before we embark on any project, we ask you a variety of questions from different angles to help us dig deeper into the heart of your brand and its unique qualities.

### PHASE 2

# CHOOSE DOMAIN NAME

When choosing a domain name, be honest with yourself whether it encapsulates the full scope of what the domain will offer. Sometimes being less specific or more general is useful because it allows the site's flexibility to grow.

## PHASE 3

# DRAFTING AND STRUCTURE PLAN

Mapping out the site's structure is very important, we start with the homepage first to create an expression of what your site offers. The overall website planning also focuses on site navigation to make it more usable to site visitors. This evaluation period is for beginning, and drafting an overarching visual direction for your web project. The brand's key factors are implementing into key factors. We research and define your audience and their needs. Defining helps to clarify the focus of the content and visual design build.

## PHASE 4

# DESIGN

Once a visual direction is established for the project based on our evaluation of your brand, we implement that direction moving forward.

## PHASE 5

# TESTING AND REVIEW

During this period, a series of final checks are ran to ensure the website is functioning properly. We put the store in test mode, and test the checkout process as well. Once, website is reviewed and approved, we will continue to the next step of the process.

## PHASE 6

# LAUNCH IN 24 HRS!!

Publishing your website is one of the most exciting milestones for your business. Now that your website is published, it's time to promote it to the world.

YMHCREATIVEREFLECTIONS.COM

THE WEBSITE GUIDE

# BLACK FRIDAY