

618

HOSPITALITY SINCE 2016

618 Restaurant
618 Park Ave
Freehold, NJ 07728

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618 RESTAURANT

The logo for 618 Restaurant, featuring the numbers '618' in a large, stylized, gold-outlined font with a dark brown fill. The background of the slide is a faded image of the restaurant's interior, showing round tables, chairs, and a bar area.

HOSPITALITY SINCE 2016

Located in the heart of Freehold, NJ, 618 Restaurant is a contemporary dining destination known for its innovative American cuisine and warm, inviting atmosphere. Combining fresh, locally sourced ingredients with a modern culinary approach, 618 offers a menu that appeals to a wide range of palates, featuring everything from expertly crafted steaks and seafood to creative vegetarian options. The elegant yet relaxed ambiance, complemented by a well-curated wine list and artisanal cocktails, makes 618 the perfect spot for intimate dinners, family gatherings, or celebrations. With a focus on exceptional service and a passion for quality, 618 Restaurant delivers an unforgettable dining experience.

<https://www.618nj.com/>

PROJECT GOALS



NEW LIGHTING

Install modern lighting to enhance the restaurant's contemporary style.



NEW ART & DECOR

Incorporate new art and decor, including feature walls, to appeal to clients.



NEW FEATURE WALL

Ensure a cohesive atmosphere by aligning with the existing restaurant's design elements.

MATERIAL SELECTIONS









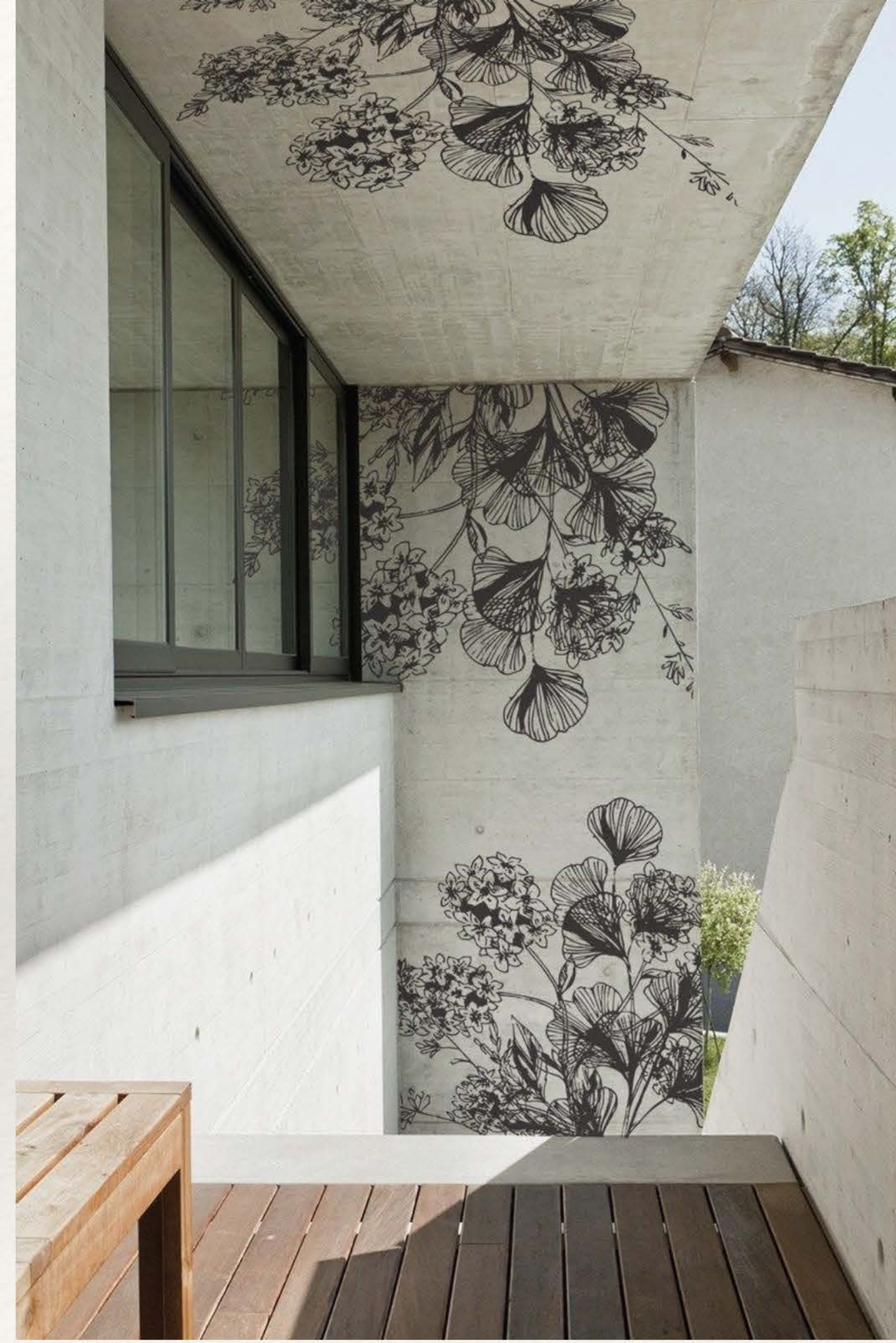


MURAL IDEAS



This mural idea combines the rustic charm of worn down faux brick with modern design elements and painted florals. The faux brick will be expertly distressed to give it a weathered and aged appearance, adding character and depth to the mural. The modern design elements will include geometric shapes or abstract patterns that contrast with the traditional brick texture. Painted florals will be delicately incorporated into the design, adding a pop of color and softness to the overall composition. The combination of these elements will create a unique and visually striking mural that seamlessly blends old-world charm with contemporary style.

MURAL IDEAS



The mural idea features graphic florals drawn by a local artist, set against a backdrop of faux brick. The vibrant and intricate florals pop against the textured brick, creating a striking and modern contrast. The mix of natural elements with urban aesthetics adds depth and interest to the mural, making it a visually captivating addition to any space. The artist's unique style and attention to detail bring the florals to life, making the mural a beautiful and eye-catching focal point.

BAR FLORAL SELECTIONS



TYPES OF FLORALS TO BE USED