

THE NOELLE PETITE

Investment \$1850

Time Frame: 4-6 weeks

WHAT'S INCLUDED

30 MINUTE PHONE CONSULTATION - WE WILL DISCUSS YOUR TARGET MARKET, STYLE, ETC.

LOGO DESIGN QUESTIONNAIRE

PINTEREST BOARD CREATION - THIS HELPS WITH INSPIRATION LOGO RESEARCH

PRIMARY LOGO DESIGN + SECONDARY LOGO DESIGN

MOOD BOARD + COLOR PALETTE - THIS PROJECT HELPS WITH ESTABLISHING THE DIRECTION OF YOUR BRAND.

CUSTOM PATTERN DESIGN

BRAND GUIDE - EXPLAINS HOW YOUR LOGO SHOULD BE USED SOCIAL MEDIA BRANDING (FACEBOOK COVER DESIGN + THREE TEMPLATE DESIGNS FOR INSTAGRAM)

TWO STATIONERY DESIGNS (BUSINESS CARDS | NOTE CARDS)
FINAL FILES IN .JPG, .PNG, AND PDF FORM.

{PAYMENT PLANS AVAILABLE}

ADDITIONAL ADD-ONS: FAVICON DESIGN, AD DESIGN, MEDIA KIT
DESIGN, FLYER DESIGN, PACKAGING DESIGN, INSTAGRAM TEMPLATES
AND INSTAGRAM STORY ICONS

THE ROMONA EXCLUSIVE

Investment \$3350

Time Frame: 8-10 weeks

WHAT'S INCLUDED

45 MIN PHONE CONSULTATION - WE WILL DISCUSS YOUR TARGET MARKET, STYLE, ETC.

BRANDING:

LOGO DESIGN QUESTIONNAIRE

PINTEREST BOARD CREATION - THIS HELPS WITH INSPIRATION LOGO RESEARCH

PRIMARY LOGO DESIGN + SECONDARY LOGO DESIGN

MOOD BOARD + COLOR PALETTE - THIS PROJECT HELPS WITH ESTABLISHING THE DIRECTION OF YOUR BRAND.

CUSTOM PATTERN DESIGN

BRAND GUIDE - EXPLAINS HOW YOUR LOGO SHOULD BE USED

SOCIAL MEDIA BRANDING (FACEBOOK COVER DESIGN + THREE TEMPLATE DESIGNS FOR INSTAGRAM)

TWO STATIONERY DESIGNS (BUSINESS CARDS | NOTE CARDS)
FINAL FILES IN .JPG, .PNG, AND PDF FORM.

WEBSITE:

WEB DESIGN QUESTIONNAIRE - YOU PROVIDE YOUR COPY AND ANY IMAGES YOU WANT TO INCLUDE

4-5 PAGE CUSTOMIZED WEBSITE TEMPLATE DESIGN (SHOWIT PLATFORM)

FAVICON DESIGN

MOBILE FRIENDLY VERSION

BASIC SEO (FOR MORE IN DEPTH SEO, I RECOMMEND AN SEO SPECIALIST)

AFTER YOUR WEBSITE IS LAUNCHED, WE WILL ASSIST YOU FOR TWO WEEKS (SHOWING YOU HOW TO UPDATE YOUR SITE. ANY ADDITIONAL TRAINING, SHOWIT HAS SEVERAL TUTORIALS TO ASSIST YOU.)

{PAYMENT PLANS AVAILABLE}

ADDITIONAL ADD-ONS: FAVICON DESIGN, AD DESIGN, MEDIA KIT
DESIGN, FLYER DESIGN, PACKAGING DESIGN, INSTAGRAM TEMPLATES
AND INSTAGRAM STORY ICONS

PAYMENT PLANS

PAYMENTS ARE GENERALLY SPLIT INTO THREE OR FOUR PAYMENTS.

HOWEVER, WE DO REQUIRE THAT YOU PAY 25% BEFORE YOUR

PROJECT IS STARTED. THE FINAL PAYMENT IS DUE BEFORE THE

DELIVERING OF FINAL SERVICES.