

LEADERSHIP BEYOND THE THEORY

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"The program well and truly exceeded my expectations. It was well constructed, easy to follow and could easily be fitted into my busy schedule. I definitely recommend Leadership Beyond the Theory!"

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NUMBER OF YEARS
AS A LEADER

10/10

LIKELIHOOD TO
RECOMMEND TO OTHERS

10

LARGEST TEAM
NADUN HAS LED

DID LEADERSHIP BEYOND THE THEORY MEET YOUR EXPECTATIONS?

The program well and truly exceeded my expectations. It was well constructed, easy to follow and could easily be fitted into my busy schedule.

All the content was appropriate and comprehensive enough to understand the principles that Marty taught. I found it to be very relevant to my work and it gave me insights and tips on how to best handle different situations and challenges.

I really enjoyed the program.

WHAT WAS YOUR FAVOURITE THING ABOUT THE PROGRAM?

It was very practically designed as opposed to teaching theory which meant that implementation has been a lot easier. I found it to be very pragmatic and up to date as opposed to being too technical.

GIVEN THAT YOU'RE A LISTENER OF THE NO BULLSH!T LEADERSHIP PODCAST, CAN YOU ARTICULATE THE DIFFERENCE BETWEEN THE PODCAST AND THE PROGRAM?

I actually found the No Bullsh!t Leadership podcast after listening to Marty being interviewed by Kerwin Rae, and started listening to the podcast weekly from there!

The program has a better detailed, structured and a practical aspect to it in comparison to the podcast. However, the podcast was the trigger for me to sign up for program! I continue to listen and recommend the podcast to everyone.

CAN YOU DESCRIBE YOUR SELECTION PROCESS AND WHAT CRITERIA YOU WERE LOOKING FOR TO ENSURE THIS WAS A SOUND INVESTMENT OF YOUR TIME AND MONEY?

Marty and Emma's presentation styles are so direct and succinct, they had a great ability to gain the trust of me as a listener, and so I trusted that the program would be extremely valuable.

Now having done the program, there's honestly nothing I would change about it.

WHAT RESULTS OR CHANGES HAVE YOU SEEN IN YOURSELF OR YOUR TEAM, SINCE COMPLETING LBT?

We have been far more focused as a team. We've been paying a lot of attention to working at the right level and delivering value. It has absolutely made me a more confident, capable leader.

DO YOU THINK THE PROGRAM WAS VALUE FOR MONEY?

Yes, 100%.

If someone in a similar career position to me asked if they should do the program I would say it's absolutely worth it if you're able to commit the time to it.

I definitely recommend this program, and would also recommend the podcast and the other resources available on the Your CEO Mentor website.

WAS THERE ANYTHING THAT PLEASANTLY SURPRISED YOU ABOUT THE LBT EXPERIENCE?

I think the overall program, itself!

My 'pie in the face moment' was all about beating procrastination, it's something I realised that I really need to work on.