





I am EmceeCollin, a bilingual emcee. The persona I portray in front of audience is friendly, relatable, engaging, and witty.

I believe that one of the key factors to a successful event is having happy audience, hence I developed an audience-focused style of hosting.

Over the years, the humble successes in the FMCG Marketing events, Wedding events, and Grassroots events motivated me to make my passion into career.

My sales & management experiences gained from working in Banking & Finance industry in the earlier days of my performing career, helped me to better handle audiences from different backgrounds.

I believe in lifelong learning, and it should not be limited to my field of work but everything under the sun. I trust that the knowledge would empower me to engage better as an emcee. I strive to continue to further differentiate myself from peers as an artiste with multitalents.



## Specialisation

#### **EMCEEING**

- Hosting since 2008; hosted over 1500 shows to date Strong bilingual ability (English & Mandarin)
- Accumulated and retained numerous corporate clients
- Received strong word of mouth referrals one of the highly recommended wedding emcees amongst brides in Online Brides Communities (FB Group, Telegram, Forum)
- More than 500 weddings hosted to date

#### SINGING

- Specialised in Mandopop
- MusicStory Singout' 08 // Finalist (Top 8 male) & Best Duet Award
- Ocean Butterflies Music Forest's 5th Very Singer, 非常歌手 (2009) // Best Class & Most Popular Male Trainee Artiste
- Resident Singer at 7th Heaven KTV Cafe (2018-2019)

#### **ACTING**

- Permanent Supporting Role in Mediacorp Ch8's 150 episodes long-form drama,
   《带你去走走 Jalan Jalan 》 2018
- Well received Supporting Role in Mediacorp Ch8's 《单翼天使 Guardian Angels 》2020
- Yearly participation in Crimewatch since 2021
- S'pore Youth Festival Drama Competition 2004 (JC/CI Category) // Gold Award
   Nominated drama of the year & Nominated Best Male Actor















I've successfully completed over 1,500 shows, including more than 500 weddings. My expertise spans FMCG marketing events such as product launches and promotional roadshows, Wedding Celebrations, and Grassroots Events.

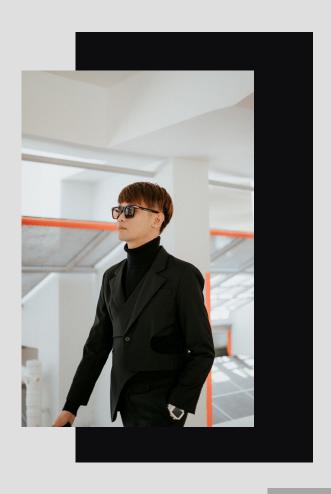
### **FMCG** Marketing Events: Supermarket / Pharmacy

(Duration: 1-3 months)

- Tiger Beer CNY Roadshows (2013)
- Owl Coffee, White Coffee Tarik Launch Roadshows (2013)
- Owl Coffee, 57th Anniversary Campaign Roadshows (2013)
- Owl Coffee, Running Man Campaign Roadshows (2013)
- Owl Coffee, Special Recipe Asian Tea Launch Roadshows (2014)
- Owl Coffee, World Cup Campaign Roadshows (2014)
- Owl Coffee, Running Man Campaign Roadshows (2014)
- Super Coffee, Hazelnut White Coffee Launch Roadshows (2014)
- Allswell Golden Pear with Aloe Vera Launch Roadshows (2015)
- Owl Coffee, 60th Anniversary Campaign Roadshows (2016)
- Sunshine, Italian Stone-Baked Pizza Launch Roadshows (2016)
- Sunshine & SCS, October Promotion Roadshows (2016)
- Sunshine & SCS, November Promotion Roadshows (2016)
- Ribena CNY Prosperity Roadshows (2017-2020)
- Super Coffee, Essenso Microground Coffee Roadshows (2016)
- Super Coffee, Essenso Microground Black Coffee Roadshows (2017) •
- Super Coffee, Essenso Microground Coffee Roadshow (2017)
- Sunshine X SCS, May July Promotion Roadshows (2017)
- Dettol Deep Cleanse Launch Roadshows (2017)
- SCS New Look: Personalised Apron Campaign Roadshows (2017)
- Super Coffee, Essenso Microground Coffee Year End Promotions Roadshows (2017)
- Sunshine X SCS Monthly Roadshow Series (2018)
- Super Coffee, Essenso Microground Coffee CNY Roadshows (2018)
- Super Coffee, 'Super Market' Thematic Roadshows (2018)
- Super Coffee, Breadtalk Collaboration Roadshows (2018)
- Super Coffee, Super Happy Family thematic Roadshows (2018)
- Super Coffee, Essenso Microground Coffee Q2 Roadshows (2018)
- Owl Coffee, CNY Roadshows (2018)
- Owl Coffee, Coffee on Wheels Roadshows (2018)
- Owl Coffee, Travel with Owl Roadshows (2018)
- Owl Coffee, Freeze-Dried Coffee Series Roadshows (2018)
- Essenso Microground Coffee @ Raffles Green Roadshow (2018)
- Brands' Essence of Chicken Mayer Pot Promo Roadshows (2018)
- Lotte Pepero, Pepero Day Roadshow (2018)

- Super Coffee, Prosperity CNY Roadshows (2019)
- Brands Bird Nest Mothers' Day Promotion Roadshows (2019)
- Sunshine X SCS X Buttercup Monthly Roadshows (2019)
- Marigold Yogurt Roadshows (2019)
- Brands X Mayer CNY Roadshows (2020)
- Super Coffee, Reset Launch Roadshows (2020)
- L'OR Essenso Rebranding Roadshows (2021)
- Red Bull Singapore, PS5 Beat Saber Challenge Roadshows (2022)
- Dole Frozen Fruits Roadshows (2022)
- Old Town White Coffee Salted Caramel Flavour Launch Roadshows (2022)
- DKSH & Fairprice Raya Baking Fair (2023-2024)
- Super & Old Town Win A Car Campaign Roadshows (2023)
- Red Bull Singapore Hoopfest Roadshows (2023-2024)
- JDE Brands Fair @ AMK Hub B2 Atrium (2023-2024)
- Super Everyday Choice Healthier Product Range Launch (2023)
- L'OR Rewards Roadshows (2023)
- Red Bull Singapore Reaction Challenge Roadshows (2023)
- Cafe21 X Gold Roast X CuppaRoma Roadshows (2023)
- Cafe21 Oat Latte Launch Roadshows (2023)
- L'OR Ultimo 13 Launch Roadshows (2023)
- Shaklee X Guardian 30th Anniversary Event @ Ngee Ann City (2024)
- JDE Brands CNY Roadshows (2024)
- Oatbedient Product Awareness Roadshows (2024)
- Super X Old Town X Owl Grab Voucher Giveaway Roadshows (2024)
- L'OR Espresso X Lindt Excellence Roadshows (2024)

During a pre-confirmation interview, a client asked, "Do you consider yourself an influencer?" I replied, "Yes, but not in the usual sense. I may not have a HUGE social media following, but I can influence your consumers at your event, motivating them to engage with your products and services."









"Beyond my skills, I believe that appearance is equally important for a performer. That's why I invest in personal grooming and a polished wardrobe." "The marketing events segment has been my primary revenue generator, enabling me to establish an event company to better serve my clients and manage their events."



# Emceeing

## Marketing Events: In-Store / Atrium

(Duration: Typically a few days)

HSBC Insurance Roadshows @ Clementi (2012)

Owl Cafe Launch, Food Tasting with Media (2013)

Capitaland Mall Promo, Mongni & Friends Roadshows @ Sembawang SC (2015)

Allure Beauty Roadshows @ West Mall (2015)

Allure Beauty Roadshows @ City Square Mall (2015)

Courts Megastore Gaming Area Challenge (2017)

Shilling (Thai Food & Designer Brands) @ Suntec City Opening Ceremony (2017)

Goldlion Roadshow @ BHG Bugis (2017)

OCBC Bank Toa Payoh Hub Roadshow (2017)

BHG Junction 8 Home Fair Roadshow (2018)

BHG Welcia Northpoint City Opening, Atrium Roadshows (2018)

Partea Century Square Outlet Xmas Party (2018)

BHG Bugis Pre-CNY Private Sale (2019)

• BHG Bugis Spring Home Fair (2019)

BHG Bugis Pre-Raya Private Sale (2019)

Clarins, Ice Cream Bar Event @ Ion Orchard (2019)

Clarins Shaping Facial V Shape Lift VIP Event @ Ion Orchard (2019)

Tefal, Airforce All-in-One 360 Launch Best Denki Roadshows (2019)

BHG CCK Home Fair @ Lot 1 Atrium (2019)

NTUC Learning Hub Westgate Roadshow (2019)

BHG Bugis October Carnival (2019)

BHG Bugis Black Friday (2019)

Clarins Parkway Parade Boutique Opening (2019)

Allure Beauty Tiong Bahru Roadshow (2019)

## Marketing Events: Outdoors / Miscellaneous

(Duration: One to several days)

Okamura Singapore 67th Anniversary Event with Product Launch (2012)

NesCafe, Creating Friendships Block Party @ AMK Teck Ghee (2014)

AIA, SJ Group Client Appreciation Movie Night (2016)

Select Group, Take 5 Café Opening Celebrations @ RWS (2016)

Select Group, Pro3 Bikecalious Healthy Living Roadshows (2018-2019)

Scholl Gel Activ @ Standard Chartered Run Pre-Run Event (2017)

Super X Owl Fairprice Expo Roadshow (2018)

Essenso X Singapore Motorshow X Mediacorp Radio Coffee Truck Outdoors Roadshows (2019)

Select Group Pro3 Grab & Win Roadshows (2019)

Owl x SPH Lucky Fortune CNY Prize Presentation (2020)

Select Group, Pro3 @ Micron Bendemeer Soft Launch (2021)

Old Town White Coffee Salted Caramel Outdoors Van Tasting Campaign (2022)

First Model Opening Carnival @ GR.ID Mall (2023)

L'OR Espresso Sensory Dome @ nex Mall (2023)

# Brands Represented



































































































### **Grassroots Events:** Gathering / Festive Celebrations

- Various Jurong RCs & CCs Community Events (2009 2010) // National Day, Block Party, Racial Harmony Day
- Various Nee Soon RCs & CCs Community Events (2011 2012) // CNY Celebration, Block Party, Children's Day, Christmas Celebration
- Pasir Ris Coral RC Dumpling Festival Block Party (2012)
- Admiralty RC Mega Block Party (2012)
- Yong Ann Park Condominium Mid-Autumn Celebration (2012 & 2014)
- Paya Lebar Kovan CC's Dance Club Countdown Party (2012)
- Jalan Besar CC Racial Harmony Day (2013)
- Jurong Central RC Racial Harmony Day (2013)
- Senja-Cashew CC Emergency Preparedness Day (2013)
- Fengshan CC Family Day & Brisk-Walk @ Pasir Ris Park (2014)
- Florida Condominium CNY Celebration (2014)
- Mountbatten CC Open House (2014)
- Yew Tee CC's Bursary Day (2016)
- Various Fengshan CC Community Events (2016 2017) // Mid-Autumn By the Park, Magical Christmas, Community Party @ Pari Dedap Park, Halloween @ Fengshan, Winter Solstice
- Punggol Meridien RC Parents' Day Celebration (2016)
- West Coast Drive RC National Day Celebration (2017)
- Kallang Heights National Day Celebration (2018)
- Jalan Besar GRC & Potong Pasir SMC Coconut Run (2018)
- Towner Road RC Christmas Party (2018)

#### **Grassroots Events:**

#### Ceremonial / Presentations

- Jurong Spring CC Bursary Presentation (2009 2010)
- Tampines Park RC & Tampines West CCC Bursary Presentation (2015-2016)
- Fengshan CC National Day Observance Ceremony (2017-2019)
- Queenstown CC Edusave Awards Presentation Ceremony (2018)
- Senja-Cashew Community Long Service Awards Presentation (2020)
- Holland Bukit Timah GRC & Bukit Panjang SMC Citizenship Ceremonies (2021 - 2023)
- Holland Bukit Timah GRC & Bukit Panjang SMC National Day Observance Ceremony (2023)

- Yishun Park Hawker Centre CNY Celebration (2019)
- Cashew Zone 3 RC Merdeka Generation Party (2019)
- Tampines East RC Racial Harmony Day (2019)
- Senja-Cashew CC Makan Night (2019)
- Kampung Chai Chee CC Good Old Days (2019)
- Marsiling Home Improvement Program Launch (2019)
- Various Tampines Changkat Zone 1 RN Community Events (2019 -2022) // Popiah Party, Christmas & Year End Party, Durian Party, High Tea & Karaoke
- Jalan Kukoh Community Day (2019)
- Cashew Zone 3 RC Old Days And The Future (2019)
- Changi Simei Zone 4 RN CNY Celebration (2020)
- Macpherson CC Active Aging Committee 14th Anniversary Event (2022)
- Mid Autumn Festival Celebration @ Chai Chee Cluster (2022)
- Cambridge Fiesta Cambridge NC Gathering (2023)
- Cambridge Carnival & Family Day (2024)
- Cashew C2E, May Spring Condo, Safety & Security Day (2024)
- Tampines Central National Day Run (2024)

#### **Grassroots Events:** PAssionArts / Music

- RoomiesTV Monthly Live Music @ChangiSimei CC (2015)
- Sing for Singapore Festival @ChangiSimei (2015)
- PassionArts Community Busking @ West Coast Market (2015)
- Queenstown Sterling RC Senior Citizen Singing Competition (2017)
- Fengshan PAssionArts Village (2017)

#### **Grassroots Events:** Luncheon / Dinner

- West Coast WEC Mothers' Day Dinner (2010)
- Paya Lebar Kovan CCC Grandparents' Day Lunch (2012)
- Radin Mas CC National Day Dinner (2015)
- Chong Pang CC CNY Tuanbai Dinner (2018)
- Tampines Changkat CC Ang Bao Distribution Luncheon (2020)



#### **Corporate Events:**

Formal Luncheon / Dinner (aka D&D)

PCF Cheng Shan Zone, Teachers' Day Lunch @ SAF Yacht Club (2012)

Blue Cross (Buangkok Green) New Year Charity Dinner (2013)

AIA, SJ Group Awards Night (2015 - 2018)

Allure Beauty Annual Dinner (2015)

Modern Materials Annual Dinner (2015)

STH Financial Services Group Dinner (2015)

EASB/EAIM Annual Dinner (2015 - 2019)

Mandai Link Logistics Annual Dinner (2016)

Naval Base Sec Sch Staff Dinner (2016)

How Kew Corporation Limited Annual Dinner (2017)

Nutanix CNY Client Appreciation Lunch (2018)

DoubleTrans X Samco Annual Dinner (2018)

Cypress X Roedl & Partner X CorpWorld Inaugural La Fiesta Night (2018)

Aik Leong Plumbing Construction CNY Dinner (2020)

AIA, SJ Group Online Annual Awards (2021 & 2022)

Moleac 20th Anniversary Dinner (2022)

ERA, Alex Lim Advisory, Annual Top Achievers Award (2022 - 2024)

My Little Campus Teachers' Day Celebration (2023)

NUS Institute of South Asian Studies Annual Dinner (2023)

Poplar Construction CNY Dinner (2024)

## Corporate Events: Informal Luncheon / Dinner

Owl Café, CNY Celebration Luncheon (2013)

Yew Tee Point Tenants' CNY Lunch (2015)

OCBC Bank, Financial Protection Specialists, Dinner Gathering (2017)

OCBC Bank Branch & Premier Banking. Central Cluster Dinner Gathering (2017)

OCBC Bank Branch & Premier Banking, North Cluster Gathering (2017)

Pro3 X British American Tobacco Hari Raya Celebration (2018)

Pro3 X British American Tobacco Deepavali Celebration (2018)

Aviva, Affinity Channel Christmas Party (2018)

Clarins Year End Party (2019)

OUBC Staff Appreciation Yacht Gathering (2023)

Great Eastern Life Great Internship Conferment (2023-2024)

CH Robinson Staff Appreciation Night (2023)

Idemitsu Singapore Gathering & New CEO Welcome Party (2024)

StarHub Mission24 Management Gathering (2024)

I'm probably the only experienced emcee without a showreel (video)!
But this didn't stop me from getting gigs!

### **Government / Military:**

- Various SAF & RSAF Unit/Battalion, Sports Cohesion @ Chevrons (2008 -2009)
- SAF 8SIR Watersports Cohesion @ Jurong East (2012)
- Ministry of Home Affairs' Home Team Learning Mgt Sys Roadshows (2016)
   // Home Team Academy, Civil Defence Academy, MHA, ICA, Cantonment Complex
- Home Team's Learning Festival Exhibition (2016)
- Changi Air Base 52nd Anniversary Dinner (2023)

### **Statutory Board / Club / Association:**

- Singapore Swimming Club Mid-Autumn Celebration (2012)
- People's Association, Inter-Division Games Day (2013 & 2014)
- Health Promotion Board, Healthy Together @ Southwest Roadshows (2015)
- Ngee Ann Polytechnic School of Info-Comm Graduation Party (2015)
- S'pore & Korea 40th Anniversary, KR70 & SG50 Celebration @ Raffles City (2015)
- Singapore Disability Sports Council Youth Para Swim Meet (2018)
- Lam Ann Association Youth Night (2023)

### **Music / Arts / Pop Culture:**

- Music Story Singout 2009, Quarter-Finals to Grand Finals (2009)
- Music Story Singout 2009 Outdoors Showcase @ Tampines Mall (2009)
- Scape! Sounds of Saturday @ Orchard Road, Mandopop Concerts (2009)
- RoomiesWorld, RoomiesCD Media Launch @Scape! (2015)
- Aden Tan's Fans Meet & Greet (2015 & 2018)
- EASB STAR Singing Competition (2015 2019)
- Select Group, Pro3 Café Lunch Time KTV campaigns (2016)
- China's Let's Sing Kids Finals Outdoor Campaign @ United Square (2023)
- China's Let's Sing Kids Finals @ Capitol Theatre (2023)

### **Other Events/Projects:**

- RoomiesTV Online Music Show Season 1 (2014) // Host
- Paktor app, Mars VS Venus Christmas Party for Singles (2015) // Host
- Jurong Lodge Workers' Domitory, Celebrate SG50 Events (2015) // Host
- Slush Singapore X Techventure Convention 2016 @ Resorts World Sentosa Convention Centre (2016) // Mentor & Host
- Blogger Ashley Chan's Online Program 摸着酒杯的 Actually (2017 2019)
   // Voiceover Artiste, Guest Host, Guest
- Venlis Fashion Queen, Beauty Pageant @ Forest City Johor Malaysia (2018)
   // Host
- Hashkey App Launch Event and Partnership Signing Ceremony (2018) // Host
- Singapore Disability Sports Council Youth Para Swim Meet (2018) // Host
- AIA, SJ Group Webinar: "Virus, Be Gone! feat. Infectious Diseases Specialist Dr Leong Hoe Nam" (2021) // Host
- Mediacorp Drama 邻里帮 (2021) // Dubbing Artiste
- Singapore Digital Chamber of Commerce Web3 Conference Forum on DAO (2023) // Host
- The Model of China Season 11 Singapore Selection (2023) // Host
- The Model of China Season 12 Singapore Selection (2024) // Host







## SINGING

- SPH Magazine Launch Outdoor Roadshow (2009) @ Ngee Ann Civic Plaza
- Neighbourhood Shopping Centre Promotion Events & Campaigns (2009 2010) // Tahan Cardana Taman Iurana Pianagar Papart Usinhta Maadlanda
- 2010) // Teban Gardens, Taman Jurong, Pioneer, Deport Heights, Woodlands
   Christmas Carol in Neighbourhood Shopping Centre (2009) // Dawson Place,
- Sembawang Mart, Woodlands Mart, Elias Mall, Rivervale
   Love the World Bistro weekends live performances @ Singapore Flyer (2009)
- // https://www.youtube.com/watch?v=rr-NHZ\_8-M0 Wedding Banquets
  (2009 2011)
  - Resident Singer @ Planet Paradise (April 2015 May 2015)
  - Resident Singer @ 7th Heaven KTV & Café (2018-2019)
  - Love Advocates Band Associate Singer / Founder (2024 Present)

### ACTING

- Spore Press Holdings Inter-School (Sec School) Chinese Drama Competition 2000 // Lead Actor
- Jurong Institute Closing Ceremony 2003, Musical Drama // Lead Actor
- $\bullet$  Singapore Youth Festival 2004 Drama Competition (JC/Cl Category) // Lead Actor
  - Millennia Institute Annual Award Ceremony 2004, Drama Performance
- Nanyang Academy of Fine Arts, SYF 2004 Drama Showcase of Gold Award Winners
- Millennia Institute Annual Award Ceremony 2005, Drama Performance
- OneClickWonders Productions, 2017 Valentines' Day Short Film // Lead Actor // https:// www.youtube.com/watch?v=pYQZbetpIBQ
- Lead Actor in Short Flim 《十年,你好吗》a Nanyang Fine Arts (NAFA) Diploma in Screen Media Students' Final Year Project 2018 // https://www.youtube.com/ watch?v=g97wjlH3bZo
- Part Time Actor with Mediacorp Drama Productions since 2015 // Cameo:信约:我们的家园 | 50高手 | 加文纳桥的约定 | 不平凡的平凡 | 警徽天职5 | 你那边怎样,我这边OK | 天空渐渐亮 | 快乐王子 | 男神不败 | 好世谋 | 大大的梦想 | 人心鉴定师 | 邻里帮 | 肃战肃决 | 你也可以是天使4 | 亲家,冤家做头家 | 卫国先锋2 | 黑天使 | Crimewatch 2021 Ep 9 | 黄金巨塔 | 整你的人生 | 医生不是神 | Crimewatch 2022 Ep 10 | 送餐英雄 | 家人之间 | Continuous: 带你去走走 as 阿良 | 我的万里挑一 as 陈秘书 | 老友万岁 as Alan | 单翼使 as Isaac



Portfolio last updated: Aug 2024

