



Creative Content Writer/Copywriter

(Remote, Contract/Project-Based)

At Digital Marketing Maven & Associates, we're more than just a marketing agency – we're a passionate team committed to helping small businesses thrive through innovative and effective marketing solutions. Our approach is simple: we combine creativity with strategy to drive real, sustainable growth for our clients. If you're a talented writer looking to make an impact in a dynamic environment, we'd love for you to join our diverse and creative team!

Position: Creative Content Writer/Copywriter

Location: Remote

Type: Contract/Project-Based

Salary: Competitive; based on experience

Why You'll Love Working with Us:

- **Flexibility:** Enjoy the freedom of working remotely on a project basis.
- **Growth Opportunities:** Build your portfolio by working on a variety of projects across multiple industries.
- **Collaborative Culture:** Work closely with our internal teams in a supportive and innovative environment.

Key Responsibilities:

- Produce diverse content assignments, including website content, blogs, social media posts, press releases, flyers, presentation decks, and more.
- Conduct keyword research and apply SEO best practices to ensure content is optimized for search engines and drives audience engagement.
- Write articles and blogs tailored to client needs, ensuring they are engaging, informative, and aligned with brand voice and messaging.
- Develop and maintain a consistent brand voice across all marketing materials.
- Collaborate with internal teams to understand project requirements and deliver content that aligns with overall business objectives.
- Ensure all content meets style, tone, and brand guidelines while effectively communicating the client's message.

Required Skills:

- Proficiency in desktop publishing tools and familiarity with SEO best practices.
- Strong understanding of AP style, copywriting principles, and digital marketing strategies.
- Ability to adapt writing style for various mediums, including digital and print.
- Exceptional attention to detail and ability to manage multiple projects simultaneously.
- Ability to meet tight deadlines and handle changing project directions with ease.

Qualifications:

- **Required:**
 - High school diploma or equivalent.
 - 3-5 years of experience in content writing or copywriting.
 - A strong portfolio showcasing 3-5 writing samples across different formats.
- **Preferred:**
 - Experience working in a marketing or advertising agency.
 - Knowledge of content management systems (e.g., WordPress) and social media platforms.

Characteristics We're Looking For:

- A creative thinker with a growth mindset.
- A self-motivated individual who thrives in both independent and collaborative settings.
- Strong critical thinking and problem-solving skills.
- Energetic, organized, and detail-oriented with excellent verbal and written communication skills.
- Adaptable to project shifts and changes in direction.

How to Apply:

Ready to bring your creativity to life with us? [Fill out an application online here.](#) Be sure to include your resume and a portfolio showcasing your best work. We look forward to seeing what you can create!

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