



THE
JUMPSTART
GUIDE

TO
YOUR
DREAM
STYLED SHOOT

Lacey Rene Studios

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PICKING THE PERFECT VENDOR TEAM



1) Get a Good Feel for Their Work

Remember to do your research! Watch for consistency within their product! Look through their Instagram, take time to head over to their website! Are they repeatedly producing the quality you are hoping for in your styled shoot? If not, keep looking!

2) Ask Questions as You Search

Do they have a similar style as your own? Are they edgy? Romantic? How long have they been in business? Are your audience sizes comparable? Are they eager to grow right now or content with their following? Don't forget to look at their grid

3) Friendship & Following Along

Get to know them (both professionally & personally!) Watch their stories and comment! What do they like and dislike? Go above and beyond becoming friends and be genuine about it!



CREATING YOUR INSPIRATION BOARD

Be sure to invest the time in crafting your vision so that when you present it to your team it is well rounded, well thought out! Give them place to aim & a clear picture of the content to produce! Lead well by devoting time to the five steps to the right!

- Create a secret Pinterest board*
- Note repeating themes, repeating colors & repeating settings*
- Choose descriptive title*
- Pick the three to four colors*
- Form the inspiration board*

INSPIRATION BOARD TEMPLATE

DESCRIPTIVE TITLE
{colors}

*Invitation
Suite*

*Floral
Bouquet*

Cake

*Environment
Setting*

Hair & Makeup

*Table
Setting*

*Additional
Details*

*Additional
Details*

*Additional
Details*

TIPS FOR LIST MAKING



Details! Details! Details!
The more of them you have in your styled shoot, the better! As you're planning your styled shoot pull out a sheet of paper and pen and start writing down every creative detail you can imagine! You can cut later, right now get your thoughts down so you can see which ones might be a possibility to come or life! Below is a checklist to get your creativity going!



THE FUNDAMENTALS CHECKLIST

- | | | |
|--|---|---|
| <input type="checkbox"/> Napkins | <input type="checkbox"/> Table | <input type="checkbox"/> Floral Centerpiece |
| <input type="checkbox"/> Silverware (all three) | <input type="checkbox"/> Chairs | <input type="checkbox"/> Bouquet |
| <input type="checkbox"/> Serving dishes/platters | <input type="checkbox"/> Couches | <input type="checkbox"/> Boutonniere |
| <input type="checkbox"/> Wine Glasses | <input type="checkbox"/> Accent Furniture | <input type="checkbox"/> Loose Blooms for Styling |
| <input type="checkbox"/> Name tag Place Setting | <input type="checkbox"/> Centerpiece | <input type="checkbox"/> Cake |
| <input type="checkbox"/> Tablecloth | <input type="checkbox"/> Candles | <input type="checkbox"/> Additional Eateries |
| <input type="checkbox"/> Table Runner | <input type="checkbox"/> Candlesticks | <input type="checkbox"/> Invitation Suite (3) |
| <input type="checkbox"/> Wedding Dress | <input type="checkbox"/> Chargers | <input type="checkbox"/> Stamps |
| <input type="checkbox"/> Veil | <input type="checkbox"/> Dinner Plates | <input type="checkbox"/> Styling Kit |
| <input type="checkbox"/> Grooms Outfit | <input type="checkbox"/> Dessert Plates | <input type="checkbox"/> Additional Accent Pieces |



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S T Y L E D S H O O T

w o r k s h o p

THE STYLED SHOOT WORKSHOP

This just barely skims the surface!!

Dive deep at a unique, intimate & hands on two day experience! The Styled Shoot Workshop will be held on April 3rd and 4th at the stunning Barn at Riverbend!

For more information or to register go to:

laceyrenestudios.com/styled_shoot

(Note: Those who attended the WED Midwest Conference will get \$100 off their seat no matter which pass they choose! Be sure to note it in your registration box!)