



# MEDIA KIT

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## CHALE YANG


with chaleprem LLC


CONTENT CREATOR  
SOCIAL MEDIA INFLUENCER  
FOOTY FREESTYLER

I partner with brands to drive deeper engagement, trust, and loyalty while helping young soccer athletes improve their soccer skills through engaging content, tutorials, and product recommendations in the form of Instagram reels.

Let's showcase your brand to my continuously growing audience, bringing it even more exposure and elevating it to new heights.

### CONTACT ME

 @chaleprem

 chaleprem@gmail.com

chaleprem 



# INSTAGRAM

in 4 months

10.1K

Followers

12M

Views

3.8M

Accounts Reached

74%

Engagement Rate

## DEMOGRAPHICS



46%

Age 18-24

27%

Age 13-17

17%

Age 25-34



92%

Male

8%

Female



chalepremi





# COLLABS & PARTNERSHIPS



Train Effective



Three Rivers Performance

## WHY PARTNER WITH ME

- ✓ Proven Virality & High Visibility: strong performance metrics show highly sharable content, maximizing brand exposure
- ✓ Exceptionally High Engagement Rate: an active and engaged audience ensures meaningful interactions, not just passive views
- ✓ Targeted & Specialized Niche: a dedicated community within a unique niche ensuring high conversion potential

## FROM MY FOLLOWERS...

i wanna be a soccer champ one day, could you be the one that teaches me  
-fc\_kw/jiro

Mechanical brilliance 🔥🔥  
-Ashrei

Bro is goated in almost everything  
-eduardoantonio

Teach me your ways!! 🙏  
-Neil

**LET'S WORK TOGETHER!**

**CONTACT ME TODAY!**

 @chaleprem

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