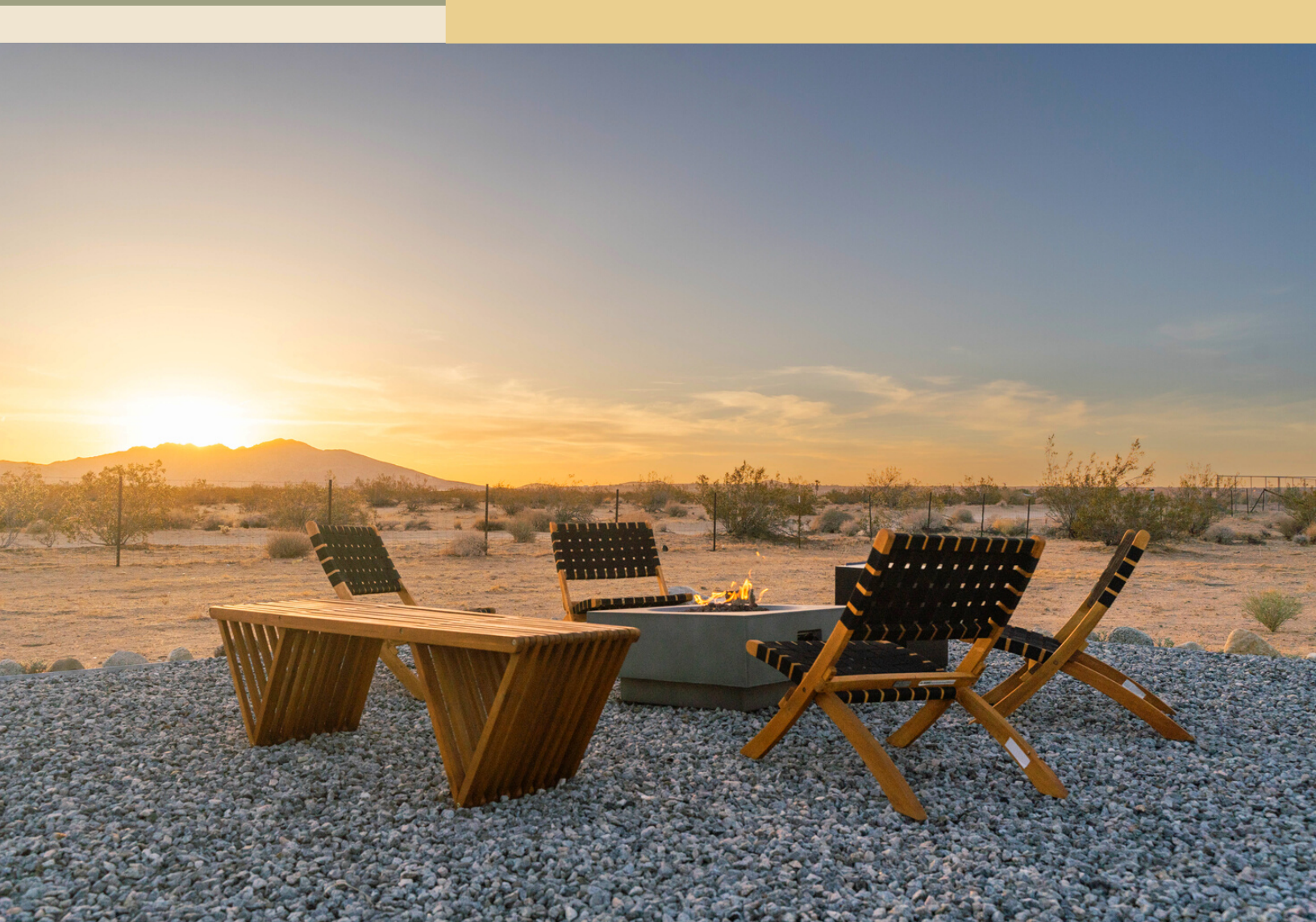


Mattie * O'Neill

PHOTOGRAPHY

Home Pricing & Prep Guide





Daytime Photos

All square footage calculations include finished garages, casitas, game rooms, etc. The photo limit will be limited to the upper limit of the range. If you would like more detail shots and more images in total, I recommend booking the next tier up to include more photos. Detail shots are GREAT for Instagram!



Options & Pricing

0-2,000 sq ft. - \$550

Up to 60 photos

2,001-3,000 sq ft. - \$600

Up to 65 photos

3,001-4,000 sq ft. - \$650

Up to 75 photos

Add-Ons

Aerial Photos

Drone - \$175 for 5 Photos

Can Be Split Between Day and

Twilight* - Weather Permitting

*If twilight ground photos below are
also booked.



Twilight Ground Photos

\$300 for up to 8 Photos

Shot just at/after sunset.



Night Photos

\$150 for 3 Photos - Shot 30 to 45
minutes after sunset. Great for hot
tubs, pool lights & lit pathways. Only
available with twilight add on.





Lifestyle & Model Shoots

Lifestyle shoots and model shoots can enhance your social media posts until you get traction and tags from guests to repost of trendy photos at your property. If it's you or your family or friends, that's a plus! You know already how best to enjoy the property.

Lifestyle Shoots

\$300 - Includes 30 images of your choice enjoying your amenities.

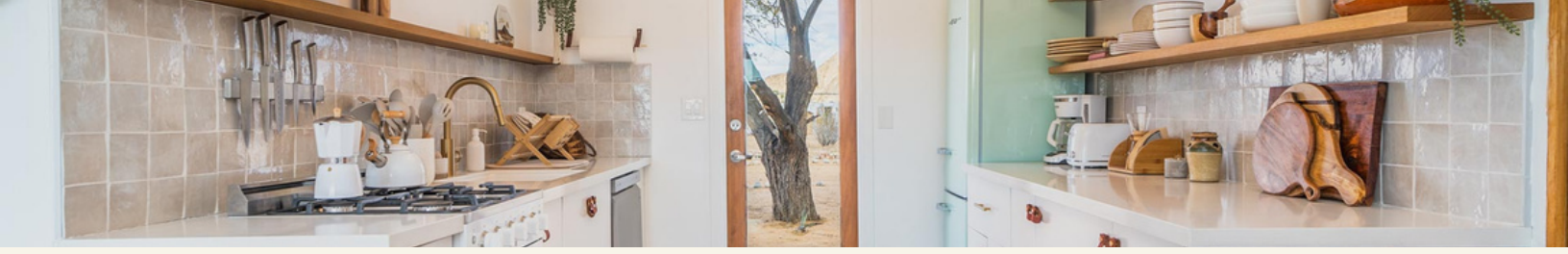
Includes you, your family & friends enjoying the property.

\$100/model- Includes above plus per model pay for the images. Dependent on model availability.

Host / Brand Photos

\$150 for 5 Photos - While on site, I can capture you as the host-with-the-most for your website, new host photo on AirBnB, etc.

Your choice of 5 photos plus basic retouching.



Getting Ready Checklist

CHECK LIGHTS FIXTURES

Check all lightbulbs in all light fixtures to assure that they work. Each house is different, sometimes natural light, lights-off approach is best or all lights on. Well lit natural light homes are best for lights off. If you prefer lights on, let me know!

ENSURE LIGHTBULB CONSISTENCY

If you like lights on, match all lightbulbs to same color temperatures to ensure consistency in the home.

OPEN BLINDS

If you'd like to show the view, opening all blinds and curtains is recommended.

REMOVE TRASH CANS

Place trash cans and hoses in the garage or out of view for outside photos. Remove interior trash cans from all rooms as well as bags from any that cannot be removed or decorative ones.

MOVE CARS

Move all cars from view of driveway and windows.

REMOVE PERSONAL ITEMS

Personal items such as personal photos should be moved but good items to place are: fresh fruit, coffees, teas, fresh flowers, etc. Anything you'd like to add life and color to the photos to your taste. I will not remove or touch personal hygiene products or heavy items.



Getting Ready Checklist

CONTINUED

SELF-STAGING

Staging the home yourself is great but it is owner's responsibility to setup and take down staging. This includes indoor and outdoor dining setups.

ASSESS VIEW FROM WINDOWS

Anything you can see from or on the windows will be seen in photos. I suggest having a professional window cleaner before your photos - dirty windows will show. Move any items outside from view that you don't want in the photos.

PLAN AMENITIES TO BE PICTURES

Amenities pictured such as soaps (decorative types or full bottles), hand sanitizers, fresh towels, coffee makers and coffee/tea are highly recommended.

ORGANIZE SPACE AROUND BEDS

Clean under beds and side tables - hide all cords possible!

REMOVE TOWELS

Remove towels from beds and place in bathroom neatly or out of sight - let the focus be on the comfy, stylish beds.

CLOSETS AND FULL BATHROOMS

I do not shoot closets, full toilets or bathroom floors/rugs unless they happen to be in the shot or are requested to be included in the shot list.

FIREPLACE PREPARATIONS

Wood fire-pits will not be used as smoke ruins photos with haze. Propane can be turned on for twilight shoots if safely connected.

KIND WORDS FROM A HAPPY CLIENT



"Mattie has done it again! She has made our home come alive with vibrant shots that take advantage of natural light. She is super easy to work with and a top notch professional. 5 stars!"

Mattie * O'Neill
PHOTOGRAPHY

Let's make
magic!

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