

# THANK YOU SO MUCH...

...for taking the time to record & send a testimonial video of your experience with The Online Course Bootcamp. We are SO excited to see it!

Included are some tips & talking points to assist you & make recording this as easy as possible.



## What to do & basic guidelines:

- Record a 2-4 minute testimonial video about your experience & successes from going through The Online Course Bootcamp
- You can use your cell phone!
- Make sure to have good lighting and record in **landscape**
- Be specific in your responses - if your engagement rate increased, share by how much. Or for example, if your site traffic increased, share by how much. These kind of specific examples make a HUGE difference.
- Don't worry about messing up because we will edit the video. Just make sure you are answering the questions as in-depth as possible.

## Here are a few questions to help you get started:

**01** INTRODUCTION YOURSELF  
mention your name, what your business is, and your course topic!

**02** WHERE WERE YOU WHEN YOU FIRST SIGNED UP FOR THE ONLINE COURSE BOOTCAMP

What were you struggling with and why did you decide to enroll? *(For example, it could be that you were burnt out with 1-on-1 clients, struggling with consistent income, wanting to leave your 9-5, etc. and you wanted to create an online course to earn more consistent revenue, to take less 1-on-1 clients, etc.)*

**03** DID ANYTHING MAKE YOU NERVOUS ABOUT BUYING THE COURSE?

*(e.g. price, being burned in the past from other courses, etc.)*

**04** WHAT WAS YOUR FAVORITE PART ABOUT THE ONLINE COURSE BOOTCAMP? AND/OR WHAT ATTRACTED YOU TO THE COURSE? (OR MAYBE CHRISTINA)

*(e.g. clarity of teaching, how in-depth the course is, how strategic it is, the FB group etc.)*

**05** HOW DOES IT FEEL TO HAVE AN ONLINE COURSE CREATED AND LAUNCHED? WHAT'S NEXT FOR YOU AND/OR YOUR BUSINESS?!

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06

WHAT 2-3 SPECIFIC POSITIVE OUTCOMES HAVE YOU SEEN SINCE TAKING THE COURSE?

*(e.g. having a successful course launch, hiring team members, a lifestyle upgrade like a new apartment, being more confident in your abilities, etc. The more specific you can get here with numbers or examples, the better!)*

- What results/changes in your business have you noticed since TOCB & launching an online course?
- What results/changes in your life have you noticed since TOCB & launching an online course?

07

WHY DID YOU DECIDE TO LEARN FROM CHRISTINA SPECIFICALLY?

08

WHAT WOULD YOU SAY TO SOMEONE WHO IS THINKING ABOUT LAUNCHING THEIR OWN COURSE AND ENROLLING IN THE ONLINE COURSE BOOTCAMP?