

SEÑORA VIBES

by alicia!

A BILINGUAL PODCAST



CHECK OUT THE LATEST
SEÑORA VIBES!



MEDIA PACKET 2024

01

ABOUT THE

Podcast

ALL THE VIBES!



Launched in 2020, Señora Vibes is a spicy bilingual show celebrating the experiences of women 40+

Alicia celebrates women in their forties to the max through conversations, education, and inspiring interviews.



Listeners tune in weekly to get the latest #Senoravibes on all things health, wealth relationships, and lifestyle!

Partners can showcase their brands and share this growing platform to spread their vibes and messages to our audience.



Podcasts like Señora Vibes engage listeners in a way that traditional media can't. Podcast listeners are typically in the higher income brackets and have a higher education level demographic. In addition, because they've developed relationships with the host and the content, they're more likely to make a purchase as a result of an advertisement they've heard through a podcast.

Let's introduce, leverage, and advertise your brand!

GET THE SCOOP ON THE LATEST

WWW.SENORAVIBES.PODBEAN.COM | [@SENORAVIBESPODCAST](https://twitter.com/SENORAVIBESPODCAST)

Señora Vibes!

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ABOUT THE

Host

*Creator & Host of
Señora Vibes
Podcast*

*Teacher, Stylist,
Realtor, Investor,
and Caregiver
Burnout Speaker*

*Award-Winning
Author- Querido
Papá/Dear Papá*

*Powerhouse Public
Speaker (Women in
Small Business, Power
Dressing, & Influencer
Marketing)*

*Founder of
@TXPodGals a
podcasters community*

PodHouston, Member

HAR, Member

Latinas N Heels, Member



ALICIA ELATASSI

*Founder of TX Podgals Experience
Event | Bilingual Social Media
Personality | Travel Influencer |
Speaker: Caregiver Burnout | IRL
Event Specialist |
Eco-Fashion Advocate |*



1.5+K

CONNECTIONS



8.4+K

@THE_ALICIAE

@SENOHAVIBESPODCAST

@TXPODGALS

LINKEDIN/ALICIAELATASSI

http://



WWW.ALICIAELATASSI.COM



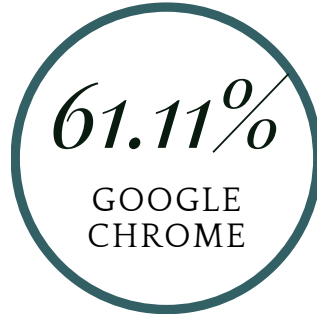
ALICIAELATASSI@GMAIL.COM

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PODCAST

Statistics

Main Download Sources



overview 12K+ ALL TIME DOWNLOADS

85 % FEMALE 15 % MALE

TARGETED AT WOMEN 40+ OF ALL
CULTURAL BACKGROUNDS.
UNFILTERED AND AUTHENTIC
CONVERSATIONS, NO TOPIC IS
OFF-LIMITS
WE ARE TRUE AND
E: EXPLICIT RATING



Congratulations

on publishing

150 episodes!

Here's to the next **150!**



04 |

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04

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tendee



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Apple Podcasts



"I absolutely love listening to Alicia's authentic take on business, travel, and all things life! I can always count on her to spark new thoughts and fresh ideas. A total must!"

@omgeenuh

"Alicia is so relatable and easy to connect with while listening. I catch myself joining in conversation and really enjoying her episodes! She has great views and is open with her views and personal stories. Vibes by Alicia is authentic and a great podcast to follow!"

@AllyAguilar18



"If you're just breaking into the small business/blogging world, you won't want to pass this podcast up!"

@Moosh13



"Such a natural conversation about great tips for traveling with big groups. I had not thought about lowering our expectations of Texas hospitality before traveling out of state.

Lol, they are amazing!"

@Yeli74



PARTNERSHIP *Packages*



- 30 sec. mid-roll ad
- Promote your NEW products & services in our episode description
- Shared on my social media platforms
- Share in our bimonthly newsletter



- 1- 30 -second mid+ end-roll ad
- Promote your NEW product & services in our episode description- Add a promo code
- Shared on my social media platforms
- Share in our bi-monthly newsletter



- Same as SILVER 2 PLUS
- ONE 1-minute professional promo video for your brand
- PRIMARY PLACEMENT SPONSOR FOR LIVE EVENT



- Same as GOLD 3 PLUS
- TWO 1-minute professional promo videos for your brand
- EXCLUSIVE PLACEMENT SPONSOR FOR LIVE EVENT

**TAP ON THE PACKAGE TO
SUBSCRIBE**