

LIFE- STYLE SESSIONS

PHOTOGRAPHY BY

IDA IRVINE

2025

SERVICES & PRICE GUIDE





Hello Friend

I'm Ida, a lifestyle photographer based in the beautiful town of Swakopmund, Namibia, where the mesmerising desert meets the vast Atlantic Ocean.

As a loving wife and mother of two wonderful little kids, I know what it means to cherish the beauty in life's fleeting moments. And I find so much joy in capturing these moments through my lens.

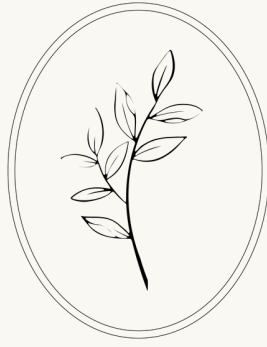
Whether it's your toddler's infectious giggle, the delicate hands and feet of your newborn, the spark of young love, the loyal companionship of your pets or the coziness of your first home, I want to capture the essence of these moments in a way that will be treasured forever. I want to immortalize the seemingly insignificant but profoundly meaningful chapters of your life.

Because time is a thief, and these precious memories deserve to be remembered.

LIFESTYLE

SESSIONS





HOW I SHOOT

A SESSION WITH ME

Imagine a photo session where you can completely relax, be yourself, and just enjoy the moment. That's exactly what you'll experience with me. I'm all about capturing honest, candid moments—no stiff, posed photos here. Think of it like having a picnic on the beach, where I'm just there to document the spontaneous, beautiful interactions that unfold naturally.

This approach works wonders, especially when kids or your furry friends are part of the session. It's these genuine moments that truly tell your story. While I'll give gentle guidance when needed, you can count on simply having a great time with the people you love the most.



PHOTOGRAPHY BY IDA



Up to 45 minutes of shooting | 50-80 edited images | up to 2 locations | 1 outfit change | unlimited access to the online gallery

2 350

PORTRAITS





COUPLES/ *engagements*

30 - 60 minutes of shooting | 80-100 edited images | up to 2 locations | 1 outfit change | unlimited access to the online gallery

2 750

FAMILY

30 - 60 minutes of shooting | 50-80 edited images | up to 5 family members, after which I charge an extra 200 per member | 1 location | 1 outfit | unlimited access to the online gallery

3 250





MATERNITY

30 - 60 minutes of shooting | 80-100 edited images | up to 2 locations | 1 outfit change | unlimited access to the online gallery

2 750

**family rates apply if we do a shoot with additional family members*

NEWBORN

Up to 120 minutes of shooting | 30-50 edited images | 1 location | 2 outfit changes | unlimited access to the online gallery

3 550





CAKE *smash*

Up to 40 minutes of
shooting | 30-50 edited
images | 2 outfit changes |
unlimited access to the
online gallery

3 250

**family rates apply if we do
a shoot with additional
family members*



milk-bath



Up to 40 minutes of
shooting | 30-50 edited
images | unlimited
access to the online
gallery

**bath and props will be
provided*

3 550



MAMA *combo*



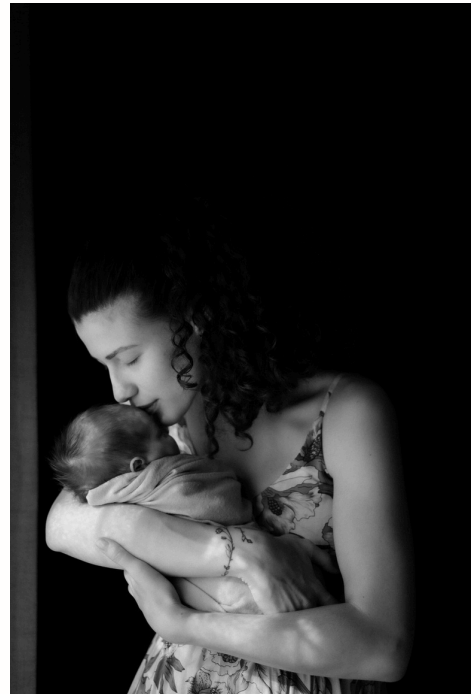
Maternity session:

30 - 60 minutes of shooting | 80-100 edited images | up to 2 locations | 1 outfit change | unlimited access to the online gallery

Lifestyle Newborn:

Up to 120 minutes of shooting | 30-50 edited images | 1 location | 2 outfit changes | unlimited access to the online gallery

COMBINED COST: 5 250



How does it *work*

LET'S BOOK YOUR SPOT

You've decided you need to book that shoot! And even better - you're booking a shoot with me! Here's how I work:

We'll find a date that works for both of us (weekends are for weddings, so the best time would be during the week, after hours).

I will send you a link with your invoice + contract.

Once I've received your 50% booking fee + signed contract, we're good to go! The final amount is due a day before the shoot.



Make a *note*

A FEW IMPORTANT THINGS



The booking fee is non-refundable, unless I can book another shoot in the slot I've reserved for you.

Travel and/or any extra costs incurred by me for the shoot, will need to be compensated for by you as my client.

I might send a few sneak peeks after the shoot! And your full gallery will be ready about 3/4 weeks after the shoot.

I am SO excited to get to know you and work with you!

Contact me if you feel like we're the perfect match:

081 394 0956 | hello@idairvine.co.za

THANK *YOU*

GET IN TOUCH!



@idairvine_photo

hello@idairvine.co.za

081 394 0956 | 081 393 9055

PHOTOGRAPHY BY IDA