



Creative Content Writer/Copywriter Job Description

Meet Digital Marketing Maven & Associates! We are a full-service agency designed to provide marketing solutions to our small business clients. Our formula is simple: marketing challenges + DMM solutions = small business success!

From idea creative to full implementation, our in-house agency handles everything while delivering massive and sustainable growth to our clients. We are committed to improving the way businesses and consumers communicate digitally.. We pride ourselves on exceptional customer service, excellent client relationships, and quick turnaround times.

If you are looking for a collaborative environment that will challenge your creative skills and expand your business profile, then join our diverse team. We are currently looking for talented and dynamic self-starters with solid experience.

Title: Creative Content Writer/Copywriter

Location: Remote

Position Type: Contract/ Project Based

Salary: Based on Experience

RESPONSIBILITIES

- Proficient understanding of required desktop publishing tools
 - A strong, dynamic portfolio showcasing 3-5 writing samples is required
- Ensure that marketing assets are consistent with overall business objectives
- Communicate client's wants concisely, adhering to brand, style, and voice
- Write articles/blogs weekly for various client websites and/or email
- Demonstrate curiosity, creativity, drive for excellence, and attention to detail
- Knowledge of AP (Associated Press) style
- Solid understanding of SEO keywords and concepts behind branded writing
- Ability to write for all mediums including, but not limited to website, mobile, social, email, brochures, paid media, banner ads, etc.

Qualifications & Characteristics:

- High school degree or equivalent
- Self-Starter
- Critical Thinking Skills
- Excellent verbal and written communication skills
- Creative who can collaborate as a team member or work independently
- Able to efficiently handle the demands of multiple projects
- Flexible to projects that may shift direction midstream
- Able to adhere to tight project deadlines
- Detail-oriented with attention to brand voice

- Energetic and organized with a growth mindset