

poised avenue
DESIGN STUDIO

Services

POISEDAVENUE.COM

Customized Process

Because we understand how unique your business and what it offers is, each project we take on is carefully considered for good fit as well as the value it holds. Therefore, each project is custom priced based on the individual client, stage of business, and value the project will bring to the client's business (return on investment, usage amount/ability of usage, and other unique-to-client considerations). Please take a look at the next page for a non-exhaustive list of services Poised Avenue Design Studio offers while keeping in mind that each service is customizable and expandable as we see fit. Reach out to amanda@poisedavenue.com with any questions regarding services listed or not listed!

Digital Service List

- Brand Strategy
- Moodboard Design
 - Logo Design
- Logo Mark Design
- Type Suite Build
- Color Palette Build
- Branded Pattern Design
- Social Graphics Design
 - Favicon Design
- Flodesk Email Setup/Design
 - Website Design
 - Digital Mockups

Print Service List

- Business Card Design/Print
 - Postcard Design/Print
 - Letterhead Design/Print
 - Mailer (box) Design/Print
 - Envelope Design/Print
- Chocolate Sleeve (including chocolate) Design/Print
 - Sticker Design/Print
 - Cut Vinyl
 - Large Format Printing
 - Specialty Printing (such as foild debossing/embossing, etc.)

Reminder:

THIS PDF IS NOT AN EXHAUSTIVE LIST OF SERVICES PROVIDED. PLEASE REACH OUT TO AMANDA@POISED AVENUE.COM TO DISCUSS PROJECT SPECIFICS AND/OR IDEAS. WE LOOK FORWARD TO WORKING WITH YOU!

**Projects quoted on a client to client basis.*

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