

A man with short, curly hair and a beard, wearing a white t-shirt and light blue jeans, is walking on a stage. He is smiling and has his arms outstretched. The t-shirt has the words "EXCELLENCE" and "MEDIOCRITY" printed on it, separated by a horizontal line. The background is dark with red and blue stage lights. A large screen in the background shows a person lying down. The overall atmosphere is energetic and professional.

EXCELLENCE
MEDIOCRITY

CHARLES CLARK

Hot Topics & Descriptions

Charles is a highly booked speaker because he addresses real issues that everyone faces. He builds a genuine connection with each audience member, talking to them, not at them.

Adversity cripples dreams. It puts fear inside of us and stops the momentum needed to achieve greatness. Charles understands the impact of adversity after facing a career-ending injury that shut down his goal of being a world-renowned track and field athlete. That's why he's turned his story into a message that's impacted thousands across the globe including c-suite executives, sales teams, universities, professional athletes, and many Fortune 500 businesses.

For over a decade, Charles has been a sought-after motivational speaker with an unforgettable message of "thriving," a relevant topic for organizations and individuals experiencing adversity or desiring to rise to the next level. Charles uses a variety of proven methods to break down internal and external walls that are keeping people from their greatest potential.

Whether you are planning a small company event or large conference, Charles creates customized, engaging experiences for a range of event styles. **The common goal for Charles' speeches is clear and simple: to leave people ready to set out on a life of purpose and confidence.** Charles challenges attendees to open their eyes to new opportunities for their life and teaches them how to go for the gold. To Charles, going for the gold doesn't always mean achieving first place. It means building out the quality of life that you want to have which results in getting the best outcome out of challenging experiences and creating a thriving life.

Charles understands the power of providing not only motivation, but practical advice that inspires real transformation. **Charles impacts tens of thousands yearly with his inspiring story and proven strategies for success.** If you are looking for a speaker who can connect to your audience and can provide realistic and effective action steps for positive change, then hire Charles.

While your speaking topic will be customized, below we've outlined three popular speeches Charles has shared with his audiences over the years:

Adversity Makes You Stronger

How to change your perspective on adversity and use it to make you stronger.

Charles knows a thing or two about facing adversity. At a young age, he was recognized as one of the fastest men in the world. He won national and world competitions and was on the verge of signing a shoe deal. That was until he faced a career-ending injury that left him broken and feeling like he lost his life purpose.

Charles later realized that the adversity he was facing would be the very thing to propel him into his greatest purpose yet: to use his story to impact and encourage people all over the world who felt like he did.

In this empowering and motivating session, you will learn:

- How to shift your perception on adversity and use it to make you a better, more fulfilled person
- The one skill you need to become less impacted by setbacks
- The most important habits that amplify your confidence, happiness, and peak performance
- The power of decision-making and what choices lead to gaining momentum on your goals
- The science behind our behaviors and how to reprogram your mindset
- How to be empowered and uplifted to become your best self
- How to build a magnetic influence on those you lead and feel good about it

Who this topic is for: Anyone who has felt the pressure of adversity and desires more.

Formats: Virtual events, Sports Teams, Sales Teams, Conferences, Kick-off Events, Associations, High Schools & Colleges, Corporate Events

How to Become Relentless

How to take captive your thoughts and break down barriers in your life.

Charles' entrepreneurial and athletic careers had something in common: Both journeys were difficult. The kind of "difficult" that makes you want to give up. It's taken Charles a certain type of mental toughness to help him push through the hard times to become a better version of himself. Since beginning his athletic and entrepreneurial careers, Charles has identified the common process for relentlessness that guarantees success. Adjusting his mindset and never giving up.

It's easy to quit when you hit rock bottom. It's your mindset that can either make or break the way you handle tough situations.

Within this topic, Charles shares what it means to become relentless enough to deal with the stress that fear equips. He shares the science and impact behind stress in our lives and how it can be taken captive so it doesn't destroy us and get us off the right path in life and in our careers.

In this session on relentlessness, Charles teaches you how to:

- Understand our thoughts and use them to create a successful strategy for life and career
- Create a positive mindset in even the most stressful situations
- Unleash the desire and steps to achieve more happiness and success
- Relearn the meaning of success to avoid burnout
- Approach your goal with passion and drive for achieving it
- Become committed to an outcome, even in the most undesirable situations
- Feel empowered and uplifted to become your best self

Who this topic is for: Anyone who has felt out of control of their thoughts and has let a negative mindset stop them from achieving greatness.

Formats: Virtual events, Sports Teams, Sales Teams, Conferences, Kick-off Events, Associations, High Schools & Colleges, Corporate Events

Building Skyscraper Relationships

How to build impactful relationships among your team to help you conquer business goals and create a productive environment.

In the last few years, relationships have been tested more than ever. We've had to navigate through COVID while still learning how to maintain healthy relationships with our friends, family and team members. But, the truth is, relationships are how we win bigger in life. It's crucial to prioritize them.

The "Building Skyscraper Relationships" workshop has been used with Fortune 500 companies and small businesses to unlock the power of relationships in an organization to drive results, improve customer experiences and create a lasting legacy. In this session, Charles teaches people that the "I" in "team" doesn't exist when it comes to finding success. True success occurs when we prioritize people and not take on life alone. These are principles that can be applied with both personal and business relationships.

In this session, you'll learn how to:

- Set up powerful relationships with every person in your corner
- Deepen an organization's foundation and increase productivity among your team
- Build genuine relationships between your team members
- Understand the 4 levels of relationships that humans desire
- Determine the difference between those in your circle of influence and those you are called to influence
- Be equipped to lead your team by putting an effective strategy in place
- Break down the biggest barrier in the way of creating legacy and momentum in your organization

Who this topic is for: Any corporate or small business leadership team

Formats: Virtual events, Sports Teams, Sales Teams, Conferences, Kick-off Events, Non-Profit Associations, Corporate Events

WORKED WITH



Whether you are having an in-person conference, virtual event, or a hybrid of both Charles has the perfect message for your audience that will have them taking strides to achieve their best self long after the event is over.

SKIP THE EMAILS

Inquire now through text for a quick response about booking.

Text “Thrive Experience” to 813-687-7560 to chat with the team.

Or Fill Out A Short Event Form

