



Blue Hole Primary PTO
15900 Winters Mill Parkway
Wimberley, TX 78676
bhp.pto@gmail.com



Howdy Community Partners!

Blue Hole Primary PTO is gearing up for our annual Read-A-Thon—kicking off Feb. 20th—and we're aiming high with a **\$60,000 goal to support our teachers, students, and school community**. Read-A-Thon supports literacy, sparks joy, and funds the programs that make our school exceptional. This volunteer-powered, family-driven event inspires our **615 young learners** to fall in love with reading while blending community spirit and philanthropy into one big, joyful boost for our campus.

Funds raised through the Read-A-Thon fuel the extras that make school special: teacher and staff appreciation, student field trips, arts programming and school-wide experiences. Each year, we tackle one major project to keep Blue Hole Primary thriving. Past support has made possible playground sun shades, classroom technology, and a refreshed Literacy Library aligned with Texas' phonics-based standards.

This year, we're dreaming even bigger by building a $\frac{1}{4}$ mile **Nature Trail and Play area**—an outdoor space designed for movement, exploration, connection, and community. This trail isn't just a path; it's a shared space for walks, talks, brain breaks, uplifting moments with everyday heroes, and the small but mighty interactions that build belonging and strengthen connections across our campus and community. **Together, we can create something meaningful, memorable, and used by every student, every day.**



We'd love for you to partner with us to make a lasting impact on our students and school community. Make your donation online at: <https://2026-readathon.cheddarup.com>. If you have any questions or need further information, please do not hesitate to contact us directly.

Thank you for considering this opportunity to invest in our future readers and leaders.

Warm regards,

Blue Hole Primary PTO

Lauren Johnson, President
Ashley Carter, Co-Vice President
Monica Webber, Co-Vice President

Becca Dickey, Treasurer
Kazmira Pedonesi, Secretary
Meredith McCann, Volunteer Coordinator



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Sponsorship Opportunities

Trailblazer - \$5,000

- Naming recognition on Read-A-Thon and Nature Trail signage
- Recognition at Ground Breaking event of Nature Trail
- Mentions in media posts and press releases
- Logo on major printed materials
- Social media featured shout-out
- Event Sponsor Banner displayed at Read-A-Thon
- Thank you feature in communication outlets & newsletter
- BHP PTO Website banner advertisement

Trail Builder - \$2,500

- Naming recognition on Read-A-Thon
- Name listed as Nature Trail Sponsor
- Mentions in media posts
- Logo on major printed materials
- Social media featured shout-out
- Thank you feature in communication outlets & newsletter
- BHP PTO Website banner advertisement

Storybook Sponsors - \$1,000:

- Name listed on major printed materials
- Social media featured shout-out
- Name listed as Nature Trail Sponsor
- Name listed on BHP PTO website

Bookworm Sponsors - \$500:

- Name listed on BHP PTO website
- Group social media Thank You
- Name listed as Nature Trail Sponsor

Incentive Prize Gift in Kind (Recognition at contribution value): Prizes serve as critical incentives to motivate both our teachers and students to reach their goals during the Read-A-Thon.

- **Teacher Incentives:** Consider donating teacher incentive giveaways such as gift certificates, gift baskets, local get-a-ways, plants, etc. to reward our teachers and staff.
- **Kids Incentives:** We offer prize incentives for our students, rewarding reading and fundraising milestones. Prizes are awarded at different levels: Items for 300 students, 200 students, 100 students, 75 students, 50 students, 25 students, Top 10 Reading Students and Top 5 earners.



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Important Deadline: Please note that our deadline for inclusion in the first round of printed packets is **February 10th**. We would be grateful if you could confirm your participation at your earliest convenience so that we can feature your logo and any additional materials accordingly.

Logo: Email logo to bhp.pto@gmail.com

Donations can be made online at: <https://2026-readathon.cheddarup.com>

Checks can be made out to:

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Sponsorship Level:

Trailblazer \$5,000 Trail Builder \$2,500 Storybook \$1,000
 Bookworm \$500 Other _____

GIK Donation: Please describe items, quantity and value of donation for incentive prizes.

Value \$ _____

Contact Information:

Business Name: _____

Media Recognition Name: _____

Contact Name: _____

Phone#: _____ Email: _____

Address: _____

Thank you for your support!