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SEO SCORECARD

Prepared For:

You!

Total Score:

17.5 out of 30 Points

Website Content / UX			
<u>Status</u>	<u>Element</u>	<u>Feedback</u>	<u>Score</u>
✓	Home Page Content & Layout		1
!	Home Page SEO		0.5
✗	Specialty Page Message & Layout		0
✗	Specialty Page SEO		0
!	Blog Content, Categorization & Layout		0.5

SEO Analysis			
<u>Status</u>	<u>Element</u>	<u>Feedback</u>	<u>Score</u>
✓	Google My Business Listing		1
!	Google My Business Reviews		0.5
!	Mobile Friendly		0.5
✗	Number of Pages		0
✗	Contact page has Google map link		0
✗	Other onsite factors		0
!	Duplicate content		0.5
✓	Content Silos		1
!	Detrimental Backlinks		0.5
!	Cannonical URL		0.5
✓	HTTPS		1

Organic Analytics			
<u>Status</u>	<u>Element</u>	<u>Feedback</u>	<u>Score</u>
✓	Google Analytics		1
!	Organic Visitors		0.5
✗	Organic Local		0
✓	Organic Topical Relevance		1
!	Organic Engagement		0.5
!	Bounce Rate		0.5

Social & Directories			
<u>Status</u>	<u>Element</u>	<u>Feedback</u>	<u>Score</u>
✓	Facebook		1
✓	Instagram		1
✓	TikTok		1
✓	Other		1

Site Speed & Health			
<u>Status</u>	<u>Element</u>	<u>Feedback</u>	<u>Score</u>
!	Page Load Time		0.5
✓	Mobile Speed		1
✗	Malware Check		0
✓	Page(s) not Loading		1