

PIERCE

PUBLIC RELATIONS

OUR PROVEN PROCESS

At Pierce Public Relations, our proven process for success is designed to ensure every client receives strategic PR and marketing support that exceeds expectations, strengthens their reputation, and adds long-term value to their business. From an initial comprehensive assessment to ongoing execution, we tailor our approach to meet each client's specific needs and goals. Our dedicated team works closely with our clients every step of the way, delivering personalized plans, actionable insights, and continuous feedback to drive results and long-term success.



OPPORTUNITIES ASSESSMENT

- Background research and review
- Qualitative interviews with key executives
- Competitive landscape review
- PR & marketing plan presentation
- Feedback integration and final proposal

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PROGRAM LAUNCH

- Program kickoff
- Ongoing collaboration

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ONGOING SUPPORT AND EVALUATION

- ROI reporting
- Pierce Pulse Check
- Annual strategic planning meeting

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