

A portrait of Jenni Rae Oates, a woman with long, wavy blonde hair, smiling and wearing a white sleeveless top. She is wearing large gold hoop earrings, a gold chain necklace with a small pendant, and a gold watch on her left wrist. Her hands are clasped in front of her.

2026 MEDIA KIT

JENNI RAE

**MOTIVATIONAL
SPEAKER**

**BUILDING THE WOMAN
BEHIND THE BRAND**

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GREATNESS



“I’ve had a lot of speakers on my stage, but Jenni Rae got the highest ratings by far.”

Brain, Hope Media

SEEDING
GREATNESS

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MAKING HEALTHY HAPPEN™

SALES **FIX**

ABOUT JENNI RAE OATES

Jenni Rae Oates is a brand architect and identity strategist helping high-performing women rewire old performance patterns and build personal brands that command sales, visibility, and authority.

With two decades of sales leadership and a top 2% track record across two global companies, Jenni Rae has trained over 20,000 entrepreneurs and helped generate thousands of sales. Today, as founder of The Jenni Rae Company, she equips women to align their internal story with their external brand, so they stop scaling from survival and start building from identity.

Her mission is clear: Brands that command authority and attention evolve from the inside-out. **Rewrite her story, and the brand rises.**

Known for her raw and resilient story of navigating the loss her son, Jenni Rae brings unmatched depth, clarity, and conviction to every stage: backed by her signature methods: NeuroStory™, FIREBrand™, and The RISE Factor™.

Through keynotes, workshops, and brand intensives, she helps women go from overlooked to unforgettable, and build brands that own the room and the revenue they deserve.

STATISTICS

35K+ SOCIAL
MEDIA

20K WOMEN
COACHED

18+ YEARS OF
COACHING

\$10M REVENUE
GENERATED

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KEYNOTE TOPICS

Recode The Story in Your System

REWIRE THE SUBCONSCIOUS PATTERNS BLOCKING EXECUTION, VISIBILITY, AND SALES PERFORMANCE.

Your internal story is running your business. Through the NeuroStory™ Method, Jenni Rae helps leaders recode subconscious patterns stored in the 3 brains, unlocking frictionless execution and elevated performance.

Why Now: In today's speed and visibility economy, internal resistance is the bottleneck to personal brand authority, stalling execution, visibility, and consistent, high-value sales.

The RISE Factor™

LEVERAGE YOUR MOST OVERLOOKED ADVANTAGE: IDENTITY-ROOTED WHOLENESS

Toxic hustle isn't just a pattern, it's a programmed survival strategy. In this keynote, Jenni Rae helps high-performing women uncover the marker moments driving performance-based doing and shift into identity-led leadership rooted in wholeness.

Why Now: In today's speed economy, internal resistance is the bottleneck to brand authority, stalling execution, visibility, and consistent sales.

Build a Brand That Commands

RECLAIM THE VALUE OF YOUR VOICE AND BUILD THE BRAND AI CAN'T REPLICATE

In an age of generic AI messaging, sounding like everyone else is easy, but owning your voice is rare. Jenni Rae helps female founders rewrite the fire story tied to their value and articulate it into a brand that commands rooms, high-value clients, and visibility.

Why Now: Voice is your most powerful brand asset, and your most endangered. In 2026, the brands that command and spark movements are born from real fire, not prompts.

