# power

MODERN LUXURY SPOTLIGHT

## LYNN MADYSON

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#### What unique skills or expertise set you apart in your industry?

My 25 years of experience in design-build projects and a master's degree in interior design and architecture, paired with extensive world travels, grant me a unique perspective in creating timeless, tailored spaces that blend European craftsmanship with modern functionality. Great design isn't about how a home looks but how it feels. I'm passionate about the unique juxtaposition of neoclassic and modern styles, expressing the yin and yang of design to stir the senses and bring to life my clients' home dreams.

#### What aspect of your work fuels your passion daily?

Transformative design can enhance daily living. I find joy in creating homes that are more than beautiful, but also support my clients' lifestyles–delivering a sense of calm, purpose and soulfulness.

#### What's a current trend shaping the future of your field?

The integration of neuroaesthetics-designing holistic spaces to impact emotional well-being positively- shapes our future. Clients currently seek living environments promoting tranquility and mindfulness, reaching beyond the visual appeal, which has always been a part of my design process.

#### How do you utilize your power to uplift those around you?

I mentor emerging designers and collaborate with local artisans, fostering a community that values craftsmanship, innovation and creative expression.

#### Is there business advice you impart to future Power Players?

Stay true to your design philosophy. Build trust with your clients; transparency and integrity lay the foundation for a successful project and long-lasting relationships.

### Where do you go in the DMV area to unwind and recharge from the hustle of your workweek?

I often walk my Shih Tzu dog, Ava, with friends and family in the Arts District of Annapolis. It's dreamy to be surrounded by flower gardens, boats on the waterfront and architectural homes that reflect every era. On weekends, I either create art or find raw inspiration at the National Gallery of Art.



"I design homes that engage all five senses, function effortlessly and reflect who you are down to the last detail."