

THE LITTLE PAPER SHOP

CREATIVE SERVICES FOR BUSINESS



OUR BRAND DEVELOPMENT

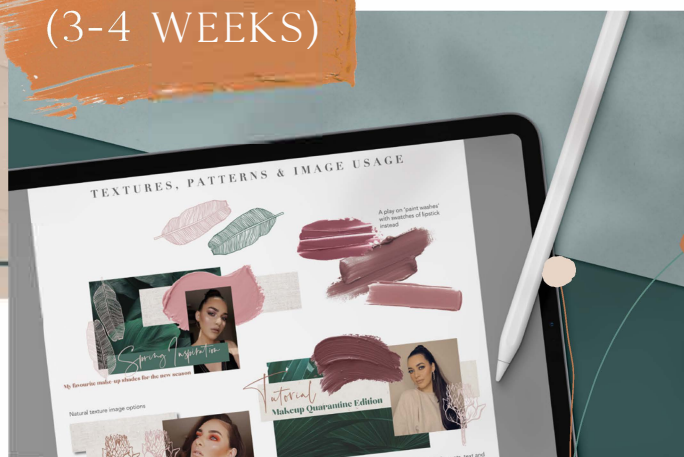
*experience*  
PACKAGES



# THE Brand-Builder PACKAGE

425.00

(3-4 WEEKS)



"PROVIDING ALL THE ESSENTIALS, THIS IS THE PERFECT PACKAGE FOR THOSE BUSINESSES LOOKING FOR BEAUTIFUL AND THOUGHTFUL BRAND DESIGN, WHOM MAY BE MORE CONSCIOUS OF COSTS - A COMMON CONSIDERATION WHEN LAUNCHING A NEW BUSINESS!

YOU MIGHT BE A COMPLETELY NEW START-UP, OR AN ESTABLISHED BUSINESS LOOKING FOR A COST-EFFECTIVE REFRESH TO YOUR BRAND"

## WHAT'S INCLUDED

### BRAND & LOGO DEVELOPMENT

- Client questionnaire to help guide your thought process on your brand requirements and style
  - Project launch and consultation meeting (in person at the studio or virtually)
    - Brand Pinterest board collaboration
    - 2-3 original logo concepts
  - Submark and alternate logo development
    - 2 rounds of revisions to perfect
    - Logo and colour usage guide
- Logo delivered in all required formats, including watermark

### SOCIAL MEDIA DESIGN

- Social media profile imagery provided for up to x 2 accounts (for example: your Facebook profile and banner designs, plus Instagram handle profile image)
- Sized and uploaded to your accounts on your behalf for ease

### PRINT DESIGN

- x 250 standard (85mm x 55mm) business cards, printed on a heavyweight card stock for a premium finish

Please note that additional costs may be required for luxury printing finishes if requested

### PLUS: FREE 2020 MIGOALS PLANNER

- The ultimate personal development tool and goal-setting system! Range of colours available. Whilst stocks last.



THE LITTLEPAPERSHOP.COM

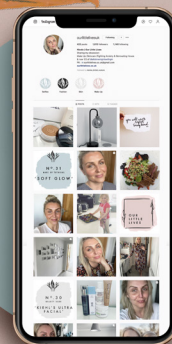




# THE Ultimate Launch PACKAGE

825.00  
(CAN BE PAID AS 2  
MONTHLY INSTALLMENTS)

(5-6 WEEKS)



DESIGNED TO DELIVER A SERIES OF EFFECTIVE MARKETING TOOLS TO TAKE YOUR BUSINESS TO NEW HEIGHTS, THIS HIGHLY PERSONALISED AND THOUGHTFUL PACKAGE GIVES BRANDS THE ULTIMATE TOOLKIT TO BUILD A PROFESSIONAL PRESENCE WITH PLENTY OF PERSONALITY!

PERFECT FOR EITHER A START-UP LOOKING TO MAKE THEIR MARK IN THEIR INDUSTRY, OR FOR AN ESTABLISHED PLAYER WANTING TO REFRESH AND REVIVE THEIR BUSINESS WITH A NEW LOOK

## WHAT'S INCLUDED

### BRAND & LOGO DEVELOPMENT

- Client questionnaire to help guide your thought process on your brand requirements and style
  - Project launch and consultation meeting (in person at the studio or virtually)
    - Brand Pinterest board collaboration
      - 4-5 original logo concepts
    - Submark and alternate logo development
    - Corresponding brand pattern and texture
      - 3 rounds of revisions to perfect
  - Full brand style guide; including logo, colour, font and image usage
  - Logo and design elements delivered in all required formats, including watermark

### SOCIAL MEDIA DESIGN

- Social media profile imagery provided for up to x 2 accounts (for example: your Facebook profile and banner designs, plus Instagram handle profile image)
  - Sized and uploaded to your accounts on your behalf for ease
    - Instagram story highlight cover creation
    - Instagram story frames

### PRINT DESIGN

- x 250 standard (85mm x 55mm) business cards, printed double-sided on a heavyweight card stock for a premium finish
- x 100 standard (A6 (105mm x 148mm) promotional postcards, printed double-sided on a heavyweight card stock for a premium finish

Please note that additional costs may be required for luxury printing finishes if requested

### PLUS: FREE 2020 MIGOALS PLANNER

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# Want to work with us?

WE'D LOVE TO GET STUCK INTO YOUR  
BUSINESS BRANDING OR DESIGN  
PROJECT!

Book your meeting with our design team today at

[calendly.com/tlps-booking/design-meeting](https://calendly.com/tlps-booking/design-meeting)

We'll brew you a fresh coffee, serve a tasty slice of  
cake, and prepare to inspire you with our creative  
ideas - designed to take your business to new places.

LET'S DO THIS!

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Where creative studio meets shop