

LYNN

Seth

FOUNDER & CEO

Keynote Speaker
Executive Coach
Consultant

SPEAKER RIDER

Hello!

Thank you for the opportunity to share Lynn's message.

We're so excited to be teaming up with you to help make your next event amazing! While Lynn is super low maintenance, her experience speaking on hundreds of stages across the world has taught her a lot about how to make each event the best it can be for everyone involved. Please use the information below as a guide to what Lynn needs to assure her experience with your audience surpasses your expectations. We appreciate your assistance in accommodating as many of these requests as possible to help ensure your attendees have an experience they'll remember for a long time!



AUDIO-VISUAL

01

- Lynn's presentation uses custom fonts, custom layouts, custom colors, and animation. If Lynn is not using her own laptop, please ensure someone from your team has checked to ensure all fonts and images are loaded correctly before Lynn arrives.
- PowerPoint slides will be provided at least 24 hours in advance of the event and should be loaded to the conference computer system prior to Lynn's session.
- Lynn normally arrives 30 - 45 minutes before her presentation for an A/V check, which must be done with attendees *not* in the room. However, if that cannot be accommodated, an alternative time can be arranged.
- Lynn requires a wireless lavalier microphone for any group of more than 25 people.
- A confidence monitor and countdown clock are strongly preferred.
- Whenever possible, projectors or screens should be set off to the side(s) of the stage and not in the center of the stage so that Lynn isn't walking through the light of the projector.
- It's critical to have a clear front-stage area, as Lynn will be moving around the stage for maximum audience engagement.



SCHEDULING & LOGISTICS

02

- To create some anticipation for the session and to allow for AV setup and testing (discussed above) it's best to schedule *a break before* Lynn takes stage.
 - Consider scheduling a break *right after* Lynn's presentation. It helps facilitate that high-energy scrum at the front of the room for people who want to say "hey," ask questions, and share their epiphanies. Plus, you get break-time conversation for people to discuss what they just learned.
 - Because travel delays happen, Lynn prefers to arrive the night before. Please arrange or recommend a hotel that's either at the venue or closer to the airport than the venue itself. Please book a non-smoking room on a high floor with late checkout guaranteed.
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SLIDES & HANDOUTS

03

- At least 24 hours in advance, Lynn will provide a handout that highlights key program messages and content for keynote programs
 - Please note Lynn does not convert her slides to anyone's templates or branding. Lynn's presentation slides are designed to graphically supplement her verbal content and are custom designed to engage the audience.
 - Lynn's full slide deck is not available for download, or for publishing as notes or a handout. If you need an outline of the presentation for educational certification requirements, one can be provided on the day of the session.
 - Lynn owns and retains all rights to her materials and content. They cannot be reproduced or distributed.
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RECORDINGS & PHOTOS

04

- Feel free to take as many flash photos as you'd like before the talk, but please no flash during the presentation.
- You agree that Lynn and her team have the right to photograph the session, as well, and use the photos online or in print.
- If we've agreed to permit recording of the session, plan ample time to test sound pick up and to verify that the sound patch doesn't interfere with the projection-output quality (sometimes an issue).
- You do not have the ability or right to record and then resell or distribute Cassandra's talk.

Truly, we are honored and humbled to have the opportunity to speak to your audience and assist you in creating an epic experience. Please let us know if you have any additional questions or if there is anything else we can do to serve you, either before or during your event.

This is going to be a blast!

Team Lynn