

Well Red

Scarlet lips are always in style. Our editors share the shades they're loving right now.

"I didn't think a single shade could truly be universally flattering, but this one proved me wrong. It looks good on me and all my friends."
—Zoë Roscoe,
Associate Beauty & Fashion Editor
Revlon Super Lustrous Love Is On Lipstick, \$9

"I gravitate toward darker tones, no matter the season. This deep shade feels vampy but not goth."
—Daley Quinn,
Assistant Beauty & Fashion Editor
Clinique Pop Matte Lip Colour + Primer in Icon Pop, \$18.50

"Its moisturizing formula leaves my lips soft and lasts all day. Ideal for a new mom like me who can't remember to reapply!"
—Julie Miltenberger,
Executive Food Editor
Burt's Bees Lipstick in Scarlet Soaked, \$9



"My go-to red for winter because of the strong and super-saturated hue."
—Tina Anderson,
Photo Director
MAC Cosmetics Lipstick in Russian Red, \$17

"A perfect bright for fair skin."
—Margaret Fisher,
Beauty Intern
Shiseido Rouge Rouge Lipstick in Poppy, \$28

SOCIAL LIFE
Bold lipstick wearers post twice as many #selfies as those who go natural.

Source: CoverGirl

"The blue undertones instantly make my teeth look whiter."
—Dori Katz,
Beauty & Fashion Director
Nars Special Edition Rita Audacious Lipstick, \$32

"This color pops on me like nothing else I've tried. It's not new, but I'm addicted."
—Lynna Floyd,
Health Director
Black Opal Color Splurge Luxe Creme Lipstick in Wine Not, \$7.50