

The Success Psychologist

Media Kit 2024



DR. ERIN



ABOUT DR. ERIN

Named one of the 125 global leaders to follow by SUCCESS magazine, Dr. Erin Oksol is your go-to expert for transforming individuals and teams into high-performing powerhouses. Every business needs an OPTIMIZER. With her exact pathways to elevate thinking, feeling, and execution, Dr. Erin is here to help you and your organization THRIVE.

In the world of business and leadership, success goes beyond meeting goals—it's about unleashing the full potential of your team and organisation. Dr. Erin, known as “The Success Psychologist”, is your key to transforming your company's fortunes. Discover why hiring Dr. Erin as your speaker or trainer is essential for your organization's growth.

In today's rapidly evolving business landscape, staying ahead of the curve demands a profound understanding of what drives peak performance. As an ultimate high-performance expert, Dr. Erin offers a transformative journey that promises to elevate your team and, in turn, elevate your business to unprecedented heights.



drerinoksol.com



WHAT I BELIEVE...

The journey to MORE is not an external one, it is an internal one. It is a journey WITHIN.

And sometimes, your next level isn't UP. It is IN.

I am here to help you understand the psychology of success.
Because when you transform your mind, you will transform your life.

As a psychologist, my expertise is helping you train your brain for unstoppable success.
As a high performance expert, my superpower is helping you get whatever you want...fast.

Together we will ELEVATE your:

confidence - success - mental toughness
income - influence - impact - sales
health - happiness - joy - relationships

It's not magic, it's science...and I'm obsessed with it.

The pathway to achieving everything you have always desired exists inside of you.

Let me show you HOW.

-dr.erin oksel

PARTIAL CLIENT LIST

Dr. Erin's expertise lies in the psychology of high-performing teams. She has an unrivalled understanding of the intricate dynamics that fuel excellence within a group. By bringing Dr. Erin on board, you equip your team with the tools and strategies they need to thrive. When your team performs at its best, your business naturally excels.

FACEBOOK

MICROSOFT

NOKIA

COUNTRY
FINANCIAL

WOMEN'S COUNCIL
OF REALTORS

AMERICAN
PUBLIC WORKS

EWOMEN
INT'L

BIG BROTHERS
BIG SISTERS

SERVICES



KEYNOTES



MASTERCLASSES & WORKSHOPS



1:1 VIP EXECUTIVE COACHING

WORK WITH DR.ERIN

“Everybody needs a Dr. Erin”- Shauna, AZ



KEYNOTES

In the dynamic world of business and leadership, reaching your full potential isn't merely an aspiration – it's a necessity. Dr. Erin Oksol, a distinguished high-performance expert, offers a powerful array of keynote presentations that promise to empower your organization and individuals to thrive.

MASTERCLASSES

Success in business is about unleashing the full potential of your team and organization. Dr. Erin, the ultimate high-performance expert, will work with your team over an extended period of time to facilitate a transformative journey that promises to elevate your team and, in turn, elevate your business to unprecedented heights.

COACHING

1:1 Executive Coaching with Dr. Erin Oksol is an opportunity for high-level executives and leaders to receive personalized guidance and support from a renowned expert in psychology, and personal and professional transformation. Sometimes the next level is not UP, but IN.

KEYNOTES

Mind Your Own Business

In this captivating keynote, Dr. Erin delves into the psychology of a great mind. Attendees will gain insights into the mindset and cognitive strategies that underlie greatness. Learn how to cultivate a mindset that drives excellence and success in both personal and professional endeavors.

Unlock the Secrets of High-Performing Sales Teams

Empowered leaders build high-performing teams. Dr. Erin's keynote on building sales teams delves into the psychology of team dynamics, effective communication, and collaboration. Learn how to assemble and lead a team that excels in achieving organizational goals. Empowered leaders also inspire and motivate their teams. This keynote delves into the psychology of motivation, employee engagement, and leadership communication. Learn how to energize your team and boost their morale.

Mastering the Art of High Performance

High-performing individuals have specific habits that contribute to their productivity, fulfillment, and success. Dr. Erin's keynote on high-performance habits explores the psychology of habit formation, goal setting, and consistency. Learn how to adopt and maintain habits that drive productivity and increase joy, confidence, and engagement,

KEYNOTES

The 5 Pillars to Having it All

Dr. Erin Oksol's overarching focus is on "Thriving Holistically." In this transformative keynote, she guides attendees on a journey to embrace all five pillars of success and create a balanced, fulfilling life that truly has it all. Attendees will leave inspired and motivated to take action and thrive in every aspect of their lives.

The Psychology of SALES

In this captivating keynote, Dr. Erin explores the psychology of sales excellence. Attendees will gain insights into the mindset, strategies, and psychological principles that underlie successful sales professionals. Discover how to cultivate a sales mindset that consistently exceeds targets.

Empowered Leadership

In this captivating keynote, Dr. Erin explores the psychology of empowered leadership. Attendees will gain insights into the mindset, strategies, and psychological principles that underlie effective leaders. Discover how to cultivate an empowered leadership style that inspires and motivates others.

KEYNOTES

The Neuroscience of Change

Innovation is a hallmark of high-performing teams. Dr. Erin's keynote on the habit of innovation explores the psychology of creativity, problem-solving, and forward thinking. Attendees will learn how to foster a culture of innovation within their teams.

The Psychology of Greatness

In this captivating keynote, Dr. Erin explores the psychology of creative excellence. Attendees will gain insights into the mindset, strategies, and psychological principles that fuel world-class results. Discover how to cultivate a creative mindset that leads to consistently being “one of the greats”.

Power Up Your Potential

In the dynamic world of business and leadership, reaching your full potential isn't merely an aspiration – it's a necessity. Dr. Erin Oksol, a distinguished high-performance expert, shows how companies that focus on building their people are companies that build a legacy. The greatest return on investment for a company is investing in their human capital.

BOOKS

Dr. Erin is a 7x No. 1 Best-Selling Author



Mind Your Own Business

drerinbook.com

Dr. Erin condenses 30 years of sales psychology, high performance habits and mindset, and business strategy into helping you train your brain for unstoppable success in 21 days. Dr. Erin believes success is not a mystery,..it's science!



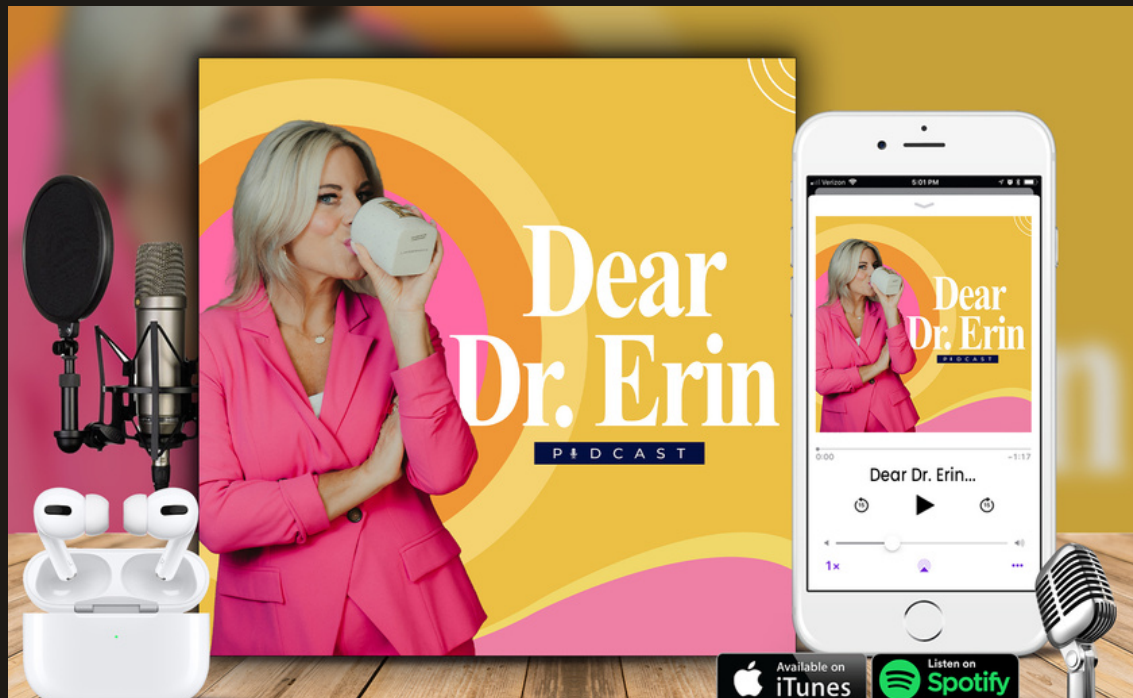
Oh How HUMAN of Me

higherlifejournal.com

This is more than a journal. This is a transformational journey to happiness and self-mastery. With journal prompts backed by state-of-the-art psychology and neuroscience, readers will explore how to elevate their self-awareness, joy, confidence, fulfillment, and prosperity,

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THE PODCAST



On this weekly advice podcast, clinical psychologist and No. 1 best-selling author Dr. Erin answers all of your questions with the funny wit and intelligence you know her for.

She is joined by her husband and co-host, Garth, to contemplate ALL that it means to be a human.

Dr. Erin will give you the truth and nothing is off limits—from pop culture, to parenting, to mental health.

Think of her as your “friend-a-pist”; the therapist you’ve always wanted to have as your friend, here to offer support, advice, and insights. Buckle up for the ride of your life! Every episode will take you on an emotional journey, from laughter, to motivation, contemplation, information, and deep inspiration.

Do you want advice from Dr. Erin? Send your questions to: DearDrErin@gmail.com

WHAT OTHERS ARE SAYING



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“You are the perfect mix of Ellen and Oprah!”

--Aubrey S.

“Dr. Erin is an absolute joy to hear speak. She has an unparalleled ability to motivate and inspire others and see in themselves what has been covered. Dr. Erin is a powerhouse speaker with a mix of humor, realism and vision.”

-Eric L.

“Dr. Erin has totally changed my business and life. In a few short months I have 4x'd my income!”

-Rob S.

“Dr. Erin is a master in sales and mindset. She is one of the greats!”

-Frazer B.

“You are the female version of Tony Robbins!”

-Mark B.

20

YEARS

Psychologist

20K

HOURS

Coaching

300+

AUDIENCES

Inspired

12K

FOLLOWERS

Social Media

BOOK DR. ERIN



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MANIFESTO

I choose to live the higher life. The most extraordinary life.

I am authentic, genuine, and have integrity.

The perfect and right people and opportunities present themselves to me.

I am not broken. Bliss is my birthright.

I have massive value to bring and a lifetime supply of gifts to share with others.

Abundance is chasing me.

I am grateful for all that I have and open to receive all that I desire.

I live with curiosity and adventure.

I am obsessed with greatness.

I am a person of action and I move quickly.

I understand there is freedom in discipline.

I reach my goals with joy, ease, and confidence.

There is no failure when I learn. Therefore, I fail forward.

My life is unfolding perfectly.

I am activated, motivated, productive, energized, and disciplined.

I am courageous. I am brave. I am unstoppable.

DR. ERIN
——— *the higher life*