



Digital Signage as easy
as a day at the beach.

About Us

Keywest Technology, Inc. was founded in 1998 by Nick Nichols and Wes Dixon in the Kansas City area. We grew from our extensive experience in the broadcast and professional video, so we already knew how to “push media around.” In 2001, we introduced premise-based MediaXtreme MX-1, our first product in what would soon come to be known as the Digital Signage market.

Three generations and thousands of installations later, in 2011, we took another step forward with our cloud-based system: Breeze™ Digital Signage.

Both products were developed in-house and Breeze™ has been enjoyed much success. It is easy to explain, easy to learn and easy to teach. That's why we called it Breeze™. Also well into its third generation, Breeze™ is simple, reliable, scalable, and affordable.

Included in Breeze is our meeting room management widget: SignWave. Compatible with most every scheduling program, from Microsoft Exchange & Outlook365, to Ungerboeck, and everything in between. SignWave is easy to setup and manage. Set it and forget it.

And there is more on the horizon, wayfinding like you've never experienced, Andros is just another Keywest Technology innovation.

But it's our team that really makes Breeze™ such a good choice. Many of them have been with us almost since the beginning and have a strong dedication to your success. Support is a huge part of our commitment to you.

Come and visit, and see for yourself how digital signage, in all its forms, is simply "A Day at the Beach" with us.

Life is better with digital signage.

The facts don't lie: digital signage is a business requirement. Digital signage is more efficient, and more effective than traditional options. Businesses sell more. Visitors feel more cared for, and everyone saves time and money in the long run. There's no doubt about it, the future of signage is digital.

400%

Increase in views with
digital signage vs traditional

4 out of 5

Brands see a 33% increase in sales
after adopting digital signage

~70%

of hospitals and universities
use digital signage systems

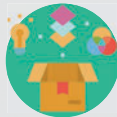
Hardware/Software Deployment



Training & Support



Content Management



We provide full-service digital signage solutions.

Keywest Technology has been at the forefront of the digital signage revolution for over 20 years. Keywest is a digital signage solutions provider, which means we offer everything needed to launch and maintain a robust digital signage system:

Deep expertise within five main verticals.

We create simple, powerful digital signage solutions for American offices, hospitals, schools, hospitality facilities, and retail environments.



Corporate

ORIENTAL
Trading

KCP&L
Electric

COMMERCE
Bank



Healthcare

MOUNT SINAI
Hospital

COLORADO
Children's Hospital

NEW YORK
Medical College



Education

UNIVERSITY
of Kansas

RICE
University

UNIVERSITY
of Texas



Hospitality

MARRIOTT
Hotels

HILTON
Hotels

WESTIN
Hotels & Resorts



Retail

AMERICAN
Shaman CBD

ZIPS
Drycleaners

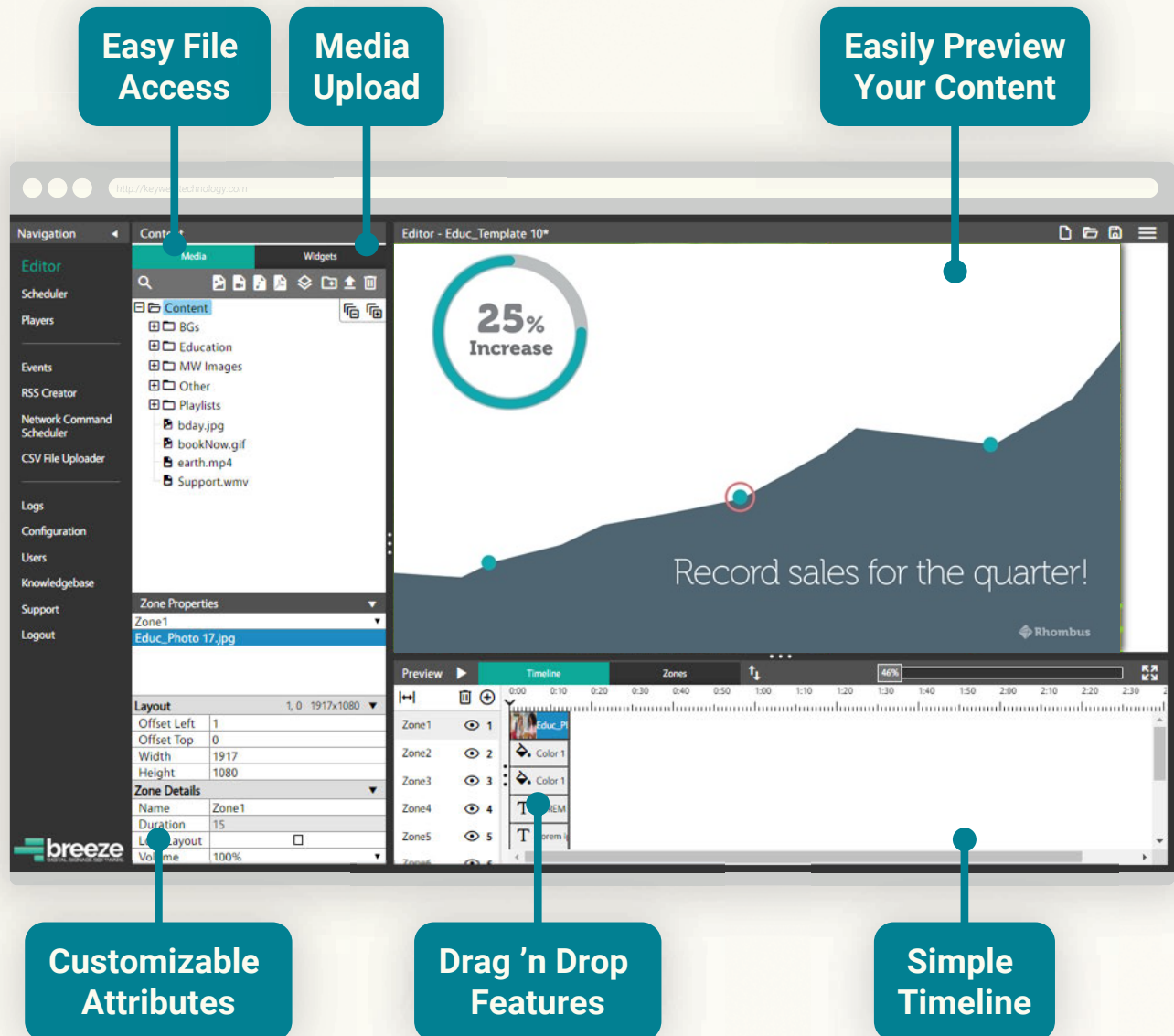
PELLA
Windows



**Software so easy-to-use,
we named it Breeze.**






Breeze is Keywest's cloud-based digital signage software. It's both powerful and simple – allowing you to **focus on the communication, not the tech.**

Designed to value your time: Create, Schedule, Deploy.








Simple, Drag-And-Drop Editing

We've made Breeze similar to building a PowerPoint presentation - just drag-and-drop!

-  **Quickly preview your content**
-  **Upload your own media**
-  **Add effects, transitions, & widgets**
-  **Include real-time information**
-  **Access to hundreds of fonts**




Versatile, pre-built widgets.

Widgets are small apps that, when added, allow you to display almost anything on your screens.

-  **Time & Weather**
-  **Maps & Locations**
-  **Social & RSS Feeds**
-  **Streaming & Live Video**
-  **Events & Countdowns**

Scheduling and permissions.

Take (and set) control with detailed permissions and scheduling functionality.

-  **Recurring or one-time scheduling**
-  **Set local and global content**
-  **Control permissions for each user**



Single-Channel Players

Players meant for single-screen installations (most common).

Our Breeze players deliver dynamic signage messaging using the latest technologies available. Available in both Windows/Linux and Android models, our these single-channel players wirelessly stream content up to 4K - anywhere, anytime. Best of all, we build our players to work flawlessly with our simple, yet powerful, browser-based editing software, Breeze.



**Windows/
Linux**



**Windows
1U Rack-mounted**

Multi-Channel Players

Players meant for multi-screen installations such as video walls.

Breeze Multi-Head Players provide an affordable way for organizations to create jaw-dropping video walls in various configurations. With a single player, administrators can deploy content using our simple, yet powerful, browser-based editing software, Breeze.



**Windows
Small Footprint Multi-head**



**Windows
4U Rack-mounted Multi-head**

Digital Door Cards signwave

DIGITAL DOORCARDS

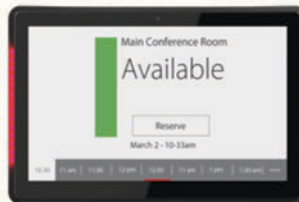
Smaller screens with built-in players that display meeting room information.

SignWave™ automates the display of vital scheduling information anywhere it needs to be. This increases workplace efficiencies by reducing time-consuming micro-tasking. SignWave™ puts an end to endless printing of placards, bulletin boards, menus, and room schedules. These digital door cards are perfect for healthcare, education, convention, and corporate centers.

10"



15"



24"





Keywest Technology Solutions

Support. Keywest is known for our exceptional customer service and support – we call it TOTALcare.

Software. As a default, a license for our incredibly easy-to-use signage software, Breeze is included.

Hardware. Each Breeze player includes a perpetual hardware warranty.

Unrivaled support. Flexible options. Breeze.

Each purchase includes:

- TotalCARE Tech Support
- Helpdesk and email support
- toll free phone support
- Dynamic templates
- Product Education and Training
- Two live continuing education sessions per year
- Perpetual hardware warranty*
- Managed back up and recovery

Monthly

\$29.88

Per Player, Per Year

Annual

\$358.56

Per Player, Per Year

3 Year

10% discount

\$358.56

Per Player, Per Year