

FAQ

The Design Incubator



What can we achieve within a half-day Design Incubator session?

That obviously depends on your to-do list. But these things will give you a rough idea:

- Suite of website graphics
- Social media advertising graphics
- Mailchimp email template
- Additional packaging support (on existing range)
- Promo cards & brochures
- Gift cards
- Window decal designs

What can we achieve within a full-day Design Incubator session?

The options are endless. But here's a quick sampler:

- Special promo campaign (eDMS, social media graphics and website banners)
- Tradeshow signage
- Catalogue design
- Months worth of social media graphics
- Packaging design (primary & secondary) on existing range

I need help coming up with my to-do list. Can you help me?

I'm more than happy to suggest the most logical order for your to-do list so you get the most out of our time together. We'll cover that in the Design Incubator project brief.

What happens if I need to reschedule?

The date of our session cannot be rescheduled because you've locked in a firm spot in the Tiny Crowd calendar. I don't need hand-holding during the session, so if you have all your assets ready to go there's nothing to prevent me from creating for you as planned.

What if I can't provide assets for you to work with? Can we still go ahead?

This service works best if you have assets and the creative on hand before our time together. I always recommend having all your ducks in a row before booking your session.

What if you don't get through my list of work?

There are no guaranteed deliverables with The Design Incubator. What I do guarantee is that I exclusively work on your brand throughout the session. I try to set the expectations before our time together. Should there be items left on your to-do list you can book another session to take care of the rest.

Can I make changes to the designs after our session?

The project ends after our time together. There'll be no edits, amends or changes after the 4 or 7 1/2 hours have finished. You do, however, have the option to check in with me throughout our session to check in on progress.