

Moments to Advocate for Your Community

at
HER
BEST

Key Concept

Communities give and take. Approach every conversation as a value exchange.

Pivotal Moment	What do I need to know, say or do to advocate for my community?
ONBOARDING	
PROMOTIONS	
MEETINGS	
FEEDBACK	
PERFORMANCE REVIEWS	
CELEBRATING WINS	
HANDLING STRUGGLES	
TRANSITIONS	

RESOURCES:

Forget a Mentor, Find a Sponsor: The New Way to Fast-Track Your Career [2013]
The Leader's Edge: Using Personal Branding to Drive Performance and Profit

AT YOUR BEST

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