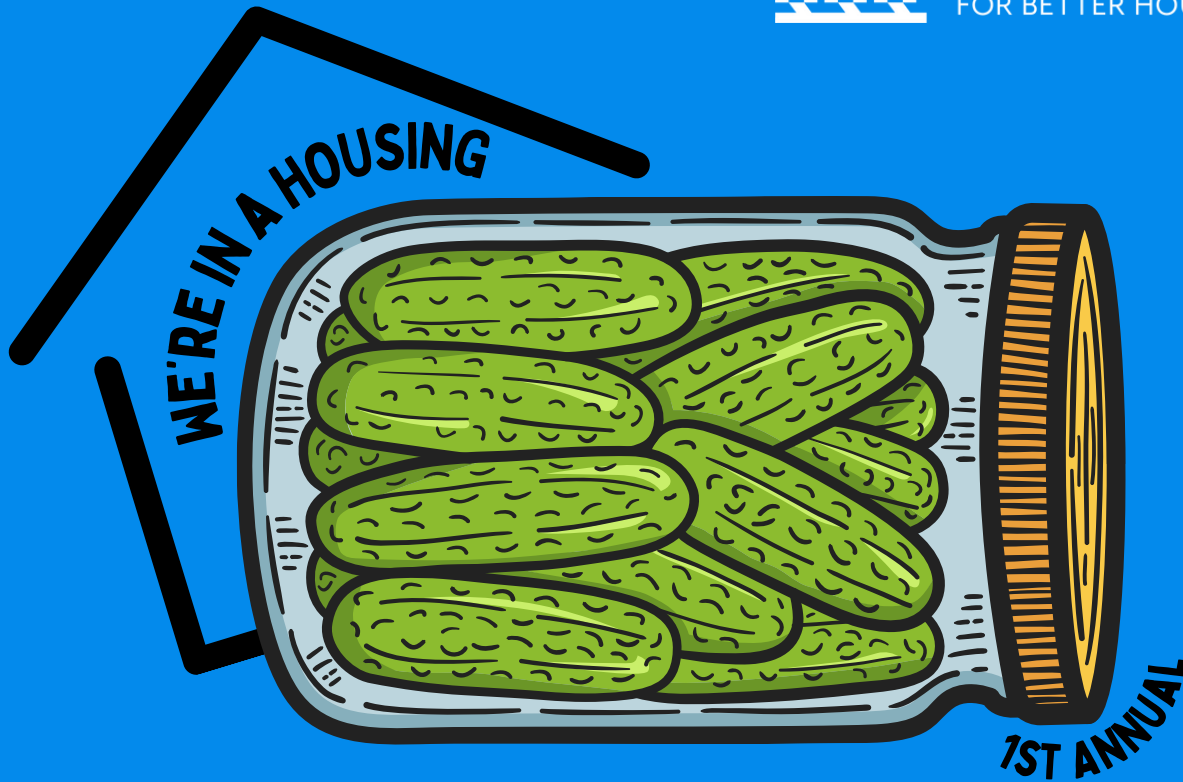




**PARTNERS**  
FOR BETTER HOUSING



# PICKLEBALL

*fundraiser*

# Tournament

+ Beginners & Skills Clinics

SAT., SEPTEMBER 13, 2025

8 A.M. - 8 P.M.

1219 MILLS LANE, LOWELL, AR 72745

MATRIX RACQUET & FITNESS CLUB

FOR INFORMATION

SCAN  
ME! >>





# PARTNERS FOR BETTER HOUSING

1670 E. Joyce Blvd. Suite #1  
Fayetteville, AR, 72703  
www.partnersforbetterhousing.org  
tenisha@partnersforbetterhousing.org  
479-755-3497

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Homeownership Manager

Partners for Better  
Housing is a registered  
501c3 non-profit  
organization.

**Tax ID #:** 20-4808481

Donations are tax-  
deductible to the extent  
allowed by law.

**We impact through  
Building Partnerships,  
Housing, Home, & Hope.**

[Donate Here!](#)

[Register or sponsor here!](#)

Dear Community Partner,

May 13, 2025

We're reaching out to invite you to be a valued sponsor of our upcoming fundraising pickleball event: *"We're in a Housing Pickle"*. As interest in this dynamic sport continues to soar, so does the pressing need for affordable housing and housing opportunities within our communities. We are aiming to raise funds and awareness for the critical housing challenges facing our community via our first annual charity event accompanied by the following:

- **Charity Tournament** will offer three (3) levels of tournament play for *Beginner, Intermediate, and Advanced players alike! Players will enjoy several rounds of gameplay.*
- **Beginners Pickleball Clinic** is designed for newcomers looking to learn *Pickleball basics! People of all ages are welcomed to discover the excitement of the game and build skills and confidence through playful drills and opportunities to practice!*
- **Beginners Padel Clinic** is designed to introduce newcomers to learn *essential techniques for a game that combines tennis and a racquet sport called squash!*
- **Skills Pickleball Clinic** will provide seasoned players with the opportunity to *elevate their game, refine their techniques, and participate in skills challenges.*

In our region, individuals and families are struggling to find safe, affordable housing, the tools and confidence to navigate both the housing crisis and today's administration changes. This event's goal is to provide a fun and engaging atmosphere for participants of varying ages and skill levels.

We are seeking **sponsors and donors** who share our commitment to create a lasting impact, enrich lives and strengthen our regional housing needs. Our collaboration will not only showcase support for our organization's affordable housing and financial literacy education efforts but also gain visibility amongst a diverse audience not limited to pickleball enthusiasts, community members, and local businesses.

Sponsorship benefits include overall brand exposure, community engagement, and opportunities to demonstrate meaningful impact for event participants and attendees. Thank you for considering this opportunity to support a vital cause; we look forward to the possibility of partnering.

With Appreciation,

Tenisha Gist, Chief Executive Officer

WE'RE IN A HOUSING PICKLE

# PICKLEBALL SPONSORS

***Housing  
Hero***

Become a *Housing Hero* and take center stage as the title sponsor for this year's "We're in a Housing Pickle" Pickleball fundraiser! Your commitment to championing Partners for Better Housing mission not only elevates your brand but also your commitment to building partnerships that create housing opportunities for modest- and moderate-income families. As a Housing Hero, you will play a pivotal role in creating a memorable experience for all participants, showcasing your dedication to building stronger communities. With your name prominently featured, you'll inspire others to join the movement, be a partner and make a lasting impact.

***Nourishment  
Neighbor***

As a *Nourishment Neighbor Sponsor*, you will provide delicious food options that fuel our players. With your brand showcased alongside culinary offerings, you'll not only satisfy appetites but also demonstrate your commitment to supporting community well-being efforts. Join us for a great cause and help us feed our passion for helping people achieve upward mobility! Sponsor food, beverages, and event snacks for tournament players and opportunities for spectators to enjoy concessions and/or food truck(s).

***Nest  
Egg***

Enhance the event experience as a *Nest Egg Sponsor* by offering participants goodies that celebrate their involvement in the tournament. While we equip prospective homebuyers with the tools to save for their families' future and access down payment/closing cost funding, Pickleball swag bags will signify as a useful resource for tournament/clinic goers well beyond the event.

***Home  
Advocate***

Step into the game as a *Home Advocate Sponsor* and support all levels of tournament pickleball play. Like our Step Up to Homeownership program aiming to increase community financial wellness and resilience, your support encourages participants to develop their skills and confidence court by court. By sponsoring one full-court you will reinforce and emphasize that we can close housing affordability gaps, educate, equip and empower families together! Let's provide access to all! Each tournament supports new, mid-level, and experienced players alike.

***Community  
Developer***

Become a *Community Developer Sponsor* and help us introduce two pickleball clinics (i.e. beginners and skill)! As a non-profit real-estate developer, we embrace the opportunity to transform neighborhoods into thriving mixed-income communities and unite people from different backgrounds to live in community together/learn from each other. Additionally, we seek to create affordable housing with your help! By sponsoring a 1/2 pickleball court during a clinic, you'll play a crucial role in fostering community spirit all while showcasing your brand as a champion of affordable housing development.

***Community  
Builder***

Join us as a *Community Builder Sponsor* in building a foundation that will last well beyond the Padel court! Like our community outreach efforts, this sponsorship empowers people within the communities we serve to explore opportunities for growth. Your support will cultivate enthusiasm for an emerging sport, offering participants the chance to learn new skills and connect with others. Sponsor the entire clinic or one (1) full-court.



**SPONSOR**

# **BENEFITS**

**1**

**Housing Hero**

**\$25,000**

- Presented by designation & recognition as lead sponsor on all aspects of marketing of the event including prominent logo placement on signage (banner, yard signs/ sidewalks), t-shirt, press releases, & website.
- Social media (Facebook, Instagram & LinkedIn) amplification before, during & after event.
- Opportunity to host a tabling booth for on-site activation.
- Verbal recognition during the event & opportunity to share a pre-recorded message.
- Featured within organization email signatures.
- Incorporate sponsor logo on winner prizes.
- Eight (8) complimentary tickets for 4 pickleball teams to play within the sponsor tournament.

**1**

**Nourishment Neighbor**

**\$15,000**

- Logo featured on all event materials including media outreach & t-shirt.
- Signage with logo alongside food and beverage station(s).
- Verbal recognition during the event.
- Social media mentions and tags via Facebook, Instagram and LinkedIn.
- Opportunity to include branded promotional item(s) within each participant swag bag.
- Six (6) complimentary tickets for three (3) pickleball teams to play within the sponsor tournament.

**1**

**Nest Egg**

**\$10,000**

- Logo featured on all event materials including media outreach & t-shirt.
- Signage with logo at check-in table.
- Verbal recognition during the event.
- Social media mentions and tags via Facebook, Instagram and LinkedIn.
- Opportunity to include branded promotional item(s) within each participant swag bag.
- Four (4) complimentary tickets for 2 pickleball teams to play within the sponsor tournament.

**8**

**Home Advocate**

**\$5,000**

- Logo featured on all event materials including media outreach & t-shirt.
- Signage with logo on one (1) full indoor pickleball court during tournament play.
- Social media mentions and tags via Facebook, Instagram and LinkedIn.
- Opportunity to include branded promotional item(s) within each participant swag bag.
- Personalized custom pickleballs included as equipment during tournament play.
- Two (2) complimentary tickets/sponsor for one (1) pickleball team to play within the sponsor tournament.

**8**

**Community Developer**

**2,500**

- Logo featured on all event materials including media outreach & t-shirt.
- Signage with logo on one 1/2 outdoor pickleball 1/2 court during clinics.
- Opportunity to include branded promotional item(s) within each participant swag bag.
- Social media mentions and tags via Facebook, Instagram and LinkedIn.
- Two (2) complimentary tickets/sponsor to participate in one (1) clinic of your choice.

**3**

**Community Builder**

**\$1,000**

- Logo featured on all event media outreach.
- Signage with logo on one (1) full outdoor Padel court during clinics/free play.
- Opportunity to include branded promotional item(s) within each participant swag bag.
- Social media mentions and tags via Facebook, Instagram and LinkedIn.



our

# ORGANIZATION

## ABOUT US

For more than 15 years, Partners has been at the forefront of the affordable housing challenges, championing inclusive housing policies and spearheading innovative practices that temper rising costs and make it possible for people at modest-income levels to live and work in NWA.

## MISSION

We build partnerships that create housing and upward mobility for modest- and moderate-income families. Our approach includes: fostering community partnerships, developing mixed-income housing neighborhoods, and facilitating paths to prosperity.

## PROGRAMS AND INITIATIVES

### Step Up to Homeownership

1

We contribute to families' long-term economic stability by providing personalized guidance, resources, and educational workshops that go beyond the basics of homebuying. We equip individuals with the knowledge, tools, and confidence necessary to navigate the complexities of homeownership, becoming self sufficient, and growing financial capacity.

### Fast Track to Homeownership

2

We offer first-time homebuyers with down-payment and/or closing costs to remove barriers to homeownership for households at or below 100% of the Median Family Income (MFI) for the Fayetteville/Springdale/Rogers Metropolitan Statistical Area.

### Homes at Willow Bend

3

We are a Community Housing Development Organization certified by the State of Arkansas to develop and build new affordable housing. Our flagship development, Homes at Willow Bend, is an innovative mixed-income neighborhood that we are working toward including more than 100 homes including market-rate homeownership, affordable homeownership, and affordable rental housing. Willow Bend is a first-of-it's-kind public-private partnership in Northwest Arkansas and a case study for thoughtful infill with green space, sustainable infrastructure, and community-oriented design.

**CHECK US OUT ON GUIDESTAR!**



Yes, I want to

# SPONSOR

## CONTACT

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Company website \_\_\_\_\_

Company Social Media \_\_\_\_\_

Company Address \_\_\_\_\_

## SELECT A LEVEL

☐☐☐☐☐☐

Total amount

1

Housing Hero

\$25,000

1

Nourishment Neighbor

\$15,000

1

Nest Egg

\$10,000

8

Home Advocate

\$5,000

8

Community Developer

\$2,500

3

Community Builder

\$1,000

## WAYS TO SPONSOR

☐

A check made payable to Partners for Better Housing  
mailed to: P.O. Box 320, Elkins, AR 72727

☐

ACH

**Logos:** To ensure inclusion on all printed/promotional materials, please submit variations (i.e. black, white, and color) of scalable, high-resolution version of your logo (PNG) [info@partnersforbetterhousing.org](mailto:info@partnersforbetterhousing.org) by August 1, 2025. **Promotional Items or materials:** Prepare to share an anticipated 250 promotional items or materials to be included within participant swag bags by August 15, 2025.

**Sponsorship Form:** Complete form and email to [info@partnersforbetterhousing.org](mailto:info@partnersforbetterhousing.org) or mail to P.O. Box 320, Elkins, AR 72727 or submit sponsorship request via [Eventbrite](#). **Contact Information:** Call 479-755-3497 or email [info@partnersforbetterhousing.org](mailto:info@partnersforbetterhousing.org).

**Underwriting opportunities Available!** Event DJ (\$100/hr.), Coaches x3 (\$600), Marketing (\$500), Event insurance (\$500), Cash prizes for tournament winners (\$50+). **Underwriting Benefits:** Logo featured on media outreach, opportunity to include branded promotional item(s) within each participant swag bag, and be included on social media (Facebook and Instagram) mentions/tags.