



BRIE LOUISE
DESIGN

BRIE LOUISE
DESIGN STUDIO

SERVICES PRICING GUIDE





Let's build your dream brand

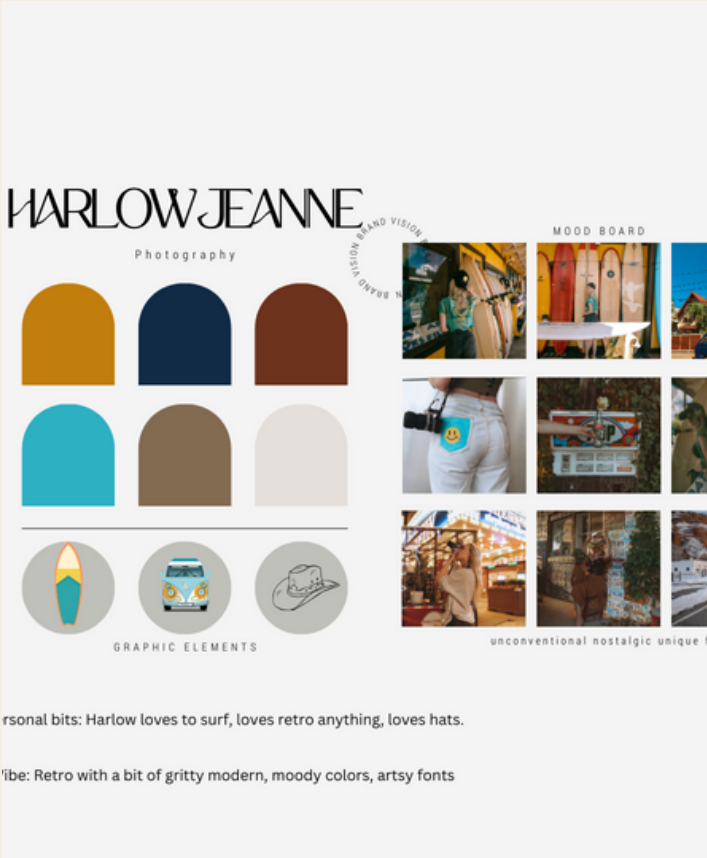
I DESIGN STRATEGIC & THOUGHTFUL BRANDING & WEBSITES FOR THE ARTISTIC SOULS OF THE WORLD

I understand your brand's needs...

As an artistic soul myself - opera singer, blogger, web designer - I understand the unique challenges you face when it comes to creating an online presence that truly represents who you are and attracts your ideal clients/audience. That's why I've made it my mission to work with creatives like you to design strategic & captivating brand & web designs that are specifically tailored to the needs of artists and creatives looking to take their online presence to the next level. So whether you're a musician, actor, writer, or any other kind of creativepreneur, let me help you create a website that truly connects with your ideal audience and gets you the conversions you need to succeed. Let's work together to make your online dreams a reality!

HOW WE CAN WORK TOGETHER

Bespoke design services for artistic souls who want
to stand out!



Pricing

Up to \$950
Payment plans are available

VISUAL SYMPHONY

Branding Identity Package

Creating brand identities that are harmonious and visually pleasing, just like a symphony is to the ears. Let's work together to craft a brand that will attract your dream clients!

Includes all of the following

- CONSULTATION & CLIENT QUESTIONNAIRE
- PINTEREST BOARD COLLAB
- WORD MARK LOGOS - MAIN AND SUBMARK
- FONT SELECTION & COLOR PALETTE
- BRAND STYLE GUIDE



CUSTOM COMPOSITIONS

Custom Web Design Package

Your website is the digital stage for your business, and there's nothing that will serve you better than one that's well-composed. On the Showit platform, we'll design a website with your brand identity, rooted in strategy, and built to convert.

Depending on your needs, package can include:



EVERYTHING INCLUDED IN BRANDING - IF NEEDED



UP TO 8 CUSTOM DESIGNED WEB PAGES



SEO ON PAGES AND IMAGES



DOMAIN SET UP/BLOG MIGRATION



LAUNCH DAY SUPPORT + KIT WITH CANVA TEMPLATES TO SHARE ON INSTAGRAM

Pricing

Investment: \$2750

Payment plans are available



THE ETUDE

Custom One-Page Web Design

In music, an etude is a short musical composition, typically for one instrument. This package would be best suited for those who only need a one page site to share all of their work/services, etc. I will help you create the perfect online home for you to showcase everything you're about!

Pricing

\$1200 without blog/shop/podcat
\$1600 with blog, shop, podcast
Payment plans are available

Depending on your needs, package can include:

✦ **MINI-BRANDING (COLORS, FONTS, LOGO)**

✦ **UP TO AS MANY SECTIONS AS YOU NEED**

✦ **SEO ON PAGES AND IMAGES**

✦ **DOMAIN SET UP/BLOG MIGRATION**

✦ **LAUNCH DAY SUPPORT + KIT WITH CANVA TEMPLATES TO SHARE ON INSTAGRAM**



MAESTRO'S MAKEOVER

Template Redesign or Customization

Let's transform your brand and website into masterpieces, just like a maestro leads an orchestra.. Customizing a template is a great choice for those who maybe don't have the time or the budget for a custom design, but still want to have a site that is beautiful and professional looking. Whether you choose a template from my shop or another Showit designer, I can customize it for you!

Pricing

Investment: \$1500-\$1800
Payment plans are available

Depending on your needs, package can include:

✦ MINI-BRANDING (COLORS, FONTS, LOGO)

✦ RESTYLING OF ALL PAGES TO FIT CLIENTS BRAND + ADDING CLIENTS IMAGES AND COPY

✦ SEO ON PAGES AND IMAGES

✦ DOMAIN SET UP/BLOG MIGRATION

✦ LAUNCH DAY SUPPORT + KIT WITH CANVA TEMPLATES TO SHARE ON INSTAGRAM



THE PRIMADONNA

VIP Package: Branding + Custom Web Design

Be the absolute star that you are and shine on the digital stage! Merge the strategy of a solid brand with the power of a responsive website for an experience that will take your business to new heights. In this package, I will work with you on both your brand identity and your web design to ensure an immersive, cohesive experience for your ideal clients!

Pricing

\$3700

Payment plans are available

Package includes

- ✦ EVERYTHING IN THE BRANDING PACKAGE
- ✦ EVERYTHING IN THE CUSTOM WEBSITE PACKAGE
- ✦ TWO EXTRA CUSTOM WEB PAGES OF YOUR CHOICE + BRANDED CANVA SOCIAL MEDIA TEMPLATES
- ✦ STOCK IMAGE CURATION
- ✦ LAUNCH DAY SUPPORT + 2 WEEKS POST LAUNCH SUPPORT



The DESIGN PROCESS

01

It all starts with a discovery call

Every project begins with a consultation. After completing the booking and onboarding process, I'll send you a calendar for an extended meeting. We'll discuss the project, get into the details, and confirm that we're on the same page before we dive into your brand direction.

02

Pinterest & Strategy Plan

Strategy is a foundational element of my design process, where I take the time to understand your brand, competitive landscape, and goals. Next, I'll build an inspiration board that will guide the design process. With the strategy in place, I'll then move on to designing your brand and mocking up each element in context so you can see your brand come to life.

03

Concepts & Design Process

Once you officially approve your shiny new brand, I'll get to work on the website design. This is where the magic happens! I'll begin with the homepage, send it for your approval and then continue on with the rest of the design.

04

Website Design and Layout

Keeping you in the loop and making sure you are happy is my #1 goal, so with every page I design, I will send to you to look over and approve. Once you are happy, we'll move on to the next step!

05

Changes & Complete Build

Before launching your site, you will be able to request any changes that you want to make. This is also where I do all of the backend tech stuff (like adding SEO) and any last minute housekeeping and touch-ups.

06

Celebration & Site launch

Now that we've designed an all-new brand and website, I'll move into any additional deliverables you may have booked. Once those are finalized, I'll create a launch plan, train you on how to use your new brand, and get to celebrating.



THE ENCORE: SILVER PACKAGE

This is for clients who wish to book the Encore Package for 3 months

Can include

Brand Refresh + Mood Board

30 min. zoom meeting - one per month

Up to 4 hours a month

Option to re-design site

Up to 2 new custom pages

Font & Color changes

Images + Copy Changes/Additions

Social Media Template Designs

\$360

PER MONTH

THE ENCORE: GOLD PACKAGE

This is for clients who wish to book the Encore package for 6 months or more

can include

Brand Refresh + Mood Board

30 min. ZOOM meeting - two per month

Up to 6 hours a month

Option to re-design site or design 2nd site

Up to 4 new custom pages

Font & Color Changes

Images + Copy Changes/Additions

Social Media Template Designs

\$540

PER MONTH

CASE

studies

Valentine

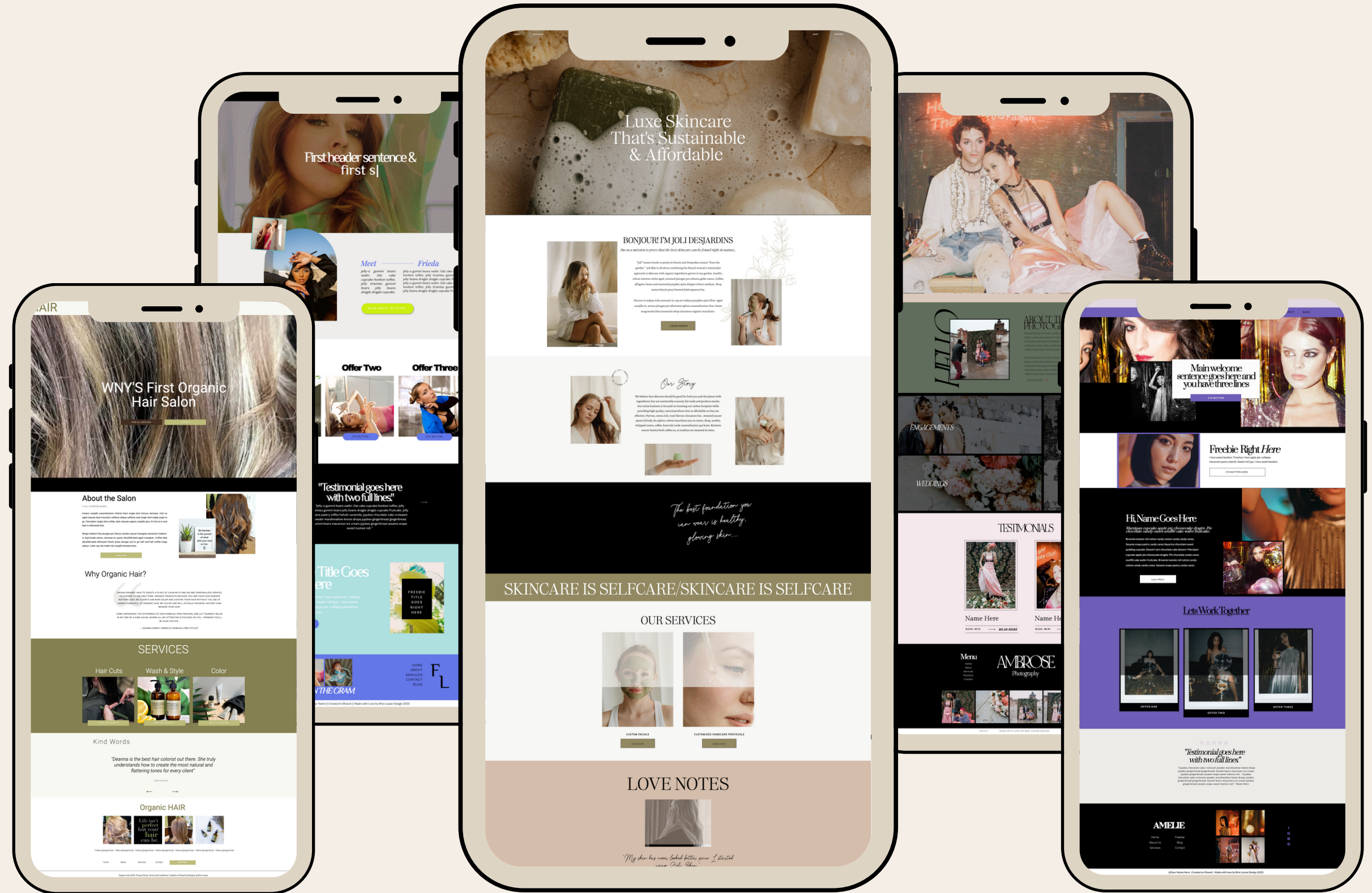
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"Brie's attention to detail and knowledge of web design is superior. If you need a website and have no idea where to start I would reach out to Brie. I'm so grateful I had her to help me. It seemed like an exhausting task but having her knowledge and experience it ended up being a fun and exciting adventure!

I HIGHLY RECOMMEND HER

DEANNA ERWAY, ORGANIC HAIR SALON

Design EXAMPLES

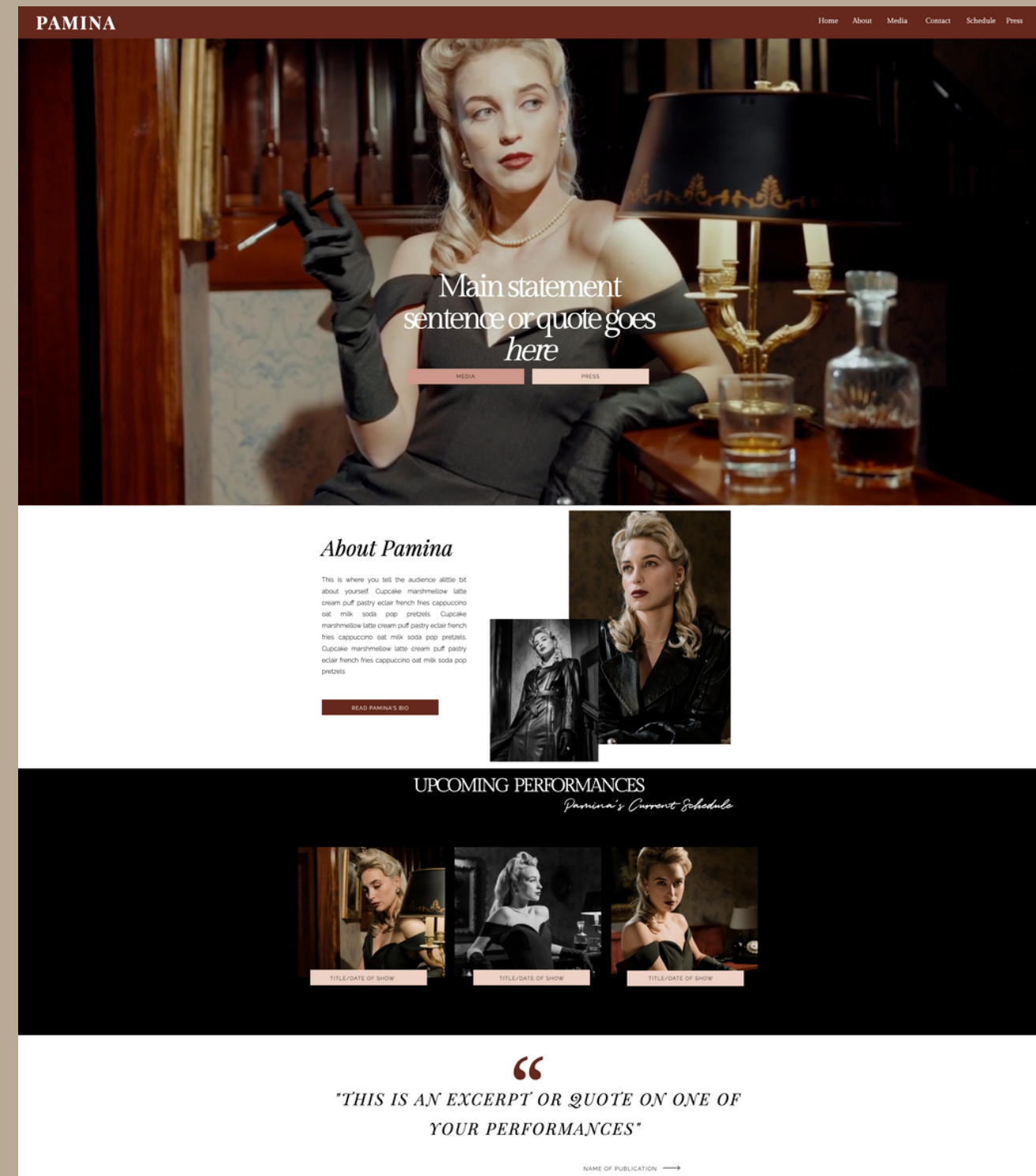


Brie



"As a performer herself, Brie knows exactly what musicians and other performing artists need on their websites. She has created fully adaptable templates that encompass sleek presentations of schedules, media samples, about me portions, and easy ways to contact and hire....."

Claire Galloway, Soprano & Voice Teacher



THANK

You're the best

YOU



BRIE LOUISE DESIGN CONTACT DETAILS

email

BRIELOUISE@BRIEZIMMERMAN.COM

instagram

@BRIELOUISEZIMMERMAN

hours

MON, WED-FRI 10AM - 4PM