



WAM Edge Program

WAM Edge is a retailer rebate program that offers rebates on manufacturers that currently do not have a WAM retailer rebate program in place. This program is powered by the Buyers Edge Platform (BEP) group which provides WAM comprehensive programs driven to support retailers that are part of the WAM network. These programs include retailer rebates negotiated with leading manufacturers on some of the best-selling items in C-stores. WAM, through its partnership with Infobate, and working closely with BEP, develops the rebates for retailers, tracks sales and rebates earned. Then, through BEP, bills the manufacturers, collects payment and pays retailers, through WAM distributors. A comprehensive program that takes the effort by retailers to manage these “additional” rebates away! Learn more from your WAM Distributor partner.

175+
ADDITIONAL
MANUFACTURER
REBATES
AVAILABLE
THROUGH EDGE

WAM Edge Manufacturers

3M	Clemens Food Group	JR Simplot	Red River Commodities
AIPC American Italian Pasta Company	Clorox Professional	JTM Food Group	Resers Foodservice
Ajinomoto Foods North America	Continental Mills	Just Goods	Rich Products (Dollars)
All Round Food	Cool-Tropics/Tropical Paradise	Kar Nut Products Company	Rich Products (Percentage)
Alpha Baking Company	Country Pure Foods	Kens Foods Inc	Ricos Products Company
Amys Kitchen	Custom Culinary	Kent Precision Foods Inc	Rip Van Wafels
Anchor Packaging	Dailys Premium Meats	Kerry Foodservice	Riviana Foods Inc / InHarvest
Arizona Beverage USA	Daisy Brand Foodservice	Keurig Dr Pepper	Rochester Meat Company
Armanino Foods of Distinction	Darigold Inc	Kikkoman International	S&D Coffee
Aspire Bakeries (Dollars)	Dart Container (Dollars)	Kimberly Clark	Sabert Corporation
Aspire Bakeries (Percentage)	Dart Container (Percentage)	Klosterman Baking Company	Sani Professional
Atalanta Corporation	DayMark Safety Systems	Knouse Foods	Sara Lee
Awake Corporation	Del Monte Foodservice	Koch Foods	Schreiber Foods
Azar Foodservice	Diannes Fine Desserts	Kronos Products	Smithfield
Bake Crafters Food Company	Dole Packaged Foods	Lactalis Culinary	St Clair Foods
Bake 'N Joy	Domino Foods	Land O Lakes	Steelite International USA
Bakery De France	DYMA Brands	Lenny & Larrys	Sterno Products (Dollars)
Ball Packaging	Ecolab	Libbey Glassware	Sterno Products (Percentage)
Barcel USA	Eco-Products	Lipton Teas & Infusions	Stratas Foods
Barilla	EMI Yoshi	Lower Foods	Sugar Foods (Dollars)
Basic American Foods	FGF Brands	Lyons Magnus Inc	Sugar Foods (Percentage)
Bay Valley Foods (Dollars)	Flora Food Group BV	Marzetti Foodservice	Suja Life
Bay Valley Foods (Percentage)	Foodhandler	McCormick & Company	Sunny Sky Products LLC
Bel Brands USA	Frenchs Foodservice	MCI Foods	Sweet Street Desserts
Belgioioso Cheese	Go-Jo	Merisant Company	Tablecraft Products Company
Berry Plastics	Good Source Solutions	Mission Foods	Tasty Brands
Beyond Meat	Great Lakes Cheese	Mochi Ice Cream Co fka Mikawayaya	The GFB Gluten Free Bar
Bobs Red Mill	Great Lakes Kraut	National Beverage Corp	Thunder Group
Bridgford Foods Corporation	Handgards	Nathans Famous	Tillamook County Creamery
Brookwood Farms	Haribo of America Inc	National Checking Company	Tractor Beverage
Bueno Foods	Heartland Food Products Group	Nestle/Dreyer's Grand Ice Cream	Tradex International
Burrry Food Service (Dollars)	Herr Foods	Nissin Foods Inc	Trident Seafoods Corp
Burrry Food Service (Percentage)	High Liner Foods	Novamex Enterprises	TW Garner Food Company
Bush Brothers & Company	Hoffmaster Foodservice	Ocean Spray	Utz Quality Foods
Calavo Growers	Holten Meat	Ole Mexican Foods	Ventura Foods
Campbell Foodservice	Huhtamaki (Dollars)	Organic Valley Coop (Dollars)	Vibrant Health Products
Cambro Manufacturing Company	Huhtamaki (Percentage)	Organic Valley Coop (Percentage)	Vollrath
Cargill Foodservice	Idahoan Foods	Peeled	Welch Foods
Cargill Kitchen Solutions	Innovasian Cuisine Enterprises	Perdue Foodservice	Westminster Cracker Company Inc
Carlisle Foodservice	ITW Professional Brands/Atlantic Mills	Pilgrims Pride	Wheat Montana LLC
Cellucap	J&J Snack Foods	PIM Brands aka Promotion In Motion	Wild Things Snacks Inc
CH Guenther & Son	Jennie-O Turkey Store LLC	Post Holdings	WNA North America (Dollars)
Cheesecake Factory Bakery	JKL Specialty Foods	Producers Rice Mill	WNA North America (Percentage)
Chicopee	John B Sanfilippo & Son	RC Bigelow	
Chobani	John Ritzenthaler	Red Gold	