



Tyson / WAM Retailer Rebate Program

WAM / Tyson Foods Partnership

WAM & Tyson Foods, have teamed up to provide distributors and retailers a program not found anywhere in the convenience segment! Together, we are providing the most comprehensive foodservice program available to WAM distributors:

- A program that focuses on growing multiple categories for distributors to maximize the growth potential of foodservice at retail.
- Access to the “Tyson Partners” rebate program, powered by the WAM engine, that is not available directly through any distributor except WAM distributors.
- Support at multiple levels of the business to ensure that WAM distributors are taking advantage of all that Tyson has to offer.
- Innovation of food products that only comes from an industry leader focused on providing the c-store segment products that grow the business.
- Quality that brings consumers back time and time again to your retailers!

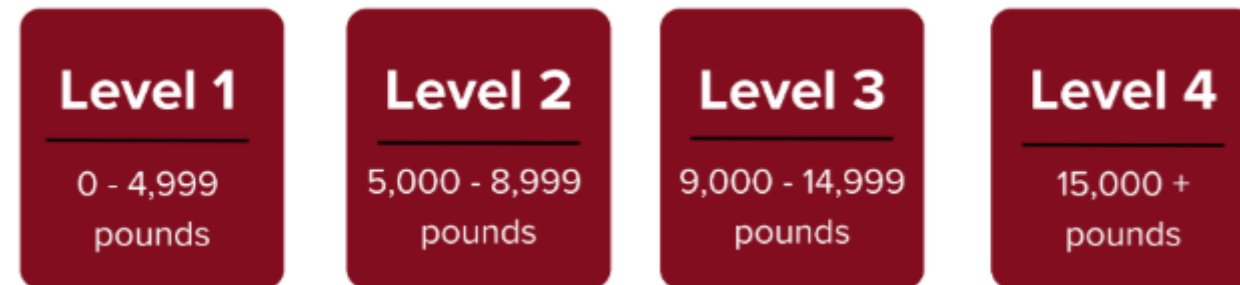
Tyson Retailer Program



EVEN MORE BENEFITS & SAVINGS

With our tiered system, the more you buy, the more you save. And as always, you'll receive up-to-date notices on new items, specials & ways to increase your earnings.

QUARTERLY PURCHASE TIERS



QUALIFYING CATEGORIES

<i>POULTRY</i>	<i>PREPARED FOODS</i>	
Bite-sized Handheld Chicken Bone-In Chicken Breaded Chicken Chicken Filets & Patties Ingredient Chicken Tenderloins, Tenders & Strips Tyson Red Label Chicken	Bacon Beef & Pork Breaded Beef Breakfast Sausage Corn Dogs Crispitos Filled Tortillas Dry Sausage Fully Cooked Burgers & Patties Fully Cooked Meatballs Ham Hot Dogs/Franks & Sausages	Ingredient Meat Pepperoni Pizza Toppings Philly Steaks Salisbury Steak/Meatloaf/Ribs Sandwiches Sliced Meats Smoked Sausage Stuffed Breadsticks Tortillas & Chips Turkey

Tyson Retailer Program

Tyson has allowed WAM to take the TPP program and put it in the WAM retailer program! This makes it easier for retailers to take advantage of the rebate available!

Benefits Are:

- Program is managed through WAM versus retailers having to ensure purchase information is shared with Tyson.
- Any rebate changes are monitored by WAM and Tyson to ensure maximum benefit.
- WAM tracks and collects funds on behalf of the retailer saving retailer time and effort in making sure rebates are captured and billed correctly.
- Tyson will send the retailer check directly to the Retailer. WAM will list the total earned in the portal for retailer FYI.

Full Assortment of Chicken Products



BONE-IN WINGS

Fully-Cooked and
Uncooked, Unbreaded
Bone-In, Breaded
Bone-In



BONELESS WINGS

Fully-Cooked & Uncooked,
Unbreaded & Breaded



TENDERLOINS, TENDERS, & STRIPS

Fully-Cooked,
Uncooked Breaded &
Unbreaded, Premium
& Value Tenders,
Tenderloins, Strips



CHICKEN FILETS & PATTIES

Unbreaded & Breaded,
Fully-Cooked &
Uncooked, Premium &
Value, Filets & Patties



BITE-SIZED HANDHELD

Boneless, Glazed,
Unglazed, Fully
Cooked & Uncooked,
Breaded Nuggets,
Breaded Popcorn



BONE-IN

Breaded & Unbreaded,
Uncooked & Fully
Cooked, IF, Cornish,
Whole, Drumsticks



TYSON RED LABEL®

Tenderloins, Tenders, &
Strips, Filets & Patties,
Boneless Wings,
Nuggets & Leg Pieces,
Pulled & Diced



INGREDIENT

FC, Uncooked, FC Pulled
and Ready-to-Pull,
Skewers, Strips & Pieces,
Chicken Crumbles



Tyson Does More Than Chicken...



PIZZA

TOPPINGS

Dry Sausage: Pepperoni & Salami
Crumbles, Sliced, & Diced
Quartered Ham



BACON & HAM

BACON

Raw, Fully Cooked, Turkey
Bacon, Bacon Bits

HAM

Natural Juice, Water
Added, Carving, Slicing,
Diced, Patties, Steaks



SAUSAGE

SMOKED SAUSAGE

Sausage Links, Endless
Rope, Spit Links, Cocktail
Links

BREAKFAST SAUSAGE

Raw & FC Links, Raw & FC
Patties, Bulk, Crumbles &
Gravy



HOT DOGS

All-beef, Pork & Beef,
Pork-Water-Beef, Turkey

BURGERS & PATTIES

Fully-Cooked



SLICED STEAK

Raw & Fully Cooked
Beef & Chicken

MEATBALLS, MEATLOAF & SALISBURY

Raw & Fully Cooked



VALUE ADDED BEEF

CENTER OF PLATE

Breaded Beef, Roast
Beef, Pot Roast,
Pastrami, Whole
Brisket, Corned Beef

INGREDIENT

Diced, strips



VALUE ADDED PORK

CENTER OF PLATE

FC & RTC Pork Roasts,
Bone-In & Boneless Pork
Chop, Pork Loins, Ribs &
Boneless Rib Patties.
Breaded Pork



TURKEY

Carving, Slicing, &
Specialty



SANDWICHES

PRE-MADE

Breakfast Sandwiches,
Butcher Wrap, Single/Twin
Sandwiches, Breakfast
Sticks, Lunch Sandwiches



SNACKING

Corn Dogs, Crisпитos,
Stuffed Hashbrowns,
Bosco Stuffed
Breadsticks, Dough
Enrobed Sausage, Crepes,
Omelets



MEXICAN

GROUND & SLICED
Taco Meat, Ground
Chicken & Beef, Fajita Mea

TORTILLAS & CHIPS

Flour & corn tortillas,
chips, strips & shells,
wraps



SLICED MEATS

PRE-SLICED

Beef, Chicken,
Ham, & Turkey

SLICING LOGS & LOAVES

Bologna, Salami, Beef,
Chicken, Ham & Turkey



BRANDS & PRODUCTS YOU CAN TRUST

