

beauty & style



Ready to meet
your new
desert island
item? Read on.

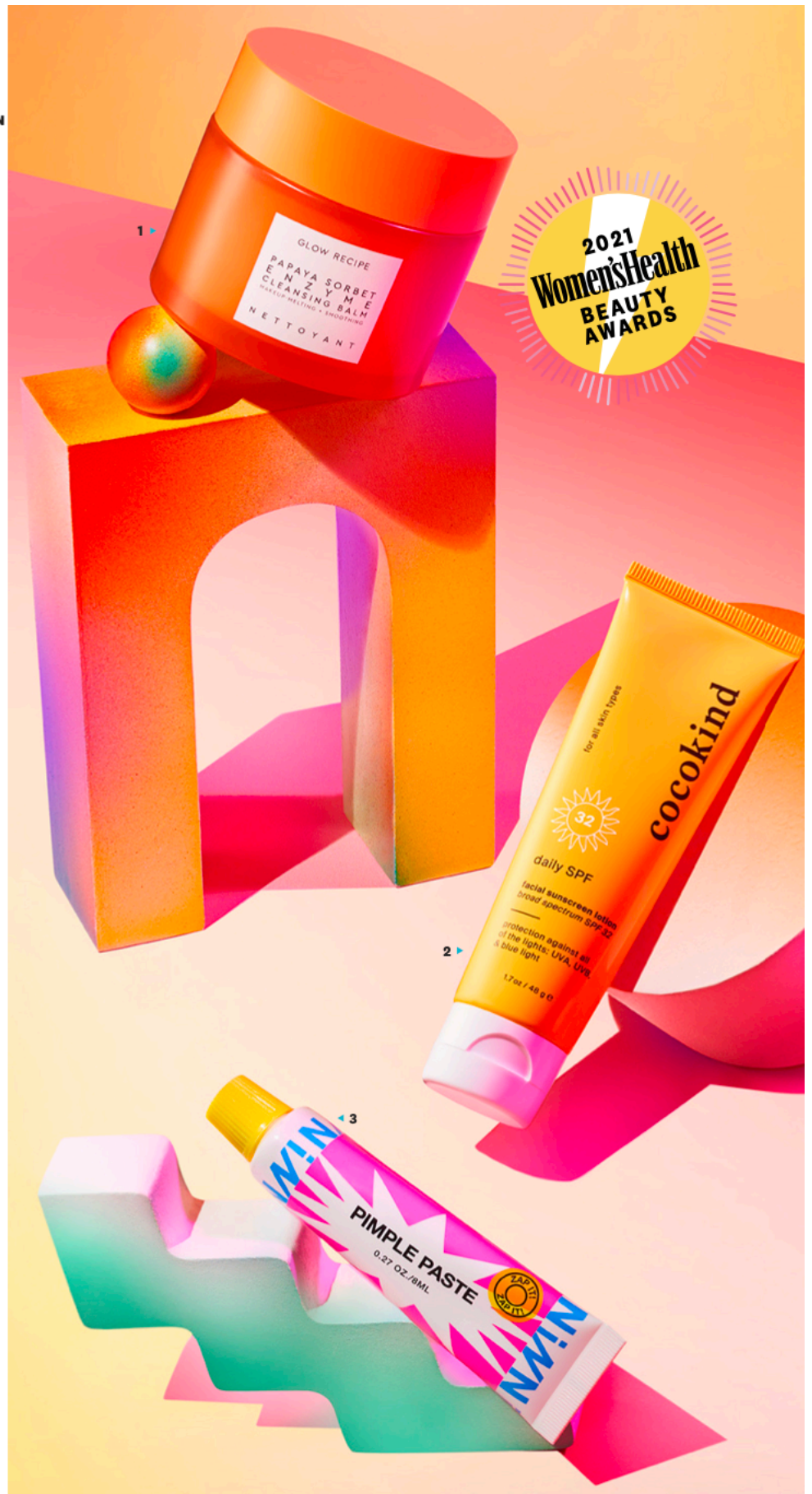
The 2021 Beauty Awards

Say hello to the products defining the new wave of beauty: stepped-up skin care, minimalist makeup, and healthier-than-ever hair. Let's go!

By *Women's Health* editors
Additional reporting by Daley Quinn
Photographed by Corey Maywalt

When the world feels constantly in flux

and everything is a little... unnerving, to say the least, our beauty routines can come to the rescue. Whether it's an a.m. wake-me-up with cold water and cleanser, or a p.m. at-home facial, these grounding self-care rituals and regimens have never been more essential. That's why this year's Beauty Awards felt different—more meaningful—for the *WH* staff. To land on the winners, we meticulously sifted through over 2,100 product submissions (all launched in the past year) and tested the best of the best. (Check out even more at *WomensHealthMag.com*.) If you're on the hunt for Peloton-proof eyeliner, shampoo that brings out the best in your curls, a mask that instantly nixes redness from stressed-out skin, and so much more, we've got you. Behold, the superstars that help create more joy.



STYLING: JJ CHAN FOR BERNSTEIN & ANDRIUCCI

ACNE, LINES,
WHATEVER
YOUR WOE: THESE
MUST-HAVES
WILL DEW YOU
GOOD.

SKIN

BEST Cleansing Balm

This fruity-smelling treat for your face has an impressive balm-to-oil formula that dissolves even the most stubborn waterproof makeup.

1. Glow Recipe Papaya Sorbet Enzyme Cleansing Balm, \$32, [sephora.com](https://www.sephora.com)

BEST Clean Sunscreen

The lightweight mineral SPF 32 combats blue light and pollution, while the reef-safe zinc oxide protects against all sorts of UV damage.

2. Cocokind Daily SPF, \$25, [target.com](https://www.target.com)

BEST Acne Treatment

Fight maskne with this quick-drying pimple paste. Spot-treat at night and wake up with a clearer complexion. Morning!

3. Innbeauty Project Pimple Paste, \$15, [innbeautyproject.com](https://www.innbeautyproject.com)

BEST Skin-Care Tool

Sound wave technology in this high-performance facial wand boosts circulation (and blasts wrinkles below the surface!). You may never go back to salon facials again....

4. Shani Darden Skin Care Facial Sculpting Wand, \$399, [shanidarden.com](https://www.shanidarden.com)

BEST Physical Exfoliator

Lush oils mix with finely milled rice powder for gentle exfoliation that won't break down your skin barrier (promise!).

5. Ranavat Facial Polish—Imperial Glow, \$42, [ranavat.com](https://www.ranavat.com)

4

5



BEAUTY AWARDS ▶ SKIN



BEST Facial Oil
A luxe-looking glass bottle houses an antioxidant-rich facial oil that serves up a major jolt of hydration.
1. Burt's Bees Truly Glowing Glow Booster, \$18, target.com

BEST Moisturizing Serum
Leave skin feeling baby-soft with this serum's powerful yet gentle ingredients such as lactic acid, squalane, and hyaluronic acid.
2. Tatcha The Dewy Serum, \$88, sephora.com

BEST Makeup Remover
Spray on this nondrippy fine mist, then wipe off makeup to completely dissolve heavy-duty product with ease.
3. One/Size Go Off Makeup Dissolving Mist, \$24, sephora.com

BEST Moisturizer
You can score all the skin benefits of humidity (sans tropical vacay) thanks to snow mushroom extract and plant-based squalane.
4. Humanrace Skincare Humidifying Cream, \$48, humanrace.com

BEST Cream Mask
Like a security blanket for your stressed-out skin, this moisturizer-meets-mask calms sensitive complexions.
5. Topicals Like Butter Hydrating Mask, \$32, mytopicals.com

BEST Vitamin C Serum
Skin-firming vitamin C is encapsulated in these biodegradable capsules to preserve freshness.
6. Neutrogena Rapid Tone Repair Vitamin C Serum Capsules, \$36, ulta.com

BEST Sheet Mask
Unlike disposable ones you just toss, this can be used repeatedly with fave products. Cool
7. Honest Beauty Reusable Magic Silicone Sheet Mask, \$15, honest.com

BEST Over-the-Counter Retinol
Fade fine lines overnight with this soothing glycerin-boosted serum. Simply apply, then let it do the work while you rest.
8. L'Oréal Paris Revitalift Derm Intensives Night Serum with 0.3% Pure Retinol, \$37, ulta.com



BEST Clean Serum
A 3-in-1 formula—starring juicy watermelon and hyaluronic acid—acts as a serum, cream, and SPF.
9. Garnier Green Labs Hyalu-Melon Replumping Serum Cream SPF 30, \$22, ulta.com

BEST Eye Cream
Mask sleepy eyes with this yuzu-infused recipe—the citrus fruit boasts three times more vitamin C than the others and helps decrease dullness.
10. Saturday Skin Yuzu Vitamin C Bright Eye Cream, \$29, sephora.com





1 ▶

2 ▶

▶ 3

BEST Body Scrub
Soft as white sand, this body scrub contains crushed cupuaçu seeds and sugar crystals to create silky smoothness.
1. Sol de Janeiro
Bum Bum Body Scrub, \$42, [sephora.com](https://www.sephora.com)

BEST Body Tool
Ideal for gliding over tense muscles after a long run, this rose quartz recovery tool improves circulation and helps you relax.
2. Jenny Patinkin
Rose On Rose Body Roller, \$125, [credo beauty.com](https://www.credo.com)

BEST Body Butter
Bid bye-bye to soreness with a whipped body butter containing 200 milligrams of CBD to help you unwind.
3. Happy Dance
All Over CBD Body Butter + CBD, \$30, [doahappydance.com](https://www.doahappydance.com)



BEST Deodorant
This 48-hour odor protection deo comes in a super-sleek, stainless steel, refillable unit. So cute!
Dove 0% Aluminum Refillable Deodorant, \$15, [target.com](https://www.target.com)



BEST Bodywash
Vitamin C-rich amla protects against environmental damage in this fresh bodywash that washes away sweat and dirt.
Alo Mega-C Body Wash, \$24, [nordstrom.com](https://www.nordstrom.com)



BEST Self-Tanner
This streak-free selection is packed with hyaluronic acid and plant oils for hydration.
Korres Tanning + Skin Perfecting Face & Body Serum, \$39, [hsn.com](https://www.hsn.com)

IT'S TIME TO GIVE THE SKIN BELOW THE NECK MORE LOVE THAN EVER WITH THESE DAILY ESSENTIALS.

BODY

STYLING: JJ CHAN FOR BERNSTEIN & ANDRULLI



BEST Dry Shampoo

No matter how many washes you skip, this dry shampoo keeps hair far from flat with its oil-soaking cornstarch, maranta, and arrowroot.

1. Odele Dry Shampoo, \$12, [target.com](https://www.target.com)

BEST Blow-Dryer

This blow-dryer senses your hair's moisture level and auto-adjusts the heat and airflow for fast drying without excessive damage. Um, can you say "genius"?

2. Tineco Moda One, \$299, [amazon.com](https://www.amazon.com)

BEST Heat Protector

Your hair will look as chic as this bottle once heat-activated polymers work magic to strengthen strands.

3. R+Co Bleu Smooth & Seal Blow-Dry Mist, \$77, [neimanmarcus.com](https://www.neimanmarcus.com)

BEST Hair Mask

Quench your mane with a botanical mask that delivers healthier hair. Pro tip: Just add steam for a bonus jolt of nourishment.

4. Bomba Curls Forbidden Hair Mask, \$28, [nordstrom.com](https://www.nordstrom.com)



FROM LEFT, STYLING: JI CHAN FOR BERNSTEIN & ANDRIULLI; DANIELLE DALY; STYLING: MIKO KATOH



BEST Detangler

Oat milk doesn't just belong in your coffee; it also works on sensitive scalps. Who knew?! This spray tackles knots and gives a subtle shine.

5. Briogeo Be Gentle, Be Kind Aloe + Oat Milk Ultra Soothing Detangling Spray, \$24, sephora.com

BEST Hair Gel

Fine curls, fret not. This jelly-like substance adds smooth definition and volume to every curl pattern without weighing down your look.

6. Ouidad Curl Shaper Out of Thin (H)air Volumizing Jelly, \$26, ulta.com

BEST Hair Color Protector

Add a little glisten, a lot of deep conditioning, and a hit of color (without the full commitment of dye) with this in-shower toning gloss treatment.

7. L'Oréal Paris Le Color Gloss, \$15, ulta.com

BEST Hair Curler

This 3-in-1 styler features an interchangeable wand, curling iron, and waver for a variety of looks to match your mood.

8. Drybar The Mixologist Interchangeable Styling Iron, \$199, ulta.com

BEST Hair Spray

Zero time for restyling your hair post-sweat sesh? This superfine aerosol mist will hold everything in place while you exercise. No refresh needed!

9. Authentic Beauty Concept Working Hairspray, \$25, ulta.com



BEST Hairbrush

Cornstarch fibers make up the handle of this brush, which in addition to being biodegradable, makes knots disappear!

10. Kitsch Consciously Created Wet/Dry Brush, \$16, mykitsch.com

BEST Hair Tie

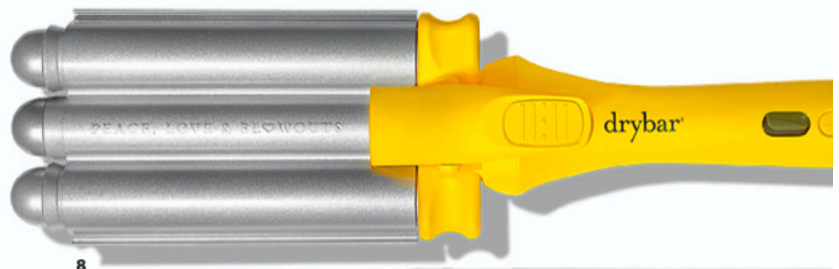
No matter the length of your cardio-dance class, this 100 percent silk scrunchie helps avoid friction, breakage, and (ugh) the dreaded ponytail crease. You can thank us after.

11. Crown Affair The Scrunchie No. 001, \$15, crownaffair.com

BEST Curl Shampoo

Aloe vera and lemon tea tree oil restore balance to the scalp, while argan oil and vitamin E strengthen coils—a true team effort if we've ever seen one.

12. Bread Beauty Supply Hair-Wash Gentle Milky Hair Cleanser, \$20, sephora.com



FEEL EMPOWERED TO BE A DIY MASTER WITH PRO-WORTHY PRODUCTS FOR ANY AMATEUR AT-HOME HAIRSTYLIST.

HAIR

BEST Curl Conditioner

Elevate shower vibes with this crystal-infused conditioner. With gardenia and lavender, it heals on a--spiritual--level.

13. Meraki Quartz Conditioner, \$30, shopmerakiorganics.com

BEST Clean Shampoo and Conditioner

Bring life back to your locks with this vegan combo that's free of silicones and parabens...and smells divine too.

14. Aveda Botanical Repair Strengthening Shampoo and Conditioner, \$35 and \$37, nordstrom.com





MAKEUP ISN'T GOING ANYWHERE; IT'S JUST BECOMING SMARTER. DO MORE WITH LESS VIA OUR FAVORITE MULTITASKING GLOW GIVERS.



MAKEUP



BEST Clean Eye Shadow
Crease-proof and shimmery, this one-pot wonder adds dimension without overdoing it.
Jones Road *Just a Sec*, \$26, jonesroadbeauty.com



BEST Eyeliner Pencil
Featuring bold matte and satin waterproof finishes, a retractable tip, and a foam smudger, the styling options are endless.
Dior *Diorshow 24H Stylo*, \$33, sephora.com



BEST Face Powder
Use by itself or as a foundation touch-up....Either way, it absorbs shine in a pinch.
TLB Beauty *Set the Tone Finishing Powder*, \$13, walmart.com

STYLING: JI CHAN FOR BERNSTEIN & ANDRIUCCI

ORAL CARE

Suddenly smiling more than usual? We understand—these grin getters are top-notch.



BEST Toothbrush

The aluminum brush handle lasts a lifetime (for real), so all you have to do is replace the head quarterly. Eco-love!
Colgate Keep Manual Toothbrush, \$10, target.com



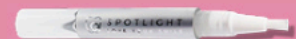
BEST Toothpaste

Plaque and coffee marks are no match for this fluoride-free, minty foaming toothpaste.
Burst Natural Toothpaste, \$10, burstoralcare.com



BEST Mouthwash

Besides its chic container, this mouthwash formula is quadruple-concentrated (just add water!) and slays bad breath fast.
Quip Mouthwash Starter Kit, from \$20, walmart.com



BEST Whitening Product

Hydrogen carbonate calcium is what actively dissolves stains for a longer-lasting, brighter smile. (No sticky paste here.)
Spotlight Oral Care Teeth Whitening Pen, \$20, ulta.com

BEST Clean Lipstick

Formulated with oils and protective waxes, each shade adds moisture and lovely color to your pout.

4. Victoria Beckham Beauty Posh Lipstick, \$38, victoriabeckhambeauty.com

BEST Brow Product

Beyond the innovative, dual-precision brush design we love, this formula stays put for up to two (!) days. One less step.

5. Revlon ColorStay Brow Fiber Filler brow gel, \$8, ulta.com

BEST Mascara

This viral tube lives up to the hype (and more), with a flexible brush that gives the volume, length, and impact of falsies—minus the fuss.

1. Maybelline New York Lash Sensational Sky Waterproof High Mascara, \$11.50, ulta.com

BEST Clean Foundation

No need to choose between coverage or a clean formulation—this foundation gives you both.

2. Exa High Fidelity Foundation, \$38, credobeaauty.com

BEST Blush

Pair the cream and powder for elevated drama, or wear each separately for a subtle flush. Your choice!

3. Patrick Ta Major Beauty Headlines—Double-Take Cream & Powder Blush, \$34, sephora.com



BEST Fragrance

It's like finding a floral bouquet during a life-giving walk in the woods.

Giorgio Armani Beauty My Way Eau de Parfum, \$128, sephora.com



BEST Lip Gloss

The world is your oyster with this multipurpose balm, but we particularly love the glossiness when smoothed onto lips.

Live Tinted Unity Balm Gloss, \$20, livetinted.com



BEST Clean Concealer

Hide dark circles (or any blemish) before a last-minute vid meeting with this light-catching concealer.

CoverGirl Clean Fresh Hydrating Concealer, \$12, ulta.com