

## Deforestation

Deforestation is a global issue that affects us all. Discover the shocking facts and join us to learn more about what you can do to help us fight against deforestation.

LEARN MORE

## Plastic Pollution

Plastic pollution is a global crisis threatening our environment. Learn about the impact of plastic waste and join us in taking action against plastic pollution.

LEARN MORE

# EARTH MONTH 2023



## Wildlife Decline

The world's wildlife is in decline and they need our help! Learn how you can help protect the amazing plants, animals, and incredible biodiversity of Earth.

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## Food Waste

Did you know one-third of all food produced is wasted? It's a big deal! We're discussing food waste solutions you can do right now.

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# Earth Month 2023

The first Earth Day was held on April 22, 1970. Students, parents, teachers, blue-collar, and white-collar folks came together in an amazing display of unity to demand better treatment for the air, the land, the water, and the people. This eventually led to the formation of the Environmental Protection Agency (EPA) which stands as proof of what we can all achieve when we work together for the environment!

This Earth Month we want to discuss four serious issues the planet is facing right now along with simple solutions we can all incorporate into our lives and habits, starting today. We hope you'll join us this month as we take action for this beautiful, life-giving planet that we are so lucky to call home.

Partners:



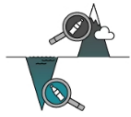
# What We're Doing This Month



## Week 1: Deforestation

Deforestation contributes to 4.8 billion tonnes of carbon dioxide emissions every year! Learn about the 5 leading causes, how it affects you even if you live nowhere near a forest, and 10 things you can do starting today to prevent continued deforestation.

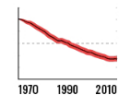
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## Week 2: Plastic Pollution

Pieces of plastic have been found as deep as the Mariana Trench and as high as the peaks of Mt. Everest. This week we're exploring the effects all this plastic is having on the earth, 10 things you can do to prevent more plastic pollution, and easy swaps you can start making right away.

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## Week 3: Wildlife Decline

Wildlife populations have declined 70% in just the past 50 years. When animals disappear, life as we know it changes dramatically. Learn about the 5 major causes of animal decline and ways you can help wildlife.

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## Week 4: Food Waste

Did you know one-third of all food produced is wasted? That's enough calories to feed every hungry person in the world! By making a few simple changes to your habits and a few calls to your representative, you can start dramatically reducing your food waste and unnecessary emissions. Let's talk solutions!

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## Ready to be a little more zero waste-ish but don't know where to start?

The only starter kit you'll ever need with 16 revolutionary, plastic-free, and completely zero waste products!

Try It Totally Risk-Free With Our 100% Satisfaction Guarantee!

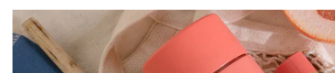
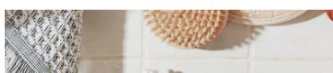
**\$99.99** ~~\$214.35~~

[TRY A ZERO WASTE STARTER KIT](#)



## Get Inspired

ZWS Lifestyle Blog

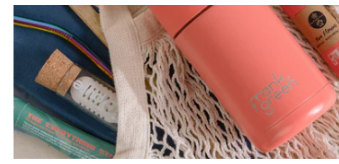




**The Ultimate Quick and Easy Room by Room Home Sustainability Guide**



**14 Insightful Zero Waste Bathroom Alternatives**



**17 Things You Can Make Plastic Free ASAP For Plastic Free July**

## Ways to Give



**RAINFOREST TRUST**

### Donate to Rainforest Trust

Rainforest Trust creates rainforest reserves through partnerships, community engagement and donor support.



### Support 4ocean Cleanups

Balance out the negative impact of your plastic footprint by removing an equal amount of plastic from the world's oceans, rivers, and coastlines.



### Donate to Feeding America

Every dollar you give can help provide at least 10 meals to families in need through the Feeding America network of food banks.



## Connect to the Community



EARTHDAY.ORG

### Earth Day: Invest In Our Planet

The theme "Invest In Our Planet", highlights the importance of dedicating our time, resources, and energy to solving climate change and other environmental issues.



@ZEROWASTESTORE

### The Perfect Environmentalist Doesn't Exist

Doing what you can within your means is the best you can do! We are in the movement because we care, not because we're perfect!



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### 7 Benefits of Going Zero Waste

The zero waste journey can help you discover longer lasting products, curb meaningless shopping, become more mindful, save money, create healthier habits, and more.



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### Ideas For Your Sustainability Journey

Creating small habits makes a world of difference. According to Harvard, micro-habits are much more realistic and easier to implement than big resolutions!



## Stay In Touch

Get our emails! Sign up to receive updates on new arrivals, sales, exclusive content, and more straight to your inbox!

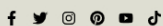
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