PHYSICAL THERAPY + INTEGRATIVE WELLNESS



# **Privacy Policy**

Protecting your private information is our priority. This Statement of Privacy applies to www.saltandlightpt.com, and Salt & Light Physical Therapy and Wellness and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Salt & Light Physical Therapy and Wellness include www.saltandlightpt.com and Salt & Light PT. The Salt & Light PT website is a Physical Therapy site. By using the Salt & Light PT website, you consent to the data practices described in this statement.

#### **Collection of your Personal Information**

In order to better provide you with products and services offered, Salt & Light PT may collect personally identifiable information, such as your:

- First and Last Name
- Mailing Address
- E-mail Address
- Phone Number

If you purchase Salt & Light PT's products and services, we collect billing and credit card information. This information is used to complete the purchase transaction.

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services. These may include: (a) registering for an account; (b) entering a sweepstakes or contest sponsored by us or one of our partners; (c) signing up for special offers from selected third parties; (d) sending us an email message; (e) submitting your credit card or other payment information when ordering and purchasing products and services. To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

#### **Use of your Personal Information**

Salt & Light PT collects and uses your personal information to operate and deliver the services you have requested.

Salt & Light PT may also use your personally identifiable information to inform you of other products or services available from Salt & Light PT and its affiliates.

### **Sharing Information with Third Parties**

Salt & Light PT does not sell, rent or lease its customer lists to third parties.

We do not share any client data with third parties. No information will be shared nor sold with third parties/affiliates for marketing/promotional purposes. Your personal information is kept confidential and is not disclosed to any outside organizations except as required by law or with your explicit consent.

## **Automatically Collected Information**

Information about your computer hardware and software may be automatically collected by Salt & Light PT. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Salt & Light PT website.

#### Links

This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

### **Right to Deletion**

Subject to certain exceptions set out below, on receipt of a verifiable request from you, we will:

- Delete your personal information from our records; and
- Direct any service providers to delete your personal information from their records.

Please note that we may not be able to comply with requests to delete your personal information if it is necessary to:

• Complete the transaction for which the personal information was collected, fulfill the terms of a written warranty or product recall conducted in accordance with federal law, provide a good or service requested by you, or reasonably anticipated within the

context of our ongoing business relationship with you, or otherwise perform a contract between you and us;

- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity; or prosecute those responsible for that activity;
- Debug to identify and repair errors that impair existing intended functionality;
- Exercise free speech, ensure the right of another consumer to exercise his or her right of free speech, or exercise another right provided for by law;
- Comply with the California Electronic Communications Privacy Act;
- Engage in public or peer-reviewed scientific, historical, or statistical research in the
  public interest that adheres to all other applicable ethics and privacy laws, when our
  deletion of the information is likely to render impossible or seriously impair the
  achievement of such research, provided we have obtained your informed consent;
- Enable solely internal uses that are reasonably aligned with your expectations based on your relationship with us;
- Comply with an existing legal obligation; or
- Otherwise use your personal information, internally, in a lawful manner that is compatible with the context in which you provided the information.

#### **Children Under Thirteen**

Salt & Light PT does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

#### **E-mail Communications**

From time to time, Salt & Light PT may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication. In order to improve our Services, we may receive a notification when you open an email from Salt & Light PT or click on a link therein.

If you would like to stop receiving marketing or promotional communications via email from Salt & Light PT, you may opt out of such communications by clicking on the UNSUBSCRIBE button..

### **Changes to this Statement**

Salt & Light PT reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our

website, and/or by updating any privacy information. Your continued use of the website and/or Services available after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

#### **Contact Information**

Salt & Light PT welcomes your questions or comments regarding this Statement of Privacy. If you believe that Salt & Light PT has not adhered to this Statement, please contact Salt & Light PT at:

Salt and Light Physical Therapy and Wellness 2512 Independence Blvd. 100, Office 15 Wilmington, North Carolina 28412

Email Address: saltandlightPT@gmail.com

Telephone number: 910-970-4023

Effective as of December 07, 2023