



WHEN TALENTED
PROFESSIONALS
TALK, WE LISTEN.

SHOP TALK

ADMIT IT, YOU
HAVE AN INQUIRING
MIND, AND YOU WANT TO
KNOW ABOUT THE TEAM
DESIGNING YOUR DREAM
HOME. WE UNDERSTAND THE
INCLINATION. SO WE DECIDED
TO BRING YOU *SHOP TALK*-
CONVERSATIONS WITH THE
TALENTED PROS DESIGNING,
BUILDING, & OUTFITTING
YOUR HOMES.





Jonna Robison

JONNA ROBISON, OWNER & PRINCIPAL DESIGNER

Jonna runs a boutique interior design studio in northern Utah. She is known for creating organic, earthy interiors that blur the boundaries between the spaces within a home and the beautiful surrounding landscape. Layered textures, a nature-inspired color palette, interesting textiles, and unique artisanal objets d'art personally handpicked from across the globe define her design aesthetic.

WHAT SERVICES DO YOU OFFER?

I offer full-service interior design services from the ground-up all the way through to turnkey. I love working with architects to fine-tune the spaces in the earliest stages so the vision is aligned. I work with artists and galleries to source or commission fine art that either serves as the beginning inspiration for a space or perfectly rounds out a completed room.

WHAT GEOGRAPHIC AREA DO YOU SERVE?

Most of my work is in the Park City and surrounding areas in the Wasatch back, but I happily work anywhere in the world.

WHAT IS YOUR PROFESSIONAL BACKGROUND?

Upon graduating with a BA in Interior Design, I worked for a British designer in the Berkshires of western Massachusetts before moving to Asia with my husband and subsequent family for the following 18+ years. There, I researched antiques and textiles, traveling all over the world, collecting and honing my eye. Shortly after returning to the U.S., I launched my design studio.

WHEN DID YOU KNOW THAT YOU WANTED TO BE A DESIGNER?

My interest in interior

design started at an early age. As a little girl, I created floor plans in the driveway with rocks and pebbles. I was intrigued by space planning quite early on and loved making my childhood home beautiful, always rearranging and decorating. I spent many hours drawing cozy interiors as a child.

WHAT INSPIRES YOU?

Nature. When I'm hiking on a trail I observe color palettes and textural inspiration. Design ideas even come from shapes of ice in a frozen stream, sparking possibilities for blown or cast glass for custom light fixtures. I am also deeply inspired by travel. Culture, artisans, and design aesthetics in other parts of the globe impact my creativity and approach to design.

HOW DO YOU SEE DESIGN CHANGING IN THE NEXT FIVE TO TEN YEARS?

There is a greater interest in creating spaces for personal wellness, including sauna, cold plunge, and home spas. I believe that making a sanctuary for wellbeing at home will become a priority for many.

WHAT PROJECT ARE YOU MOST EXCITED ABOUT RIGHT NOW?

I am currently working on a mountain home

in Victory Ranch with incredible views for a family from Chicago. It is a new build and we are incorporating some fabulous elements that we are excited to see come together.

WHAT OTHER SPECIALTIES DO YOU HAVE IN-HOUSE?

I am passionate about mixed media and photography and I sometimes put my own artistic touch into my projects. I recently found a gorgeous elk rack at an antique shop on an ugly wood mount. I had a contemporary metal mount made for it and painted the antlers to accent a bunk room in a mountainside home. I have a travel and lifestyle brand called The Loaded Trunk. Along with heaps of travel intel, I source unique artisan-made items from across the globe for my clients, including textiles, pottery, and antiques. I am hoping to open an online shop soon.

DO YOU HAVE FAVORITE MATERIALS, FABRICS, PATTERNS, OR DESIGN PRINCIPLES OR STYLE YOU PREFER OR ARE KNOWN FOR?

I'm a textile enthusiast and I have amassed quite a collection of antique, vintage, and newly woven textiles from around the world.

If the architecture is comprised of stone, metal, glass, and wood, I like to soften the hard surfaces with textures such as leather, nubby linen, and thick wool rugs.

WHAT MUSIC DO YOU LISTEN TO WHEN YOU WORK?

Lately I've been loving my '70s playlist. It's just such great, classic music. And when I need to feel grounded, Celtic music transports me to Ireland and soothes away any stress.

WHAT PLACES IN THE WORLD DO YOU FIND MOST INSPIRATIONAL?

I've been very influenced by English design recently—the layered cacophony of prints, hues, and quirky bits, as well as cozy charm and comfort. I'd love to do a project in the mountains where I translate this inspiration to an earthy palette. I recently spent time in Mexico, which inspired me to incorporate more bold color in my projects. In Morocco, I love hand-picking thick, vintage wool rugs that were handwoven by women in the Atlas Mountains, each one having a unique story. I am heading to Uzbekistan and Kyrgyzstan soon, where I will focus on textiles, art, and architecture of the Silk Road. I look forward to

sourcing some wonderful treasures for my clients. I truly derive inspiration from all over the world.

FAVORITE SEASON?

Definitely autumn. The changing colors, the scent of fallen leaves and woodsmoke, and the crisp air. The coziness of autumn nurtures my soul.

WHAT DO YOU ENJOY MOST ABOUT LIVING AND WORKING WHERE YOU DO?

Since moving to Utah ten years ago and being surrounded by these picturesque mountain peaks, I can't imagine living anywhere else. I pinch myself that I can be hiking in such majestic beauty minutes from my home. And I am grateful to live somewhere I can experience all four seasons, especially after several years of equatorial living in one climate: heat and humidity.

FAVORITE TRIP YOU'VE EVER TAKEN?

This is difficult to narrow down since I seem to love everywhere I go. My most memorable trips have been family adventures in Myanmar, Morocco, and Indonesia. Portugal was an epic injection of design inspiration.

■ whj SHOP TALK



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