

Step into  
*the studio*

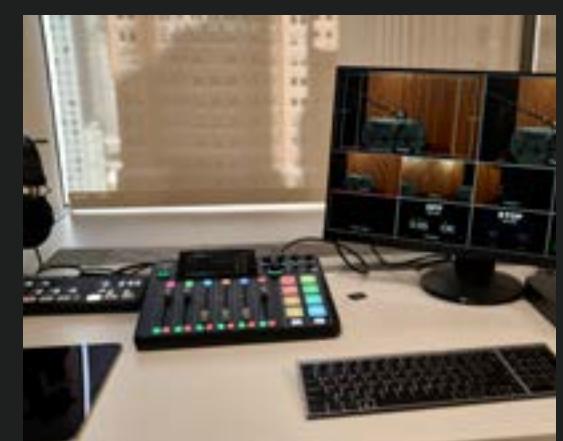
**LOOK BOOK**



**gm**  
GINNI  
MEDIA

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*Let's bring your idea to life!*



## INTRODUCTION

# ATMOSPHERE MEETS PRECISION.

Welcome to a studio experience built *for creators who care about craft.*

Our facility blends aesthetic intention with broadcast-grade engineering, giving you spaces that feel as good as they look, and perform even better.

Whether you're capturing an intimate, late-night conversation or producing a bright, editorial-style video series, each studio is designed to elevate your voice, sharpen your story, and deliver content that resonates on every platform.

Brought to you by:



**IDEAS SOUND RICHER,  
LOOK SHARPER,  
AND COME TO LIFE.**



# Elevated

*look, feel & sound*



## EDITORIAL-LEVEL DESIGN

Two studios crafted with cinematic lighting, refined materials, and immersive ambience.

## CREATOR-FIRST ENGINEERING

Pre-configured with pro-grade audio, multi-camera set-ups, and seamless switching.

## WALK-IN, RECORD, WALK-OUT WORKFLOW

Capture polished audio and multi-angle video with zero setup stress or technical fuss.

## CINEMATIC 4K CAPTURE

Sony FX30 cameras and premium lenses deliver high-clarity video in all atmospheres.

## BROADCAST-READY INFRASTRUCTURE

Blackmagic switchers for live streaming, instant ISO recording, and real-time production.

## SOUND THAT SPEAKS FOR ITSELF

Shure SM7B microphones ensure warm, intimate, studio-quality vocals every time.

## SCALABLE PRODUCTION

From tight 1:1 podcasts to multi-guest video panels and brand shoots, each studio flexes to fit your project.

## EFFORTLESS CREATOR SUPPORT

Designed to remove the friction, so you can focus on performance, storytelling, and impact.

# The Spaces

*Studio A*

*Studio B*

With two key spaces to choose from, you can find the perfect space to enhance your content and make it feel truly you.



*Studio A*

## STUDIO A

# *The speakeasy of studios*

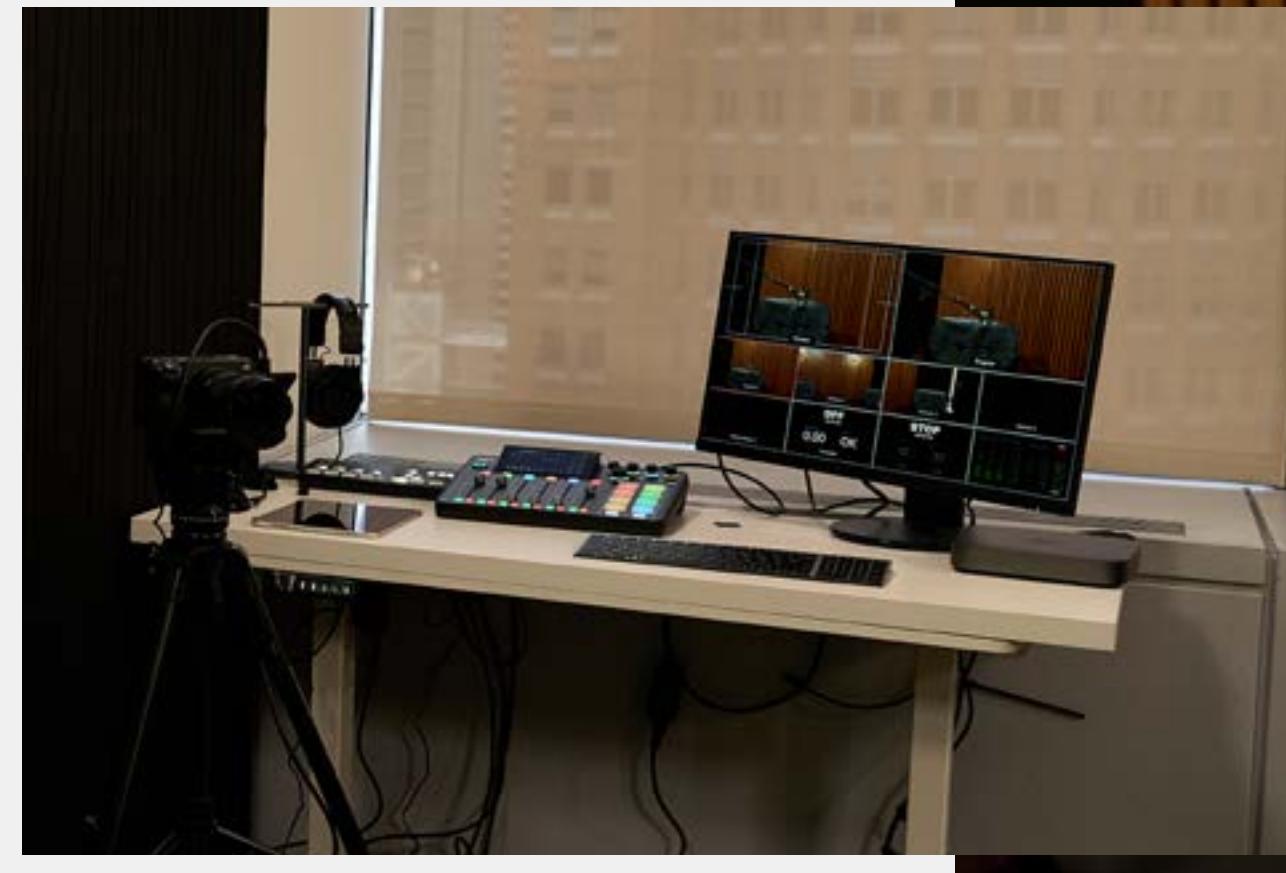
The walnut slat walls whisper sophistication while the lighting gives everyone that cinematic New York glow. **It's where big conversations happen in close quarters.** The kind of place you'd imagine jazz, late-night philosophy, and a mic drop all sharing the same breath.



**MOODY.  
MAGNETIC.  
FEELS LIKE  
A SECRET.**



STUDIO A



# *Precision storytelling in an intimate setting*

## **SHURE SM7B MICROPHONES**

Industry-standard dynamic mics for crisp, warm vocals that reject ambient noise.

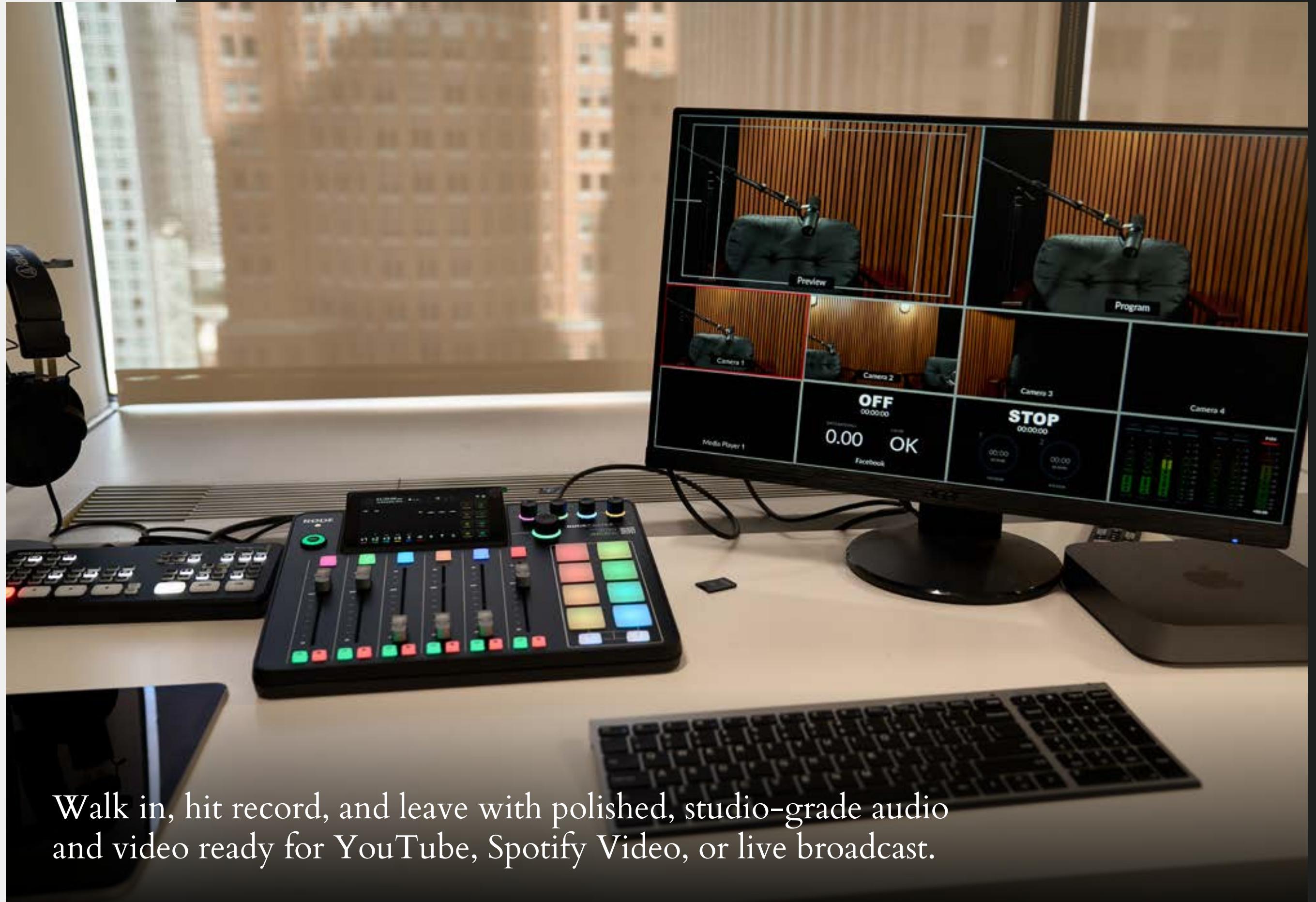
## **SONY FX30 DIGITAL CINEMA CAMERAS WITH SIGMA 18-50 MM F/2.8 LENSES, AND A SONY 10-20 MM F/4 PZ G WIDE LENS**

Capture cinematic 4K visuals from multiple angles.

## **BLACKMAGIC ATEM MINI PRO ISO SWITCHER**

Live multi-cam switching, instant recording of each feed, and seamless streaming integration.

- 2 x Shure SM7B Microphones
- 3 x Sony FX30 Digital Cinema Cameras
- 2 x 18-50mm f/2.8 DC DN Lens
- 1 x 10-20mm f/4 PZ G lens
- 1 x Blackmagic Design ATEM Mini Pro ISO Switcher
- 1 x Rodecaster Pro II



Walk in, hit record, and leave with polished, studio-grade audio and video ready for YouTube, Spotify Video, or live broadcast.



*Studio 2*

STUDIO B

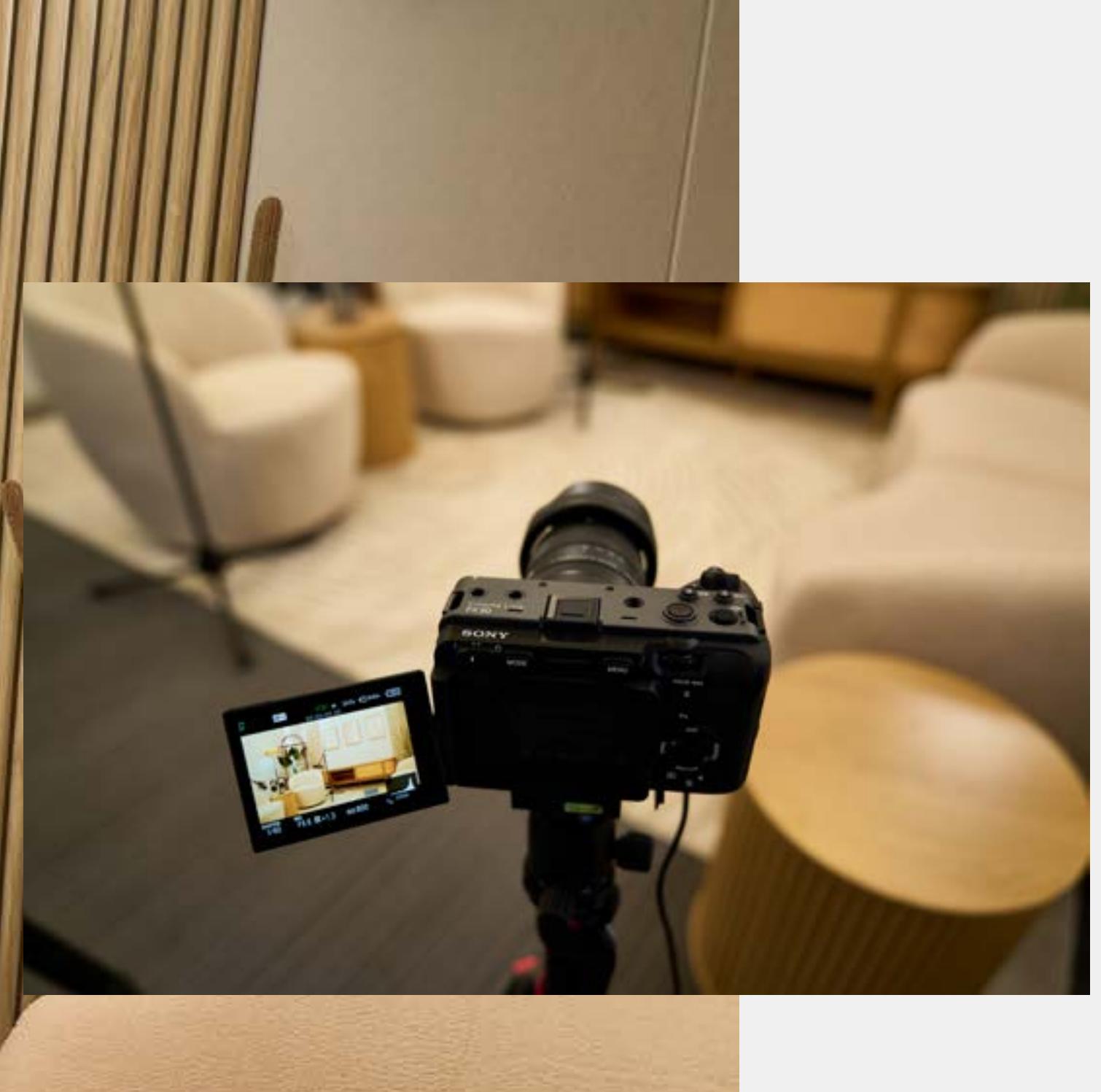
# *Effortless and editorial*

Let creativity drape itself in linen and light. Every detail hums with inspiration with warm textures, modern curves, and that unmistakable SoHo energy where art, design, and conversation collide. This is the studio where ideas strut, glow, and stay awhile, and laughter lingers like perfume after a gallery opening.



**BRIGHT.  
SCULPTED.  
STYLISH.**

STUDIO B



# Premium, scalable productions

## DUAL SHURE SM7BS

Achieve the signature broadcast sound. Rich, velvety, and consistent across hosts and guests.

## SONY FX30 CAMERAS WITH 18-50MM F/2.8 AND 10-20MM F/4 PZ G LENSES

Cinematic multi-camera storytelling in bright, airy compositions.

## BLACKMAGIC DESIGN ATEM TELEVISION STUDIO 4K8

A professional-grade 4K switcher offering expanded connectivity, live color correction, and broadcast-ready output for streaming or hybrid events.

## LIVE STREAMING

From studio to broadcast to your fans

2 x Shure SM7B Microphones

3 x Sony FX30 Digital Cinema Cameras

2 x 18-50mm f/2.8 DC DN Lens

1 x 10-20mm f/4 PZ G lens

1 x Blackmagic Design ATEM Television Studio 4K8

1 x Rodecaster Pro II



Shoot a two-guest interview, a brand roundtable, or video series with very element crafted to turn creative energy into cinematic, share-ready storytelling.

We love *what we do!*

**END-TO-END CONTENT CREATION ENVIRONMENT BUILT AROUND  
CLARITY, COMFORT, AND CREATIVE CONTROL.**

Every booking includes full access to our purpose-built studios, complete with engineered lighting, acoustic treatment, broadcast microphones, multi-cam cinema rigs, and real-time switching technology.

Creators can arrive with nothing but their ideas and leave with production-ready audio and video files fit for YouTube, Spotify Video, TikTok, live broadcast, or editorial campaigns. From intimate conversations in Studio A to elevated, design-forward shoots in Studio B, our space is made to amplify your storytelling and streamline your workflow.

Talk to our team: [studio@ginnimedia.com](mailto:studio@ginnimedia.com)





## Studio A - Audio Only

### *Price List*

- 1 hour - \$100
- 2 hours - \$200
- 3 hours - \$300
- 4 hours - \$400
- Full Day - \$750

### *Each booking includes:*

- A professional recording engineer for the duration of your booking
- Individual Audio Files for each speaker or combined audio files
- Files delivered with 48 hours
- Use of on-site facilities

### *Equipment:*

- 2 x Shure SM7B Microphones
- 1 x Rodecaster Pro II

## Studio A - Visual & Audio

### *Price List*

- 1 hour - \$250
- 2 hours - \$500
- 3 hours - \$750
- 4 hours - \$1,000
- Full Day - \$1,500

### *Each booking includes:*

- Professional lighting design
- Studio engineer for the duration of your booking to manage cameras, lighting and audio recording
- Professional audio mixer ensuring clean, balanced, broadcast-quality sound
- Raw footage backup stored securely for 30 days (your creative insurance policy)
- Individual Audio Files for each speaker or combined audio files
- Use of on-site facilities

### *Equipment:*

- 2 x Shure SM7B Microphones
- 3 x Sony FX30 Digital Cinema Cameras
- 2 x 18-50mm f/2.8 DC DN Lens
- 1 x 10-20mm f/4 PZ G lens
- 1 x Blackmagic Design ATEM Television Studio 4K8
- 1 x Rodecaster Pro II



## Studio B - Audio Only

### *Price List*

• 1 hour - \$110	• 4 hours - \$440
• 2 hours - \$220	• Full Day - \$800
• 3 hours - \$330	

### *Each booking includes:*

- A professional recording engineer for the duration of your booking
- Individual Audio Files for each speaker or combined audio files
- Files delivered with 48 hours
- Use of on-site facilities

### *Equipment:*

- 2 x Shure SM7B Microphones
- 1 x Rodecaster Pro II

## Studio B - Visual & Audio

### *Price List*

• 1 hour - \$275	• 4 hours - \$1,100
• 2 hours - \$550	• Full Day - \$1,650
• 3 hours - \$825	

### *Each booking includes:*

- Professional lighting design
- Studio engineer for the duration of your booking to manage cameras, lighting and audio recording
- Professional audio mixer ensuring clean, balanced, broadcast-quality sound
- Raw footage backup stored securely for 30 days (your creative insurance policy)
- Individual Audio Files for each speaker or combined audio files
- Use of on-site facilities

### *Equipment:*

- 2 x Shure SM7B Microphones
- 3 x Sony FX30 Digital Cinema Cameras
- 2 x 18-50mm f/2.8 DC DN Lens
- 1 x 10-20mm f/4 PZ G lens
- 1 x Blackmagic Design ATEM Television Studio 4K8
- 1 x Rodecaster Pro II



Work with an  
*award winning team*

**THE GINNI MEDIA TEAM TOOK GOLD AND SILVER  
AT THE 2025 SIGNAL AWARDS.**

Build your business with podcasts, audio books, content and branding. Our team has worked with some of the world's best podcasters and talent. With a track record of collaborating with the industry's finest podcasters and talent, we bring a wealth of experience and expertise to every project.

**Production:** Video & Audio Recording • In-Studio • Location • Virtual

**Post-Production:** Video Editing • Sonic Branding • Sound Design • Brand Design • Social Media • Shownotes • Scheduling • Reporting • Omni-channel Roll-Out

Step into  
*the studio*

**LOOK BOOK**

**LET'S BRING YOUR IDEAS TO LIFE!**

*Studios*

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*Production*

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