## Dr. Cindy Briggs

### **Business Coaching**

### Coaching Details:

Deciding to partner with a business coach can be a difficult decision. You want to find someone who believes in your dream as much as you do, and can guide you with experience and education. Through coaching, we will work together to determine the best goals for you and your organization, and we will put actions behind those goals.

### Financial Investment (Option 1)

- \$3600 for six months coaching (made in 3 payments)
- \$3100 for six months coaching (if paid in full upfront)

### Monthly (6 month program):

- (2) 60-minute, virtual coaching calls each month
- Completed goal setting/ action steps/ accountability program with Dr. Briggs
- Access to Dr. Briggs via email/ text with 48 hour reply guaranteed
- A monthly entrepreneurial "gift" to help in your success (i.e. books, planners, etc.)
- Access to private FB group with other entrepreneurs
- 50% off of all Dr. Briggs online courses (writing a business plan, overcoming obstacles, etc.)

### Financial Investment (Option 2)

• \$1800 for six months coaching (paid in full at start)

Monthly (6 month program):

- (1) 60-minute, virtual coaching calls each month
- (1) 30- minute "check in" each month
- Completed goal setting/ action steps/ accountability program with Dr. Briggs
- Access to private FB group with other entrepreneurs

## About Me

Dr. Cindy Briggs believes in bringing passion into her business coaching. She works with clients to determine their dream, and then put structure around it to make it a reality. Whether you are wanting to start a for-profit, start a nonprofit, or increase your business-- Dr. Briggs will guide you every step of the way.

Dr. Briggs has spent over 20 years in both the for-profit and nonprofit sectors before transitioning into higher education. She is widely sought after for conducting keynotes, trainings and also coaching for profit businesses on everything from teamwork to having the heart of a social entrepreneur.

Dr. Briggs' mission is to provide programs and resources that will help entrepreneurs and communities THRIVE!

### Contact

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# Dr. Cindy Briggs

## professor. author. speaker.

## About Me

Dr. Cindy Briggs believes in bringing passion into her speaking. Dr. Briggs will speak on entrepreneurship, business, leadership, and Christian principles in business. Dr. Briggs brings vast education, experience, activities, and humor into her presentations. Whether presenting to a small group, or as a keynote at a large corporate event, Dr. Briggs will have the audience engaged and inspired.

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### Contact

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### Academic Credentials

Phd: Organizational Leadership M.B.A: Management M.A.: Higher Education M.PA.: Nonprofit Managment B.A.: Communication

## Speaking Topics

- Your for-profit business with a nonprofit heart
- The business of "influence"
- Better goal setting
- Be a mentor "sandwich"
- Christians & Business Principles Align

### Training Sessions

- Boards of Directors with impact
- Leadership... when it's HARD
- Creating a Team that THRIVES
- Bring Community Back

(Other topics to be tailored to organization)