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Fun and function meet in this Jersey Shore weekend home, where the surf is up and so is the energy.

INTERIOR DESIGN BY TOLEDO GELLER

PHOTOGRAPHY BY KYLE J. CALDWELL

STYLING BY GINA CIOTTI

ARCHITECT: FELDMAN ARCHITECTS

BUILDER: MAC BUILDERS

P L A C E





In the kitchen, the designers selected a graphic tile from Popham Design. "It injects energy and pattern into the most-used room of the house," explains interior designer Jessica Geller.

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There's nothing quite like summer on the Jersey Shore—and some of the most idyllic moments can be found in Point Pleasant. "Point Pleasant is a gem of a coastal town, with its lively boardwalk, central location within the state, and a strong sense of community that draws in many young families," says Virginia Toledo. "It's the kind of place where you instantly feel like you've arrived at your happy place."

Virginia is one half of Toledo Geller, the design firm she runs with creative partner Jessica Geller. The pair is known for exceptional East Coast design, and Jersey is homebase. They were the clear choice when it came time to update this weekend home and they aimed to capture the "happy place" vibes of Point Pleasant in every element of the interiors.

"Our clients had spent many weekends in the original bungalow that once stood on this lot—a beloved retreat from their full-time life in Hoboken," Jessica says. "After years of making memories there, they decided it was time to rebuild. Their goal was to design a home that preserved the charm and spirit of their original getaway, while thoughtfully incorporating everything they felt it lacked."



"In the foyer, we introduced a single wall of warm wood paneling to anchor the entry and immediately set a tone of relaxed refinement," interior designer Virginia Toledo explains.

The design duo says their clients are "a vibrant, down-to-earth couple with three wonderful kids and a pair of lovable pups." The family envisioned the home as a true destination—where they could escape the constraints of the city and fully exhale. "Their request was clear," Virginia says. "They wanted a retreat that felt both laid-back and elevated, with a 'surfer-chill meets modern-boho' vibe."

The clients were also clear about what they didn't want for their home. "One of their non-negotiables was steering far away from any coastal clichés," Jessica adds. "No overt nautical motifs, no standard-issue light blue and beige palette. Instead, they wanted something more personal and unexpected—something that felt like them."

The home also needed to function beautifully for frequent entertaining, with spaces that were easy to maintain and felt as relaxed and welcoming on a random weeknight as they did during a weekend gathering with friends. The firm was brought on just as exterior framing was nearing completion, which gave them the opportunity to influence both the architectural envelope and every detail within it.

"Our scope included consulting on the exterior material palette and its layout and leading the full interior design process—from space planning and lighting



In the dining area, a custom upholstered bench with a sinuous silhouette offers sweeping views of the water. The upholstery is Kravet, and the table is Sherrill Furniture. Behind it, a single wood-clad wall adds warmth and dimension, while hidden accent lighting and a cheeky neon sign featuring the home's name give the space its signature personality.

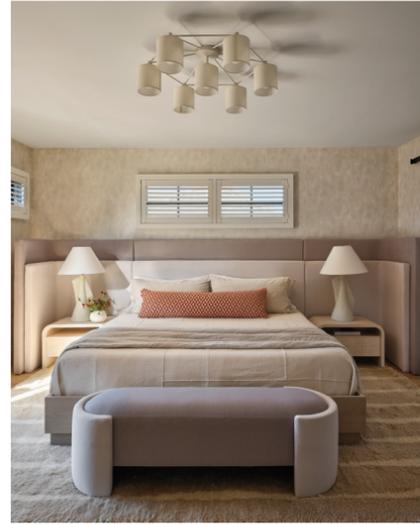
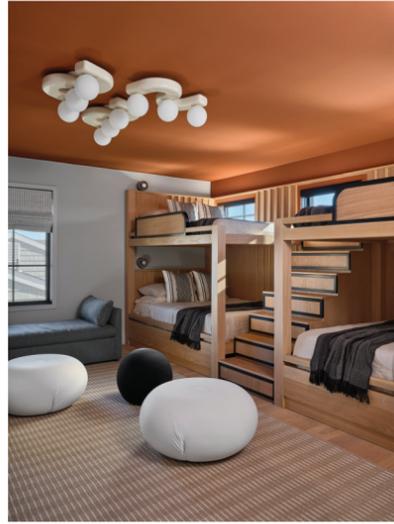


On the first floor, the guest bedroom (top left) features an oversize, bulbous headboard in a bold, graphic pattern. The primary bathroom (left) utilizes a mix of tumbled pink marble from Artistic Tile and terrazzo, bringing a surprise sense of transport—equal parts vacation and sanctuary.

layouts to selecting all finishes, fixtures, and materials," Virginia explains. "We designed the beam layout in the kitchen, selected trim profiles, interior doors, hardware, and ultimately furnished the home top to bottom, layering in window treatments, wallcoverings, and textural accents that made the space feel truly personal."

The style is best described as modern with a well-traveled, slightly bohemian edge. "We drew inspiration from the clients' love of Mexico, weaving in warm, sunbaked tones and grounding them with earthy neutrals," Jessica says. "The palette is layered with rich texture—think rough-hewn woods, limestone, terrazzo, plaster, and wo-

ven elements—that evoke both craftsmanship and ease." Time was the biggest challenge, as Toledo Geller was given just a year to make it all happen. "With a firm goal of having the home ready to enjoy by Memorial Day weekend, the timeline was tight," Virginia admits. "It required clear communication, thoughtful decision-making, and a highly coordinated effort across every trade and vendor. The end result was worth every sprint." Once settled in their happy place, and the Memorial Day weekend celebrations in the rearview mirror, the grateful text messages and joyful emails began to arrive. One message read: "I LOVE everything! Thank you so



 The kids' bunk room (top left) was a labor of love. "We custom-designed built-ins in white oak with matte black accents, outfitting the space with four full-sized beds and stairs that double as storage," Virginia says. "Every detail was designed with both form and function in mind." The powder room (top middle) is clad in a feather-like, three-dimensional tile from TileBar. The sink is Concretti Designs, and the wallpaper is Temple Studio. In the primary suite (top right), they crafted a custom headboard with flanking wings that embrace the nightstands. "It's an enveloping, cocoon-like solution for relaxing after a beach day," the designers explain.

much for making our vision come to life. We are so happy. Cannot wait to move in!" Another summed it up more succinctly: "Well. It's f**in' awesome!!" "Even their notes about adding finishing touches—like a few pillows here or there—were filled with joy and appreciation," Jessica smiles. "The energy was one of excitement, gratitude, and total delight, which is exactly what we hope for at the end of every project."



In the guest bath, Toledo Geller embraced mismatched tiles for a playful and layered effect.