



PROFESSIONAL LEARNING - INTERNATIONAL -

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MONTHLY NEWSLETTER OCTOBER 2024

COMING UP

MASTERCLASS



Our FREE masterclass for November will be hosted by Lauren Zeigler.

REGISTER

WORKSHOP - KOREA



Join Rachel French & Grace Shin in Incheon, Sth Korea, Nov 16 & 17 for a 2-day workshop.

REGISTER

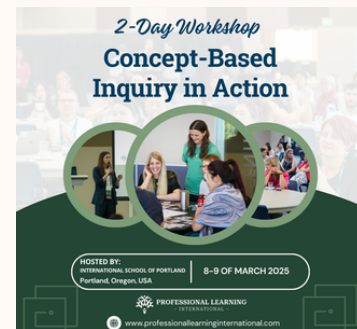
MASTERCLASS



A second masterclass all about Mathematics! Join Michelle Simpson and Cheryl Isles.

REGISTER

WORKSHOP - PORTLAND



Join Rachel French in Portland, Oregon, March 8 & 9, 2025 for a 2-day workshop.

REGISTER

November Events

NOVEMBER MASTERCLASS

Teaching the Arts Through CBI:
Advocacy, Alignment, and Student Agency
November 13, 09:30 am UTC

NOVEMBER MASTERCLASS

Thinking Mathematically:
Building connections through Concept-
Based Inquiry
November 23, 14:00 pm UTC

ERICKSON & LANNING CBI TRAINER**CERTIFICATION INSTITUTE**

2025 applications are now open.

**EARLY BIRD PRICING FOR New Year 2025
COURSES ENDS.**

**A Message from Rachel**

This week, I received a question about the Erickson and Lanning CBI Trainer Certification Institute and the potential opportunities for those interested in becoming an independent educational consultant. This prompted me to reflect on my own journey, remembering when I asked Dr. Erickson the very same question back in 2012. At that time, I was working part-time as a PYP Coordinator, seeking a path that would offer both flexibility and the chance to make a global impact on education.

Just two years after completing the Trainer Certification, I launched my own business, Professional Learning International. In two weeks, we'll celebrate the tenth anniversary of our very first workshop. Since then, I've had the privilege of co-authoring two books and leading workshops across 22 countries.

If you're considering the Erickson and Lanning Institute, I encourage you to envision your own journey. With dedication and passion, it's incredible to think where you might find yourself in the next decade.

Rachel

As we enter the year's final stretch, we're excited to share the latest news, upcoming events, and valuable resources to support your journey in Concept-Based Inquiry.

November is packed with new opportunities, workshops, and insights designed to empower you, your students, and your school community.

There's still time to join us at the **Concept-Based Learning Conference** from November 8-10, 2024, at Shekou International School, Shenzhen, China.

Don't miss this hands-on experience with global thought leaders and practitioners dedicated to meaningful teaching and learning. Secure your spot today to dive into an array of sessions, including a pre-conference workshop led by Rachel French, breakout sessions, and networking opportunities with fellow educators.

Register now for this unique professional development experience!

https://iespg.com/CBL_conference.htm

Our monthly Masterclass series continues this November. It offers fresh insights into Concept-Based Inquiry and practical approaches for the classroom. This is a perfect opportunity for educators to dive deeper into inquiry-based methods and connect with like-minded professionals.

We are fortunate to have TWO masterclasses this month on both the Arts and Mathematics. Be sure to join us!

The Early Bird pricing for all courses beginning early in 2025 will end this month. Be sure to register before **November 29, 2024**, to save €50 per participant.

Have feedback, questions, or suggestions?

We're here to support your journey. Reach out to us anytime—our team loves hearing from educators who are committed to making a difference!

***Transforming education starts
with you...***

REGISTER NOW FOR OUR NOVEMBER MASTERCLASSES



Teaching the Arts Through CBI: Advocacy, Alignment, and Student Agency

Lauren Zeigler will present our first Masterclass for November, which will be hosted by Rachel French on **November 13th at 09.30 AM UTC.**

This masterclass will help you to unpack how the implementation of a Concept-Based approach can guide Arts planning and instruction, improve teaching strategies, foster student engagement, and positively influence a school community.

REGISTER NOW!

Thinking Mathematically: Building connections through Concept-Based Inquiry

Michelle Simpson and Cheryl Isles will present our second masterclass for the month, which will be hosted by Rachel French on **November 23rd at 14.00 PM UTC.**

Join Cheryl and Michelle in this transformative online masterclass and discover how Concept-Based Inquiry can revolutionize your approach to teaching mathematics. Experience the power of engaging students as thinkers and empowering them to be strong mathematicians.



REGISTER NOW!

**REGISTER NOW FOR OUR
UPCOMING WORKSHOP**

2-day Workshop
**Concept-Based
Inquiry in Action**

Hosted by
Chadwick International
Yeonsu-Gu, Incheon,
South Korea

NOVEMBER 16-17, 2024

REGISTER NOW

PRESENTED BY
RACHEL FRENCH



**Unlock the power of a Concept-Based Inquiry
approach with Rachel French & Grace Shin**

Join Rachel French and Grace Shin at Chadwick International, Yeonsu-Gu, Incheon, South Korea,
November 16-17, 2024.

An intensive 2-day workshop for Teachers and School Leaders committed to implementing a Concept-Based approach. This workshop has practical strategies that invite you to rethink the unit design process.

About Chadwick International:

Chadwick Schools is deeply committed to self-discovery through experience and reflection. Through interactive and practical experiences, students develop the joy of learning, self-confidence, well-being, and curiosity.

REGISTER NOW!

**Introduction to Concept-Based Inquiry
with Rachel French**

Join Rachel French at the International School of Portland,
March 8-9, 2025.

An intensive 2-day workshop for Primary and Secondary Teachers and School Leaders committed to implementing a Concept-Based approach. This workshop is filled with practical strategies that invite you to rethink the unit design process.

The International School of Portland is an independent Chinese, Spanish and Japanese immersion elementary school in Portland, Oregon. The International School of Portland was founded in 1990 and today educates nearly 500 students in these languages and in English.

2-Day Workshop
**Concept-Based
Inquiry in Action**



HOSTED BY:
INTERNATIONAL SCHOOL OF PORTLAND
Portland, Oregon, USA

8-9 OF MARCH 2025

 **PROFESSIONAL LEARNING
- INTERNATIONAL -**
www.professionallearninginternational.com

REGISTER NOW!

THE LEARNING LOUNGE



EPISODE 13 OF THE LEARNING LOUNGE: PRACTICAL STRATEGIES FOR SUSTAINABILITY AND SERVICE LEARNING.

Rachel French, Carla Marschall, Erin Witthoft, and Sarah Harger discuss the importance of sustainability and service learning in education, emphasizing the need for practical strategies teachers can implement. Carla shares her experience co-authoring a book with Elizabeth Crawford on integrating sustainability into teaching, highlighting the significance of experiential learning and systems thinking.

They discuss the challenges of making service learning meaningful and the importance of embedding sustainability into the school culture. Examples include UWC's zero-waste initiatives and the Jawara Turtle Project. The conversation underscores the need for authentic, student-driven actions and the role of Concept-Based Inquiry in fostering deep understanding and purposeful action.

[WATCH IT NOW!](#)

EARLY BIRD PRICING FOR EARLY 2025 COURSES ENDS

Registering during the Early Bird period (**before November 29, 2024**) will save you €50 per participant.

Discovering Concept-Based Arts, facilitated by Nyssa Brown & Lauren Zeigler - begins January 20, 2025.

Learn to leverage concepts and reimagine how you teach art, music, drama, and/or dance. Design units and learning engagements that move from practicing skills to understanding.

Registrations close on January 15.

REGISTER NOW >>



Concept-Based Inquiry in Action, facilitated by Rachel French, beginning January 27, 2025.

Unlock the power of a Concept-Based Inquiry approach in this foundational course filled with practical strategies that invite you to rethink the unit design process.

Registrations close on January 22, 2025.

REGISTER NOW >>



Playful Literacies: Honoring Children's Agency, facilitated by Dr. Jo Fahey - begins February 10, 2025.

Discover the playful ways children from around the world inquire into literacy. Boost classroom engagement and help students see themselves as readers and authors.

Registrations close on February 5, 2025.

REGISTER NOW >>



Foundations of Concept-Based Literacy & Language, facilitated by Tiffanee Brown - begins on March 10, 2025.

Learn how to apply Concept-Based Inquiry principles to your literacy or world languages units, leverage student agency, and guide your students to develop transferable understandings.

Registrations close on March 5th, 2025.

REGISTER NOW >>





2025-2026

THE ERICKSON AND LANNING CBCI TRAINER CERTIFICATION

BEGINNING ON AUGUST 16TH, 2025

As a certified Erickson and Lanning Concept-Based Curriculum and Instruction (CBCI) Trainer, the opportunities for growth are endless, as are the ways in which you can integrate the certification into your specific career focus.

Whether you plan to lead workshops, coach teachers or utilise the learning in your classroom, by joining an expanding group of thought leaders, focused on transforming education, together... we can change the world.

The Erickson and Lanning CBCI Trainer Certification is a 12-month online program designed to:

- Develop a deep understanding of Concept-Based Curriculum and Instruction so that you can fluently and confidently explain the principles to others.
- Provide you with practice crafting clear generalizations or conceptual understandings so you can confidently lead curriculum design.
- Create opportunities to coach others to write generalizations beyond your area of expertise so you can support both the high school math teachers AND the kindergarten team.
- Deconstruct lessons so that you can design your own learning experiences that empower students to think conceptually.
- Provide you with a bank of resources to create a coherent and logical presentation suited to the needs of your particular audience.



APPLY NOW

