

We Are...

# THE *Hopeful* THEATRE PROJECT

*...And We Are On A Mission.*



A mission of hope, love,  
and joy. To take the  
passions of DFW  
performers and make a  
difference in the  
community they love.

*Giving Passion a Purpose*

# Who We Are

## Mission Statement

The Hopeful Theatre Project's goal is to bring love, hope, and aid to the community by utilizing local talent through the performing arts to benefit various charity organizations.



## Brief History

The Hopeful Theatre Project began as a dream in the fall of 2018. We opened our first production, *Two Acts of Love*, on February 16, 2019 to benefit The Ronald McDonald House of Fort Worth. We were so amazed by the amount of support that we had to continue making this dream a reality.

The Hopeful Theatre Project is a 501(c)(3) non-profit organization founded in the state of Texas on April 11, 2019.

We are different than any other non-profit theatre in Texas - each show we produce we do with one goal in mind: **to raise funds for a local charity or a local chapter of a national/international charity.**

As a company, we are looking forward to expanding on big dreams and making a difference in the community we love!

## EQUITY STATEMENT

The Hopeful Theatre Project seeks diverse team members and performers, including but not limited to: ethnicity, race, color, country of origin, sex, gender, sexual orientation, body size, marital status, adults of all ages, religion, beliefs, political affiliations socio-economic status, experiences, and any form of disability.



## FUN FACT!

We are a female founded and led non-profit organization!

### *What Patrons Are Saying:*

*"Hopeful is such a beacon of light in a dark world!"*

*"Great production value, and it feels wonderful to know you're seeing a talented cast, supporting a dedicated team, AND giving back to the community!"*

*"The talent and execution exceeded expectations"*

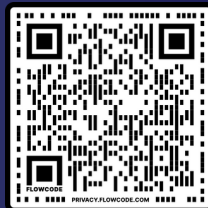
*"You all seem very friendly and just kind. The show was very professional and light hearted. We need that."*

In addition to giving back through our productions, we are also passionate about being a theatre company that puts **people first**. We are a place for artists of all ages to grow in their craft in a positive and safe environment while also learning to have a heart for others and give back through what they are passionate about.

**Our productions are free to participate in** and we assist performers who wouldn't be able to perform otherwise by providing various needs, such as gas stipends, dance shoes, stage make-up, tights, and more. We have seen cast members find community and purpose through our productions by having a common cause to rally behind.

By maintaining the **lowest ticket price** in town for live theatre, we are able to make entertainment affordable and accessible to the DFW metroplex.

Scan the QR code to snag your ticket to our upcoming show and make a difference today!



# Additional Programming

## *Sensory Friendly & ASL Performances*

In addition to making theatre accessible monetarily, we have recently expanded our programming to include Sensory Friendly and ASL interpreted performances for audiences so everyone can enjoy live theatre, no matter what!

Sensory Friendly performances include turning the house lights up and the sound down to accommodate those with sensory sensitivities. Microphones and special effects are not used during the performances. We also provide headphones and fidget toys, along with adult sized changing tables. Our lobby is also open during the show for those who need it. **You can feel free to be you!**

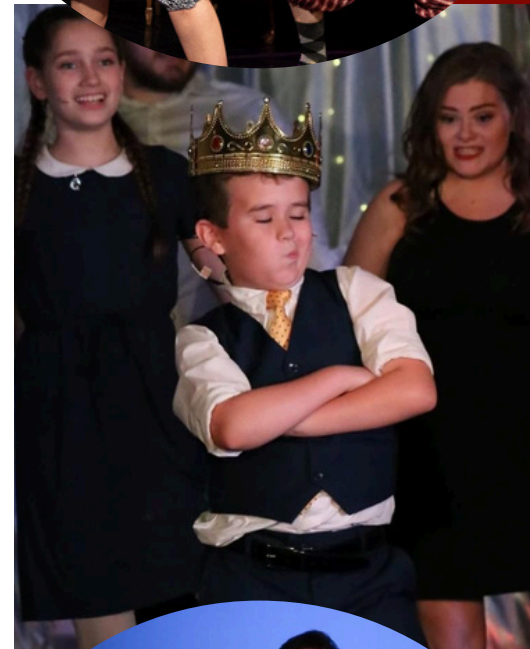
ASL interpreted performances include guests who are deaf and use American Sign Language as their primary means of communication. Experienced theatre interpreters stand to the side of the stage and translate what the actors are saying or singing into American Sign Language (ASL).

## *Classes & Camps*

Here at The Hopeful Theatre Project, we love to teach theatre on and off stage! During the spring and fall semesters, we offer 6-week courses for ages 3 to 18. These courses include musical theatre and dance classes! During the summer months, we love to offer musical theatre summer camps that are week long intensives covering each aspect of musical theatre - singing, acting, and dancing! Both the classes and camps end with a performance for loved ones. **We hope that the education we provide not only enriches a child's life in the arts, but also creates a heart and empathy for others.**

## *Cabarets*

Throughout our year, we enjoy adding various themed cabarets to allow performance opportunities for even more actors, along with fundraising for our organization. Typically at our cabarets, we also host goods drives for a local non-profit to not only raise awareness for the incredible work being done in our metroplex, but also allow people the space to give back while having a great night out!



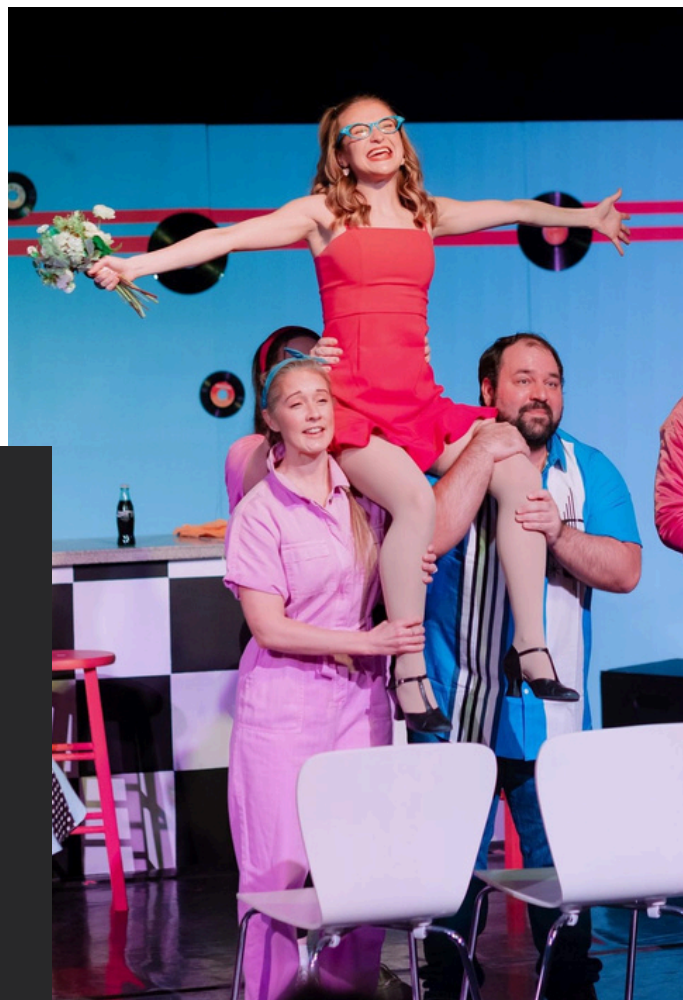
# What We've Done

In our first five years of productions, The Hopeful Theatre Project raised **over \$50,000** for our beneficiaries, which include Ronald McDonald House of Fort Worth, Ronald McDonald House of Dallas, Make-A-Wish Foundation of North Texas, The Salvation Army, The Actors Fund, The American Red Cross, Operation Christmas Child, Wildlife Conservation Network, Save the Music Foundation, National Alliance on Mental Illness, and Anthem Strong Families.

In addition to performing, we also organize many community outreach events! Our team members, performers, and volunteers have had opportunities to give back in various ways. As a company, we have volunteered at Tarrant Area Food Bank, hosted many needs drives, gathered toys for children, baked for nursing homes, and hosted park clean-ups!

## *Annual Valentine's Production*

After the success of our first production, The Ronald McDonald House of Fort Worth asked if we could partner with them annually to raise funds for their mission. RMHFW's mission is to offer a supportive, home-like community that eases burdens for seriously ill children and their families. We immediately said yes and look forward to kicking off every one of our seasons with a Valentine's Production to benefit them!



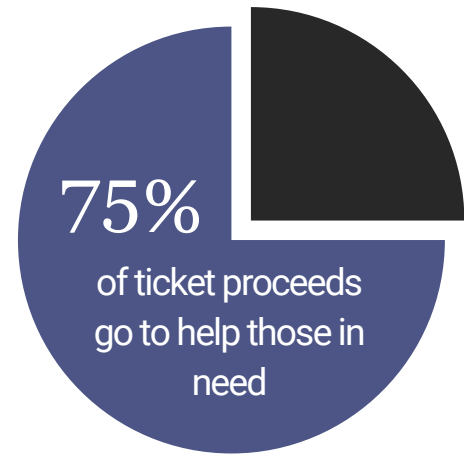
"The Hopeful Theatre Project partnered with the Ronald McDonald House of Fort Worth in the beginning and we are grateful they selected us as one of the missions they support. Our home is filled with more than help, it is filled with hope and The Hopeful Theatre Project has helped make that possible over the years through their generous support. This group of amazing and talented performers have such a passion for theatre and giving back to the community... it shows in everything they do."

-Angie Gallaway  
Chief Development Officer, RMH of Fort Worth

# Our Impact

Here at The Hopeful Theatre Project our mission is clear - to use our ticket sales as a way to give back to causes close to our heart. We currently donate 75% of all ticket proceeds to our beneficiary for a production. The remaining 25% of ticket sales goes towards The Hopeful Theatre Project so we can continue producing shows that make a difference.

Many people ask - "How do you select a beneficiary for a production?" We do it one of two ways - we either select a show and use the themes portrayed to match with a beneficiary OR we select a beneficiary with a great cause and pair it with a show. We try to highlight important aspects of beneficiaries through the stories we tell on stage.



## *Beauty and the Beast*

Disney's BEAUTY AND THE BEAST, was our 5th annual Valentine's Production for RMH Fort Worth & RMH Dallas. We were featured on Good Morning Texas, as well as in many other Dallas publications. This was our highest grossing show to date, as we welcomed well-over 1,000 patrons and raised enough funds to provide 304 nights for a family with a critically ill child a place to stay completely free of charge. In addition to a monetary impact, we were also able to fill their newly renovated House libraries with books donated by our patrons & actors during Belle's Book Drive.

## *The Music Man*

Our production of THE MUSIC MAN benefitted Save the Music Foundation - a national charity organization. We raised enough funds to supply 115 children in low-income areas with a musical instrument and music lessons for an entire year! THE MUSIC MAN was performed by our largest cast at Hopeful so far, with 32 actors ranging in ages from 6 to 60+.



## *The Addams Family*

THE ADDAMS FAMILY was Hopeful's first completely sold-out run. It also marked the introduction of our first ASL and sensory friendly performances. Funds raised from this production assisted Anthem Strong Families to provide a mini clinic specifically for men to empower themselves on how to navigate the child support system so that they can keep their children as the focus of their lives without resentment or anger.

For a full list of beneficiaries and our impact stories, visit our website: [www.thehopefultheatreproject.com/impact](http://www.thehopefultheatreproject.com/impact)

# Where We're Going

## 01. *With Our Beneficiaries*

Here at The Hopeful Theatre Project, we have big dreams! Our biggest dream was to raise \$50,000 for those in need in our first 5 years and we are happy to say we accomplished that goal! We hope to expand our impact by adding \$75,000 in the next 5 years!

## 02. *With Our Productions*

For the first couple of years, we put on themed musical revues, but in 2022 we moved towards licensed musical productions. We are hoping to continue picking family-friendly stories that will inspire not only our audiences, but our beneficiaries, as well! In addition to our main stage season, we would like to add an "after dark" mini-season for a more mature audience that will expand our impact.

## 03. *With Our Company*

The Hopeful Theatre Project would love to find a home. We are currently a non-profit who rents various venues for our productions and events but would love to find a place where we can grow together, expand our reach, and focus on our impact. We are a family and we are ready for a home.



*"Dr. Martin Luther King, Jr. once said, 'Life's most persistent and urgent question is, what are you doing for others?' Creating art with awe-inspiring people to benefit worthy organizations that make the world a better place is what I am doing, and The Hopeful Theatre Project is the company that makes it possible."*

-Brandi Giles

# How You Can Get Involved



Here at The Hopeful Theatre Project, we are looking for people who would like to partner with us to continue to bring our mission to life! As a 501(c)(3) non-profit theatre company whose purpose is to give 75% of ticket proceeds to our beneficiaries, we rely on sponsorships and donors to help us produce these incredible productions and events. We could not do what we do without those incredible donors!

## WANT TO HELP US FURTHER OUR MISSION?

Here are several ways you can!

## *Sponsor a Production!*

Throughout our seasons, The Hopeful Theatre Project looks to incredible organizations who are willing to sponsor our productions. These family-friendly, fun-filled shows are seen across the metroplex by a wide-range of patrons! Our sponsors support us so we can give ALL of our attention to what we have been created to do - using theatre to impact and help those in need across our community and beyond!

Every show we do has a different, uplifting storyline and beneficiary we support! And we have several sponsorship packages at The Hopeful Theatre Project ranging between \$500 - \$20,000 for each production. Each package comes with its own set of unique perks as a thank you for your generosity.

We love tailoring our perks based on specific needs of the sponsor and would be happy to discuss them more in length. **Interested in sponsoring one of our shows? Email [sponsors@thehopefultheatreproject.com](mailto:sponsors@thehopefultheatreproject.com) and a team member would be happy to connect with you!**

## PERKS

- Full page color ad in our program(s)
- Listed as a Sponsor for The Hopeful Theatre Project on our website with a direct link to your page
- Listed as a Sponsor on all printed marketing material, including playbills, posters, and t-shirts
- VIP Seating at Performances
- Name Recognition in Curtain Speeches prior to Show Time
- Product Placement in Productions
- Free Concessions
- Cast Social Media Shout Outs
- ...and more!





## *Become a Hopeful Guild Member!*

Our Guild Members are the **beating heart** behind The Hopeful Theatre Project. They are monthly donors who have committed to supporting us all year long! But there's more that comes with being a Guild Member than just the pride of supporting Hopeful and our beneficiaries - there are rewards and benefits, too!

### **Our Guild Members get exclusive offerings, such as:**

- Access to Presale Tickets for all Productions
- Free Popcorn/Soda at each performance attended
- A Hopeful Mug, T-shirt, and Guild Member Button
- Name mentioned in every program
- Added to a private Facebook Group and our "Close Friends" list on our Instagram for exclusive updates and behind-the-scenes content

For \$20 a month, YOU can become a Guild Member and help us use theatre today to change the world tomorrow.

**To become a monthly donor, visit [thehopefultheatreproject.com](http://thehopefultheatreproject.com) or email [info@thehopefultheatreproject.com](mailto:info@thehopefultheatreproject.com) for more information.**

## *Donate Goods or Services!*

Do you own a business that can donate goods and services? We are always looking for creative ways to partner with organizations! In the past, we have had organizations donate various items, including cupcakes and cookies for concessions, technical elements for productions, photography sessions for marketing purposes, old Halloween costumes for our actors, and more! The sky's the limit! With these donated goods or services, we offer a variety of ways to help market your organization as a thank you for your generosity.

**If you have something you would be willing to offer, we would love to hear about it! Please email [sponsors@thehopefultheatreproject.com](mailto:sponsors@thehopefultheatreproject.com) and someone on our team will reach back out shortly.**

## **FUN FACT!**

We have performed all over the metroplex...and beyond with multiple productions in Hurst, Southlake, Dallas, Irving, Frisco, and even Waco!



We look forward to partnering with you to further our mission of hope, love, and joy. Help us give our passion a purpose - support The Hopeful Theatre Project today!

# Rentals

As you can see, we are very passionate about all of our productions and thankful for every theatre who has helped us get to where we are today - **so we want to help other theatre makers, too!**

We are thrilled to now offer rentals to schools, theatre companies, dance studios and more! Our catalogue is expansive and will grow with every show we produce. We offer rentals in costumes, props, set, lighting, and special effects! From Belle's ball gown to snow machines, we have a little bit of everything at affordable prices!

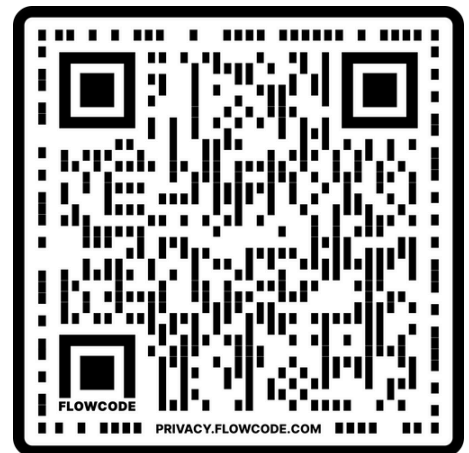


Reach out to  
[rentals@thehopefultheatreproject.com](mailto:rentals@thehopefultheatreproject.com) to  
inquire and bring your show to life today!



**We hope that what you have read about our organization has inspired you in some form or fashion and that you'll join us on the adventure!**

Please consider donating to The Hopeful Theatre Project by scanning our QR code and help us continue furthering our mission by using theatre today to change the world tomorrow. Any amount is appreciate and truly makes a difference!





"I've loved supporting The Hopeful Theatre Project's mission of bringing aid to the community by benefiting charity organizations! It truly warms my heart-all while allowing me to do what I love, which is to share love and laughter through performance... I look forward to many more as I strongly believe that the work they do is magical, fulfilling, and a light of brightness in our future!"

-Alex Wise, Actor, Age 14

Our Artistic Director and Co-Founder, Jessica Holt, was awarded **Baylor University's Young Alumna of the Year (2020-2021)** for her work with The Hopeful Theatre Project. Baylor University invited us to film a professional production on their campus, which we named *Hope and Light*. You can see media from this production on our website!

Our company of actors expands every year and we love welcoming actors of all ages and backgrounds. We have had performers from the age of 6 all the way to 60+!



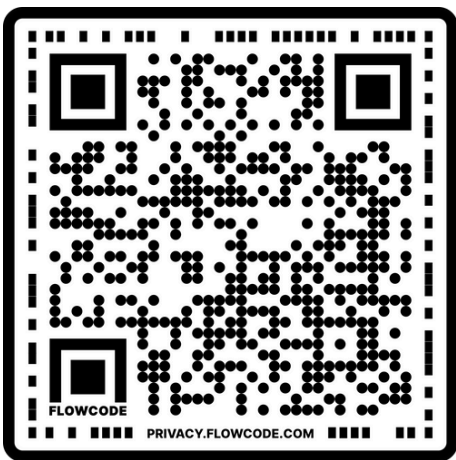


# Contact Us

Have questions? Need more info?  
We'd love to hear from you!

[info@thehopefultheatreproject.com](mailto:info@thehopefultheatreproject.com)

(214) 233-6557



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