

<u>"SHAPING THE FUTURE"</u>

<u>Manifesto</u>

'Public Art That Brings to Life the Better Future Within Our Grasp.'

What We Mean by Public Art:

- Art *for* the public, not for personal expression alone, *and* placed in public spaces where it can inspire community-wide engagement.
- This is about community-building through creativity.

<u>Our Mission</u>

• To transform practical, tangible elements of a better future into beautiful, thought-provoking works of art.

Core Principles

1. Visionary Yet Practical

Showcase real, achievable ideas, systems, and technologies that can improve our lives—community-driven solutions that work for the many, not abstract dreams or corporate interests.

2. Beauty with Layers

Create art that a six-year-old finds beautiful but that also offers deeper meaning for those who want to explore its underlying message.

3. Community-Focused

Designed by and for the community, with Bristol as our starting point. This art should feel inclusive, fostering a sense of belonging and empowerment.

4. Democratic, Not Corporate

Highlight grassroots efforts, quirky innovators, and local visionaries whose ideas can inspire collective action.

5. Nonjudgmental Inspiration

Offer positive alternatives without prescribing solutions, judging lifestyles, or relying on fear or guilt.

6. Accessible and Tangible

Focus on how these visions can improve everyday life:

- Lower energy bills
- Better food
- Warmer homes
- Greater community participation
- Practical steps toward a more fulfilling future



What We Create

- Public Installations: Engaging, dynamic works of art that live in public spaces.
- Not just murals that fade into the background but installations that surprise, provoke, and inspire.
- Can include launch events or performative layers, but the core artwork must stand on its own.
- Art as Advocacy: Every piece highlights solutions already underway, making the possible future vivid and real.
- It's fun, provocative, and magical not dry or overtly educational.

Focusing on Solutions

We spotlight ideas that:

- Are apolitical yet practical, appealing to common sense across divides.
- Empower communities, shifting power from the few to the many.
- Build social unity, agency, and wisdom.
- Champion diverse voices and equitable systems.

'This is not rebellion, which tears down. This is creation, which builds'

<u>What It's Not</u>

- Not Instructions or Judgement: We inspire, not dictate.
- Not Problem-Focused: We don't dwell on what's wrong but on what's possible.
- Not Preachy: Our tone is celebratory and positive, offering people a choice without criticism.

In Conclusion

FUTURE PROOF exists to show that a better future isn't just possible—it's already within reach. Through art, we invite communities to see, feel, and believe in that future. Together, we can build it.

