



TROY VINCENT SR.

**“My purpose is to serve others in
realizing and pursuing their life’s passion.”**

F A M I L Y • F A I T H • F O O T B A L L

Troy Vincent is a humanitarian at heart. This is very clear in all he does, from his deep history and work with the NFL, to his role as a husband and father, to the intentional work he and his wife do through their foundation to combat a variety of community issues.

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Troy is committed to being a voice for the unheard and a leader that will stand up for those who have been wrongly restricted. He has purposely positioned himself as a national advocate against domestic abuse, sexual assault, and child abuse.

He uses his powerful influence to promote

LEADERSHIP OVER VIOLENCE

and encourages others with influence to use their platforms to fight injustice and be an inspiration to those who look to them as an example.

TROY VINCENT SR.

A SNAPSHOT



FAMILY

Troy will tell you that above all his family comes first. He is a proud husband to Tommi Vincent and wonderful father to his five children. Collectively, the family represents its own faith-driven family lifestyle brand, [Vincent Country](#), that is committed to positive social impact through intentional service and legacy inspired cooking.



LOVE THY NEIGHBOR

FAITH

More than 20 years ago Troy and Tommi established their legacy nonprofit, [Love Thy Neighbor](#), a community-focused organization that seeks to impact local economies while resourcing a range of community needs. In addition to combatting domestic abuse, child abuse, and sexual assault, LTN consistently fights against inequities in education; promotes youth character and leadership development; and raises funds to provide school supplies, safe zone activities, and nutritious meals to individuals and families throughout the year.



FOOTBALL

Troy has more than 20 years of NFL executive experience, and almost 30 total years with the NFL - first as a player, then as a player representative, and now as the Executive VP of Football Operations. He is consistently recognized for his work in the community and is the only player in history to receive the NFL Walter Payton Man of the Year Award, among many other accolades.

TROY VINCENT SR.

A DEEPER DIVE



THE FAMILY MAN

TROY'S COMMITMENT TO HIS FAMILY AND THE LEGACY HE WILL PASS ON THROUGH HIS CHILDREN IS INSPIRATIONAL TO THOSE THAT KNOW HIM.

His family roster includes Tommi, his wife of 28 years, and their five children - Desiré Vincent-Levy, Troy Jr., Taron, and twins Hadassah and Tanner. They also have five grandchildren and are excited to see this number increase in the years to come!

Troy is very intentional about his family. As the Vincent family patriarch, Troy is committed to empowering each member to achieve their dreams and attain personal happiness. This has inspired them to create their own faith-driven family lifestyle brand, Vincent Country, to carry on the Vincent family legacy through positive social impact and cooking inspired by the generations before them.

It's a priority of Troy and Tommi, as parents, to be a support system for their children through all stages of life. They believe you should be an active force as well as a guide and mentor that fosters who your kids want to be.

VINCENT COUNTRY
— *faith. family. food.* —



THE HUMANITARIAN

EMPOWERING COMMUNITIES IN NEED

TROY SERVES AS A BRIDGE BUILDER IN ALL AREAS OF HIS LIFE, EVIDENCED BY HIS FAITH-DRIVEN NONPROFIT, LOVE THY NEIGHBOR.

Troy and his wife Tommi founded LTN more than 20 years ago in efforts to make more immediate impacts in underserved communities. LTN focuses on providing communities in need with sustainable, and oftentimes, life-saving resources.

LTN uses its resources to stand against domestic and child abuse, sexual assault, and address inequities in education. In turn, the organization provides mentorship, programs and other resources to promote youth character and leadership development. It also raises funds for school supplies, safe zone activities, nutrition-focused meals, and more for those living within these communities.

Troy's family is very intentional about its work in these communities. They focus on EMPOWERING PEOPLE by educating them and providing resources to improve their lives. Thoughts of despair and scarcity are shifted into mindsets of hope and success through LTN's efforts, providing communities a stable foundation and life-changing tools that create sustainable results, and thereby impact generations to come.



LOVE THY NEIGHBOR



THE FOOTBALL AMBASSADOR

TROY IS A VISIONARY AND TRANSFORMATIONAL LEADER

Troy Vincent is a transformational leader who applies his unique perspective as a player and now NFL executive to preserve and grow the game of football through consensus building, proactive decision-making, and dynamic strategies.

Additionally, his deep knowledge and experience earned him a place on the President's Council on Sports, Fitness and Nutrition.

TROY VINCENT SR.

THE HIGHLIGHTS

A TESTIMONY TO CHARACTER, LEADERSHIP, REPUTATION, AND PROGRESSION

Troy has a true heart for the players he has served through his roles in both the NFL and NFLPA. He is committed to doing the right thing by all who are affected through decisions he makes in his current role as EVP of Football Operations.

Troy has been a lifelong leader in football and the business of football progressive bridge builder and overall protector of the game. Some of his accomplishments include:

Established the NFL Total Wellness Initiative to improve the holistic quality of life and wellbeing of active, former and future NFL players, including mental, physical and financial health

Championed diversity, equity and inclusion in hiring and management practices and policies

Established the NFL Legends Community, engaging former NFL players with entrepreneurial and transitional education, health awareness, youth development and fan outreach

Promoted the ongoing NFL partnership with Historically Black Colleges and Universities through a stable of career development opportunities, internships, experiences, and celebrations

Advanced career development of women and minorities in the football industry through unique career forums, workshops and seminars

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**TROY'S PASSION FOR THE GAME OF FOOTBALL IS DEMONSTRATED
BY HIS ONGOING BODY OF WORK TO ENSURE THAT NFL FOOTBALL
IS THE GREATEST COMPETITIVE SPORT IN THE WORLD.**

**He is dedicated to making a lasting impact on the integrity, preservation and
growth of the game.**

TROY IS COMMITTED TO:

Advance the sideline of the future and in-game communication/video use to drive innovation, technology and fan engagement

Utilize predictive learning and football analytics to improve player health and safety and game administration

Promote protecting players of all ages from unnecessary risk through universal rules development, analytics and technology, high-risk drill elimination, and technique development

Expand game participation by promoting football for all in America and internationally

Champion expansion of NFL Flag at the youth level, and as a women's varsity sport in high school, colleges (NAIA and NJCAA), and the international games

Develop the culture of innovation in the areas of the player, sideline, stadium, field and officiating to advance football

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THE ACCOLADES

Troy has been recognized through the following list of awards and accolades:

NFL Players Association Byron Whizzer White Award

Sporting News #1 Good Guy

NFL Athletes in Action Bart Starr Award

National Jefferson Award for Public Service

Reds Bagnell Award

Savoy's 2020 Most Influential Black Executives in Corporate America

2017 Ford Kinnick Leadership Award

Vital Voices: Voices of Solidarity

Peace Over Violence: Leadership Over Violence Humanitarian Award

NCAA 2017 Silver Anniversary Award

YWCA Hero Award

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