

OUR WILLIAMSBURG WEDDING GUIDE

*WHAT WE BELIEVE EACH COUPLE SHOULD KNOW
ABOUT PLANNING A WEDDING IN THE
WILLIAMSBURG, VIRGINIA AREA*



WEDDING COMPANY
of WILLIAMSBURG

estd 2012

WILLIAMSBURG WEDDING AVERAGES

The average wedding venue fee in our area ranges from \$7500 – \$12,000 in rental fees with all-inclusive wedding venues, charging lower rental fees paired with food and beverage minimums

Average guest count: 100-150

Average Budget: \$30,000 – \$75,000

Average High-end Budget: \$80,000 +

Average Floral Budget: \$3500 – \$5,500+

Average DJ cost: \$2000 – \$3500

Average Catering Cost: \$80 – \$125+ per person

Average planner cost: \$2000 – \$10,000 +

Average photographer cost: \$4000 – \$7500+

Average videographer cost: \$3500 – \$6500+



ABOUT WEDDING CO.

We plan & execute 30-40 weddings on average a year. Most of our clients choose wedding day management or partial coordination planning services. We primarily plan weddings in Williamsburg, VA and its surrounding counties. We have 11 employees made up of 5 lead planners and 6 wedding assistants. We can take up to 3 weddings on a particular wedding day and provide a full service team to those clients.



OUR SERVICES



WEDDING DAY MANAGEMENT & PLUS

Most of our clients who work with us in a wedding day management or wedding day management plus capacity have a wedding budget of \$25,000 – \$50,000



PARTIAL PLANNING

Most of our clients who work with us in a partial planning capacity have a wedding budget of \$40,000 – \$75,000



FULL COORDINATION

Most of our clients who work with us in a full planning capacity have a wedding planning budget of \$80,000 +

WEDDING VENUE OPTIONS

All-Inclusive Venues

These venues require the couple to utilize their food and beverage services in order to host their wedding there. While this can cost more, it requires less decision making by the couple and can reduce stress within the planning process.

COLONIAL WILLIAMSBURG

- Williamsburg Inn
- Governor's Palace
- Williamsburg Lodge
- Woodlands
- Oval Garden
- Fountain Garden
- Various properties within Colonial Williamsburg

TWO RIVERS COUNTRY CLUB

- The Cypress Room
- The River Room

KINGSMILL RESORT

- The Estate
- James River Grand Ballroom
- Burwell Room

WILLIAMSBURG WINERY

- Wessex Hall
- Westbury Hall
- Wedmore Hotel

COLONIAL HERITAGE CLUBHOUSE

- Main Ballroom



NOT All-Inclusive Venues

These venues allow couples to bring in their own food and beverage by licensed and insured vendors. The cost can be more affordable, but with so many options, it can add to the planning process.

WILLIAMSBURG COMMUNITY BUILDING

WILLIAM & MARY ALUMNI HOUSE

LEGACY HALL

THE MAINE OF WILLIAMSBURG

Important note: There are additional venues in the surrounding Williamsburg, Virginia area. We have listed only venues in the Williamsburg, Va area.

WHAT YOU NEED TO KNOW ABOUT WEDDING DATES

Williamsburg, Virginia serves many destination wedding couples. Most couples grew up in the area or went to school at William & Mary and want to host their wedding weekend in the area.

This magical area has so much to offer! Below are some of the important things to know when picking a wedding date for our area.

MOST POPULAR MONTHS

- April
- May
- June
- September
- October
- November
- December



IMPORTANT DATES TO NOTE

- College Commencement (December & May)
- College Football Games (September - November)
- Grand Illumination in CW (All of December)
- Garden Week (Typically in April)
- W&M Homecoming (October, typically 1st - 3rd weekend)

DATES WITH WEIRD WEATHER

- July & August (Extremely humid and hot)
- Late August - October (Hurricanes)
- December (Can be warmer than normal or cold)
- April (We have had snow before. Lots of rain on weekends)

HIGH TOURISM VOLUME MONTHS

- Summer
- October
- November
- December

WHAT YOU NEED TO KNOW FROM A PLANNERS PERSPECTIVE

Williamsburg, Virginia is an incredible place to get married! We love it here. But there can be things that some couples don't think about, that we like to shed light on. Here are some quirky and some important things to think about when thinking about planning your wedding at our beautiful small town of Williamsburg, Virginia.

PARKING

Parking can be pretty terrible downtown during busy times of the year. Almost everywhere requires payment for hourly parking.

SMALL SPACES

The beautiful thing about our town is that we are home to a stunning colonial area. However, colonial houses and colonial buildings were built differently back in the day. We don't have a ton of high capacity buildings for events surrounding your wedding weekend.



COST

Over the years, our wedding industry has really grown in the area. Budgets are growing to be as high as our friends in northern Virginia. Be aware that while we do have some affordable venues in our area, wedding budgets are higher than ever before.

SMALL TOWN, LIMITED OPTIONS

We are a very small town! We don't have a ton of vendors in the area. We pull a lot of vendors from the Richmond and Hampton Roads/Virginia Beach area. You will find that there are only a couple vendors within each category that are local to our area,



Wedding Budget - low to high for 100 guests

Below is a general range of what we see our couples spend within each vendor category. We've included a side by side comparison for an all-inclusive venue (meaning you have to use their food and beverage) and a venue that allows you to bring your food and beverage in. These numbers depict typical numbers for hiring a professional vendor within each category and are averages.

All-Inclusive

DAY OF PLANNER: \$2750-\$5000
 •
 VENUE: \$6500-\$12,500
 •
 FOOD WITH TAX/GRAT:
 \$10,000-\$20,000
 •
 BEVERAGE \$4500-\$7,500
 •
 PHOTOGRAPHY \$4500-\$7500
 •
 VIDEOGRAPHY:: \$3000-\$6500
 •
 FLORALS: \$4000 - \$10,000+
 •
 DJ \$1500-\$2000
 •
 BAND: \$4000 - \$10,000 +
 •
 CEREMONY MUSICIANS: \$1000-\$2500+
 •
 STATIONERY: \$1000 - \$3500
 •
 LIGHTING/RENTALS: \$1500-\$3500+
 •
 CAKE/DESSERTS:: \$1500+

\$45,750 - \$92,000

Not All-Inclusive

DAY OF PLANNER: \$2750-\$5000
 •
 VENUE: \$6500-\$12,500
 •
 FOOD WITH TAX/GRAT: \$7500-\$15,000
 •
 BEVERAGE \$2500-\$4000+
 •
 PHOTOGRAPHY \$4500-\$7500
 •
 VIDEOGRAPHY:: \$3000-\$6500
 •
 FLORALS: \$4000 - \$10,000+
 •
 DJ \$1500-\$2000
 •
 BAND: \$4000 - \$10,000 +
 •
 CEREMONY MUSICIANS: \$1000-\$2500+
 •
 STATIONERY: \$1000 - \$3500
 •
 LIGHTING/RENTALS: \$1500-\$3500+
 •
 CAKE/DESSERTS:: \$1500+

\$41,250 - \$83,500