



SERVICES & PRICING GUIDE

KC BLOOM CO

2023 - 2024

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HELLO *and* WELCOME

Hi! I'm so glad you decided to take a closer look at KC Bloom, a limited engagement studio. We design custom florals for only 10-20 weddings and events per year, which lets us connect deeply with our couples.

I created this guide to explain potential investment and answer some of the questions you might have about the floral planning process.

I can't wait to meet you!

Stefanie



ABOUT THE DESIGNER

Once upon a time I wore high heels and snappy suits to work. Now you'll find me in tennis shoes, corralling two toddlers (probably at Sam's Club), and snipping flower stems during naptime. DIY-ing my entire wedding in 2 months sparked a love for all things floral and turned into opening a retail studio. After a maternity leave that just wouldn't quit (two kids in 13 months), one day I just knew it was time to come back... and here I am! I accept a limited number of events each year which lets me focus on my events and still have plenty of time to spend with my wonderful husband and precious, tiny humans.

OUR STYLE

The KCB style is natural, colorful, and fun - our superpower is mixing traditional blooms with specially sourced, unique accents and greenery. We love to incorporate locally grown, when possible, and we work closely with Kansas and Missouri growers.

From petite bar and cocktail touches to major installations, we fully intend for your wedding flowers to be talked about for years to come (in a good way)! If you've got an interesting idea, we'd LOVE to dream up the perfect way to execute it.



PROCESS

01

Free Discovery Call

I want to hear all about your dreams, color schemes, venue, wedding party, etc. - and I'll be furiously scribbling notes to make sure I capture it all

02

Custom Proposal

I take all of the potential floral elements and mix it with your vision board to create an initial floral cost proposal, complete with options for upgrades, savings, and design substitutions.

03

Final Proposal, Deposit, & Contract

Based on the initial proposal, we will work together to hone the perfect plan. Once the final price proposal is presented, a deposit of \$1,000 and a signed contract will secure the date for you.

04

Final Details Call

We will be in contact throughout the process to fine-tune the colors, quantities, and designs. A final call 1 month prior to the date will document final decisions and details.

05

Day-Of Installation

This is when all the trust we've built will come in handy! I'll personally deliver your bouquet to you, and then get to work executing everything we've dreamed about.

SERVICES

Consultation

Complimentary

Let's chat... you tell me everything you've been dreaming about, ask all kinds of questions, and we'll dream a little. It's a great time to get to know each other!

Custom Wedding Design

\$4,000 +

For weddings with 150+ guests, we offer a full-service floral experience, from initial mood boards to delivery and installation. You can work with us at your level of comfort - from selecting every detail yourself to allowing us to fully curate a design for you.

Ala Carte Wedding Floral

\$750 +

For weddings with 150+ guests, we offer a full-service floral experience, from initial mood boards to delivery and installation. You can work with us at your level of comfort - from selecting every detail yourself to allowing us to fully curate a design for you.

Additional Services

\$250+

We offer services such as extra in-person venue reviews, on-site floral assistance to insure the personal florals remain pristine after photos, venue transitions, and post-event breakdown. We also offer a comprehensive selection of rental glassware.

Personal Florals

\$750+

Bridal bouquet, attendant bouquets, boutonnieres, corsages, flower crowns, petal baskets, tribute posies, floral hoops, loose blooms, and blooms for bridal hair.

Ceremony Floral

\$1,500+

Arches, chuppahs, floral pillars, aisle meadows, back row floral, aisle hangers, aisle petal toss, altar pieces, suspended installations,

Venue Floral

\$2,500 +

Cascading chandeliers, centerpieces, statement pieces, photo booths, bud vase runners, table meadows, cascading garlands, entrances, back of exit vehicle, pipe and drape sprays, cake blooms, signage, escort cards, bar and cocktail, restrooms.

FAQ

Are you available on our wedding date?

When you complete the inquiry form on our website, you'll enter your wedding date. If I'm available, we will schedule a phone call. I'm not, I will contact you immediately and offer suggestions for florists I trust!

Do you require a minimum budget?

I do require a \$4,000 minimum budget for fully customized wedding floral. That said, please don't hesitate to contact me... I would love to see if we can work something out!

Do you charge a delivery fee?

Delivery is included as a part of our services. We do, however, charge a deposit or breakdown service selection for any rented glassware.

How many weddings do you schedule per day?

None. You are our only priority.

FAQ

Who will create my floral arrangements?

For every wedding, I design your basic florals personally. On installation day, I will have a staff to assist with setup and any large installations.

Do I rent glassware or buy it?

The simple answer is, whichever you want. If you rent, there is a deposit or we can provide full clean-up and return service. If you buy, you can typically re-sell most of it (hey, maybe even to me!) and you take care of cleanup.

How will you coordinate with other vendors?

Whether you hire a wedding planner or handle it all yourself, we will coordinate behind the scenes. We've got this, and we all love meeting/working together!

How far in advance should we book with you?

Typically, at least 6 months out is a good timeframe. I can work less time, but 6 months is ideal for sourcing all of the flowers and hard goods.

OUR WORK







GET IN TOUCH

We can't wait to hear more about your event! Click the button below to fill out our inquiry form, or have your planner reach out to us via e-mail.

info@kcbloom.com

(913) 725-8475



GET STARTED

MORE RESOURCES



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